

VIAD CORP

FORM SC 13G (Statement of Ownership)

Filed 3/10/1995

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Telephone	(602) 207-4000
CIK	0000884219
Industry	Business Services
Sector	Services
Fiscal Year	12/31

BANKERS TRUST COMPANY

One Bankers Trust Plaza
New York, New York 10006

Clarke S. Edgar Mailing Address:
Vice President P.O. Box 318
Telephone: 212-250-9399 Church Street Station
New York, NY 10008

February 14, 1995

Securities and Exchange Commission

SEC Document Control
450 Fifth Street, N.W.

Washington, DC 20549

Attn: Filing Desk

Dear Sirs:

Re: Filing of Schedule 13G on

The Dial Corp.

Pursuant to Rule 13d-1 of the General Rules and Regulations under the Securities Exchange Act of 1934, the following is one copy of the Schedule 13G with respect to the common stock of the above referenced corporation.

Please acknowledge your receipt of the Schedule 13G filing submission through the EDGAR-Link System software, by E-Mail confirmation.

Sincerely,

Clarke S. Edgar

Enclosures

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 1)*

The Dial Corp.
NAME OF ISSUER:
Common Stock (Par Value \$1.50)
TITLE OF CLASS OF SECURITIES
252470109

CUSIP NUMBER

Check the following box if a fee is being paid with this statement []. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

1.NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Bankers Trust New York Corporation and Its Wholly Owned
Subsidiary, Bankers Trust Company, as Trustee for various
employee benefit plans, and its indirect wholly-owned
subsidiary, Bankers Trust International PLC 13-6180473

2.CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP *

(A) []
(B) [X]

3.SEC USE ONLY

4.CITIZENSHIP OR PLACE OF ORGANIZATION

Both Bankers Trust New York Corporation and Bankers Trust
Company are New York Corporations; Bankers Trust International
PLC is a London corporation

NUMBER OF 5. SOLE VOTING POWER

SHARES 1,601,896

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY 0

EACH 7. SOLE DISPOSITIVE POWER

REPORTING 2,362,106

PERSON 8. SHARED DISPOSITIVE POWER

WITH 0

9.AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,362,106

10.CHECK BOX IF THE AGGREGATE AMOUNT IN ROW(9) EXCLUDES CERTAIN
SHARES *

X

11.PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

2.6%

12.TYPE OF REPORTING PERSON *

Bankers Trust New York Corporation - HC
Bankers Trust Company - BK
Bankers Trust International PLC - CO

Item 1(a) NAME OF ISSUER:

The Dial Corp.

Item 1(b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

Dial Tower
Phoenix, AZ 85077

Item 2(a) NAME OF PERSON FILING:

Bankers Trust New York Corporation, and its wholly- owned subsidiary, Bankers Trust Company, as Trustee for various employee benefit plans, and its indirect wholly-owned subsidiary, Bankers Trust International PLC.

Item 2(b) ADDRESS OF PRINCIPAL BUSINESS OFFICE:

280 Park Avenue
New York, New York 10017

Item 2(c) CITIZENSHIP:

Bankers Trust New York Corporation and Bankers Trust Company, as Trustee for various employee benefit plans, are both corporations incorporated in the State of New York with their principal business offices located in New York; Bankers Trust International PLC is incorporated in England with its principal business office located in London.

Item 2(d) TITLE OF CLASS OF SECURITIES:

Common Stock (Par Value \$1.50) of The Dial Corp., a Delaware corporation.

Item 2(e) CUSIP NUMBER:

252470109

Item 3 THE PERSON FILING IS A:

For Bankers Trust New York Corporation,

(g) Parent Holding Company, in accordance with
Section 240.13d-1(b)(ii)(G)

For Bankers Trust Company, and Bankers Trust International PLC

(b) Bank as defined in section 3(a)(6) of the Act.

Item 4 OWNERSHIP:

(a) Amount Beneficially Owned: 2,362,106

(b) Percent of Class: 2.6%

(c) Number of shares as to which the Bank has:

(i) sole power to vote or to direct the vote - 1,601,896

(ii) shared power to vote or to direct the vote - 0

(iii) sole power to dispose or to direct the disposition of - 2,362,106

(iv) shared power to dispose or to direct the disposition of - 0

Item 5 OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

Not applicable.

Item 6 OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Not applicable.

Item 7 IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE**PARENT HOLDING COMPANY:**

See Item 3 above.

Item 8 IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not applicable.

Item 10 CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: as of December 31, 1994

Signature: Bankers Trust New York Corporation

By: /s/ James T. Byrne, Jr.
 Name: James T. Byrne, Jr.
 Title: Secretary

Signature: Bankers Trust Company, as Trustee for various employee benefit plans.

By: /s/ James T. Byrne, Jr.
 Name: James T. Byrne, Jr.
 Title: Secretary

Signature: Bankers Trust International, PLC

By: /s/Brian E. Walsh
 Brian E. Walsh
 Title: Managing Director

End of Filing

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