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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The
Securities Exchange Act of 1934**

June 20, 2007
Date of Report (Date of earliest event reported)

VIAD CORP

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-11015
(Commission
File Number)

36-1169950
(IRS Employer
Identification No.)

1850 North Central Avenue, Suite 800, Phoenix, Arizona
(Address of principal executive offices)

85004-4545
(Zip Code)

Registrant's telephone number, including area code: (602) 207-4000

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 REGULATION FD DISCLOSURE

On June 20, 2007, Viad Corp (the “Company”) will make a presentation at the William Blair 27th Annual Growth Stock Conference in Chicago. As reported in its June 11, 2007 press release, the Company’s presentation will begin at 3:40 p.m. Central Time. A link to the audio webcast will be available on Viad’s Web site at www.viad.com . A copy of the presentation will also be made available, for a limited time, on Viad’s Web site. A copy of the Company’s presentation is furnished herewith as Exhibit 99.1 and is incorporated by reference herein.

The information in Item 7.01 of this current report on Form 8-K is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in Item 7.01 of this current report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 - Presentation, William Blair 27th Annual Growth Stock Conference, June 20, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

VIAD CORP
(Registrant)

June 20, 2007

By /s/ G. Michael Latta
G. Michael Latta
Vice President - Controller
(Chief Accounting Officer and Authorized
Signer)

William Blair Growth Stock Conference June 20, 2007

GES Exposition Services, Inc.



Brewster Inc.



VIAD



Exhibitgroup/Giltspur

VVI
Listed
NYSE



Glacier Park, Inc.

Exhibition and Event Services • Travel & Recreation Services

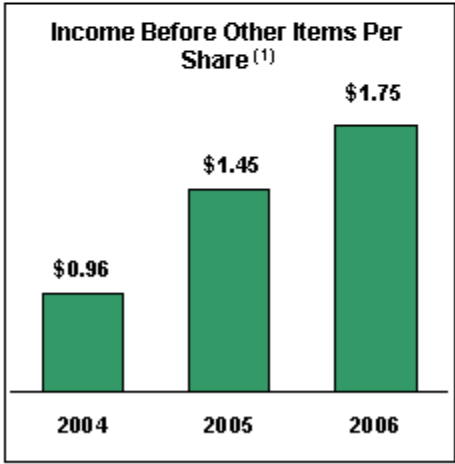
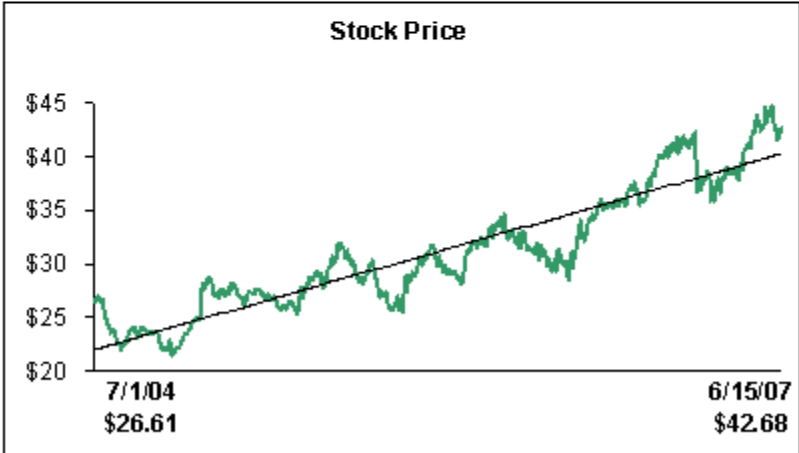
As provided by the safe harbor provision under the “Private Securities Litigation Reform Act of 1995” Viad cautions that, in addition to historical information contained herein, this presentation includes certain information, assumptions and discussions that may constitute forward-looking statements. These forward-looking statements are not historical facts, but reflect current estimates, projections, or expectations or trends concerning future growth, operating cash flows, availability of short-term borrowings, consumer demand, new business, productivity improvements, ongoing cost reduction efforts, efficiency, competitiveness, legal expenses, tax rates and other tax matters, restructuring plans (including timing and realization of cost savings), and market risk. Actual results could differ materially from those discussed in the forward-looking statements. Viad’s businesses can be affected by a host of risks and uncertainties. Among other things, gains and losses of customers, consumer demand patterns, labor relations, purchasing decisions related to customer demand for exhibition and event services, existing and new competition, industry alliances, consolidation and growth patterns within the industries in which Viad competes, adverse developments in liabilities associated with discontinued operations and any deterioration in the economy, may individually or in combination impact future results. In addition to factors mentioned elsewhere, economic, competitive, governmental, technological, capital marketplace and other factors, including global health concerns, further terrorist activities or war, could affect the forward-looking statements. Additional information concerning business and other risk factors that could cause actual results to materially differ from those in the forward-looking statements can be found in Viad’s annual and quarterly reports filed with the Securities and Exchange Commission.



Company Overview

Viad Corp is an S&P SmallCap 600 company, with a market capitalization of approximately \$900 million

- Strong increase in shareholder value since the spin-off of MoneyGram International, Inc. (NYSE:MGI) on June 30, 2004
 - ✓ 63% total return as of June 15, 2007 (with dividends reinvested)
- Strong increase in income per share and cash flow



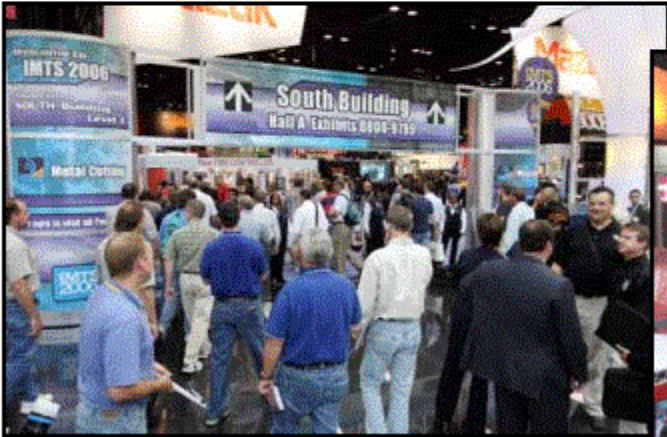
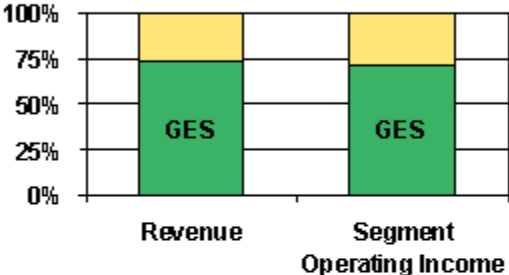
(1) Income before other items is defined by Viad as income from continuing operations before favorable resolution of tax matters and the after-tax effect of impairment losses/recoveries and gains on sale of corporate assets, and is a non-GAAP measure, which should be considered in addition to, but not as a substitute for, other similar measures reported in accordance with GAAP. For a reconciliation of income before other items to income from continuing operations, refer to page 24 of this document.

Viad Corp is comprised of four operating companies that hold leading positions within the exhibition and event industry and the travel and recreation services industry

Industries	Operating Companies	Description of Services
Exhibition and Event Services	GES Exposition Services, Inc.	A leading official service contractor in North America and the United Kingdom that assists show organizers in all aspects of the preparation, installation and dismantling of exhibitions and events that facilitate face-to-face marketing
	Exhibitgroup/Giltspur	A global face-to-face marketing company that specializes in custom exhibit design and fabrication, program management and integrated marketing solutions for clients that participate in exhibitions and events
Travel and Recreation Services	Brewster Inc.	The largest and best-known tour operator in the Canadian Rockies, offering package tours, attractions, hotels, charters and guided excursions
	Glacier Park, Inc.	An independent hotel operator and the exclusive provider of certain travel and recreation services within Waterton-Glacier International Peace Park

GES is the largest of Viad's operating companies

- 73% of Viad's 2006 revenue
- 71% of Viad's 2006 segment operating income



International Manufacturing Technology Show 2006





GES Exposition Services

GES is a recognized leader in providing services to trade show organizers and exhibitors

Contract with Show Organizer gives GES the exclusive right to provide services to Show Organizer and Exhibitors

GES competes with other vendors to provide non-exclusive services to Exhibitors

Show Organizer:

- Show Planning & Production
- Look & Feel Design
- Layout & Floor Plan Designs
- Furnishings & Carpet
- Signage

Exhibitor Exclusive:

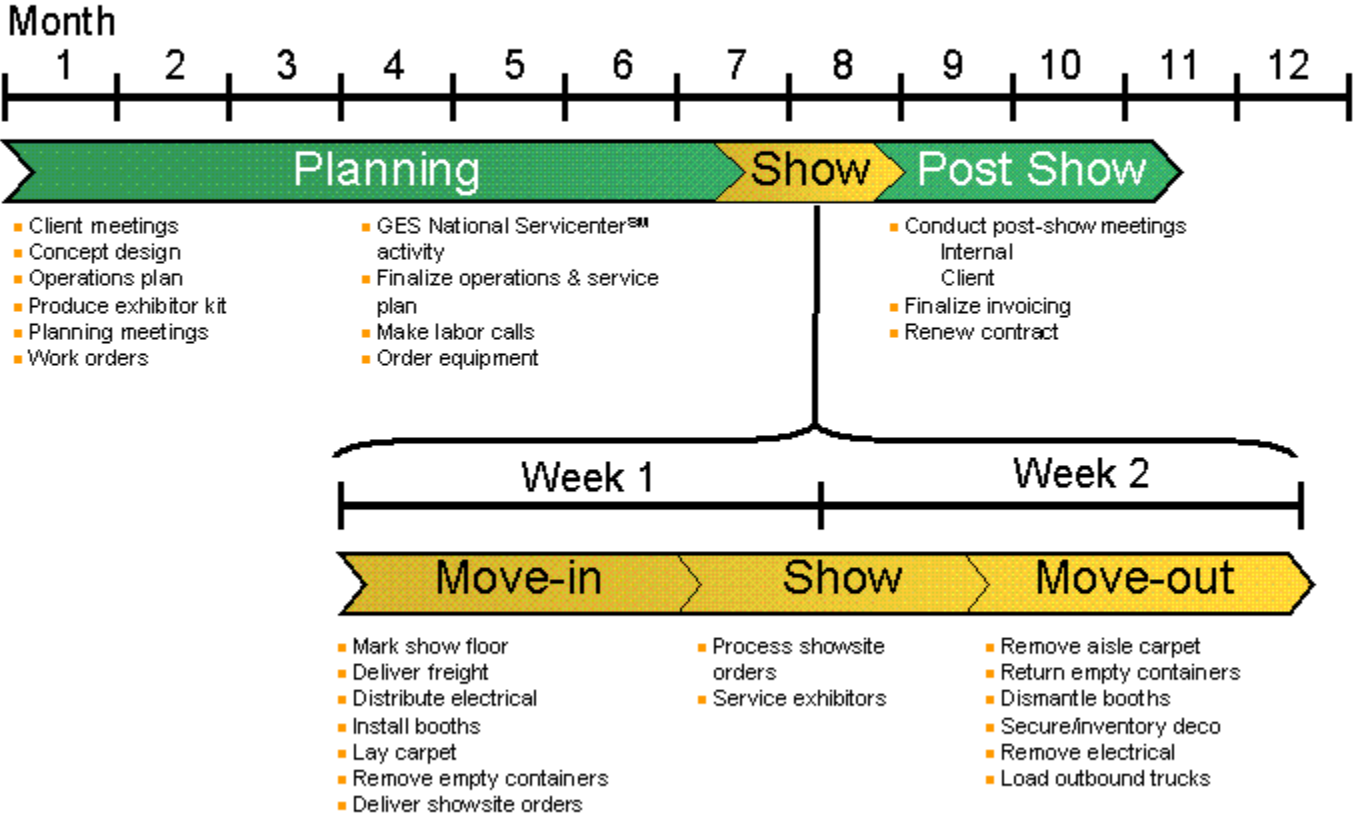
- Material Handling (Drayage)
- Electrical Distribution
- Cleaning
- Plumbing
- Overhead Rigging

Exhibitor Discretionary:

- Installing & Dismantling Labor
- Logistics/Transportation
- Exhibit Rental
- Furnishings & Carpet
- Graphics
- Lighting
- Storage
- Refurbishing

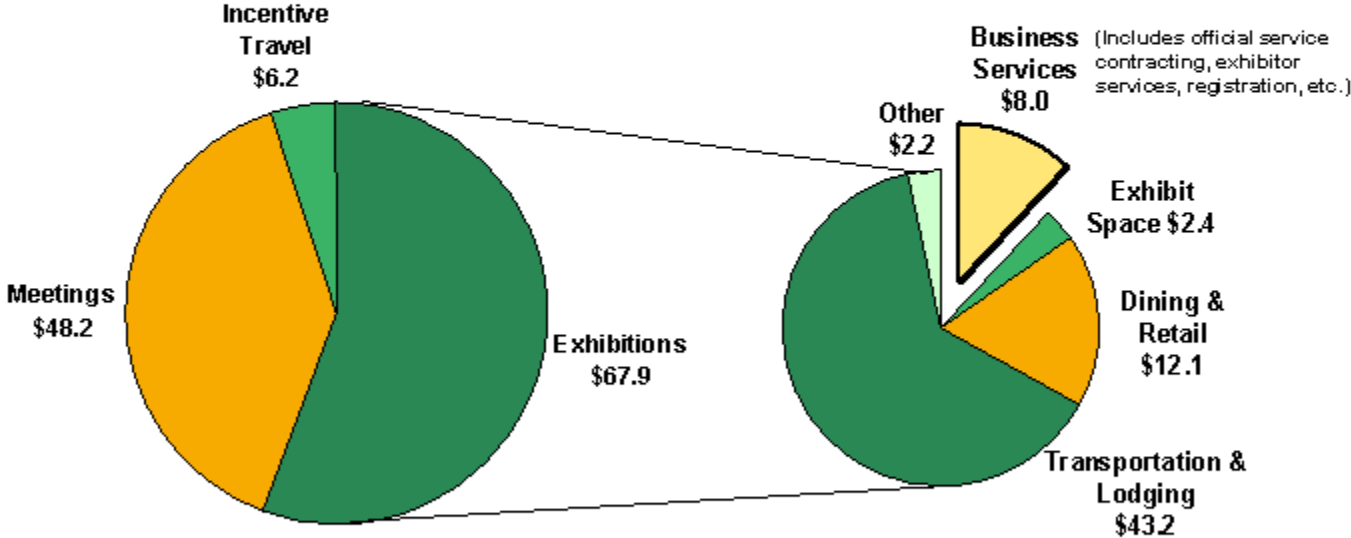
Note: Exclusive services vary by show

Producing an Exhibition



Exhibition and Event Market

Exhibitions, meetings and incentive travel contribute an estimated \$122 billion to GDP

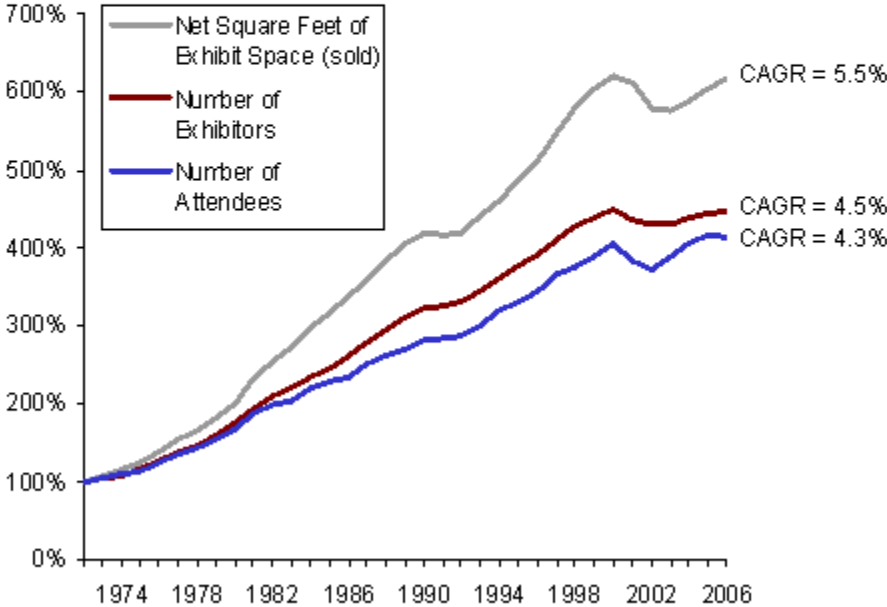


Source: Convention Industry Council 2004 Economic Impact Study

Exhibition and Event Market

The U.S. exhibition industry has a long history of steady growth

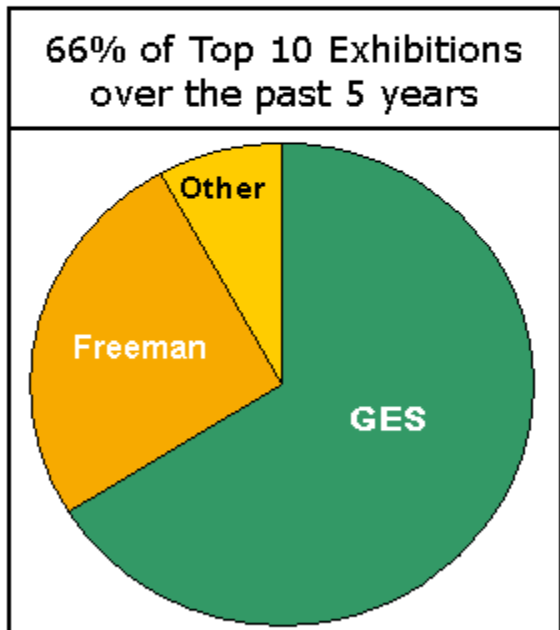
Exhibition Growth Metrics Indexed to 1972



Source: Tradeshow Week.

GES Leading Market Share

GES services a leading share of the largest exhibitions



International
Manufacturing
Technology Show



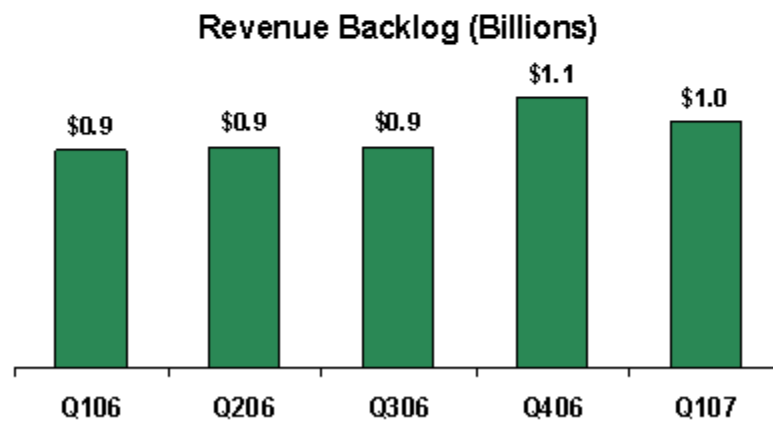
March 15-19, 2005
Las Vegas, USA

September 6-13, 2006
McCormick Place
Chicago, IL USA



GES has strong backlog of business with high revenue visibility

- Enter each year with > 60% of forecasted revenue under contract
- Typical contract length is 3 to 5 years
- Renewal rate is > 90%



GES has a focused growth strategy that drives results

Expand Leading Market Position

- Increase penetration of exhibitor discretionary services
 - Double-digit same-show growth in discretionary revenue in past two years
 - Supported by Products and Services group
 - Developed marketing database
- Drive customer service enhancements and discernible differences
 - National ServicerSM
 - IntellikitSM (Adobe exhibitor kit)

Enter New Markets

- International expansion through acquisition of Melville (Feb 2007)
 - Leading exhibition services contractor in the UK
 - Platform for future expansion into new global markets
 - Slightly accretive to Viad's earnings in 2007; ROC \geq 15% by 2009
 - Integration and growth initiatives in progress

Drive Productivity Improvements

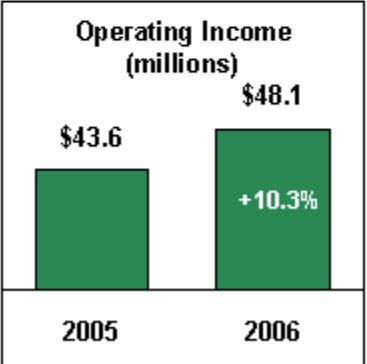
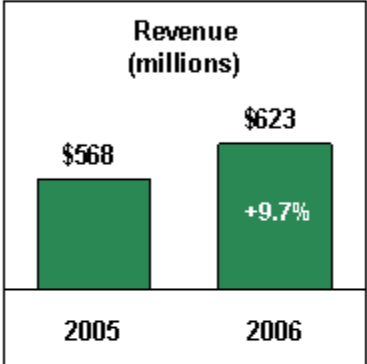
- Leverage technology, showsite and warehouse best practices
- Leverage economies of scale
 - Regionalization of graphics production, carpet depots
 - National equipment distribution
 - Global staffing



GES is Strong and Growing

GES is a very strong and growing business

- Market leader
- Strong, long-term customer relationships
- Solid and dependable cash flow and operating margins
- Good customer and industry diversity
- Strong, diverse and experienced management team
- Focused growth strategy



Exhibitgroup specializes in full-service exhibition program management for companies with major tradeshow programs

- Full-service exhibition program management:
 - Exhibit design & production
 - Installation and dismantling labor
 - Graphics
 - Logistics management
 - E-services and marketing services
 - Show services
 - Refurbishing and storage
- Kiosks, RMUs, permanent installations
- International operations:
 - Operating units in England and Germany
 - Strategic alliances worldwide



Fuji's 80' x 130' exhibit at the RSNA show.

After many years of focusing on cost reduction, Exhibitgroup has begun taking actions to reposition itself for profitable growth

- Demand for new exhibit construction decreased following 9/11 as a result of lower marketing budgets and increased exhibitor focus on ROI
- In response, Exhibitgroup's efforts were focused internally to reduce its cost structure and become more efficient
 - Consolidated facilities
 - Standardized systems and processes
 - Drove productivity improvements
- Significant leverage exists within the business
 - Currently realizing throughput on incremental revenue of > 35%
- Exhibitgroup is now focused on revenue growth

2007 will be a year of investment in new strategies to reposition Exhibitgroup for future growth

- **Improve sales pipeline and win rate**
 - Created vertical sales teams to deliver more customer value and drive revenue growth within key client industry segments
 - Developed new tools to support sales team
- **Create client-centric culture throughout organization**
 - Completed organizational realignment to increase client responsiveness
- **Expand and enhance service offerings to capture greater share of client marketing budgets**
 - Aligned new talent behind initiatives and plans are being developed
 - CRM and client database management
 - Lead capture and prioritization
 - Event marketing and measurement
 - Custom rental exhibits
- **Revisiting cost structure to ensure value is created at every step**

VIAD Travel and Recreation Services

33.8% of Viad's 2006 operating income was generated by the Travel and Recreation Services segment



Viad's 2006 Operating Income Mix



Brewster Inc.

Banff, Alberta, Canada

- 81% of segment's 2006 operating income
- Exclusive provider of one-of-a-kind attractions in Banff National Park
 - Columbia Icefield Ice Explorer Tours
 - Banff Gondola
 - Lake Minnewanka Boat Tours (acquired April 2007)
- Other major lines of business include:
 - Mount Royal Hotel, Banff
 - Package Tours
 - Charters & Sightseeing
- Operates year-round, with greatest volume in the second and third quarters

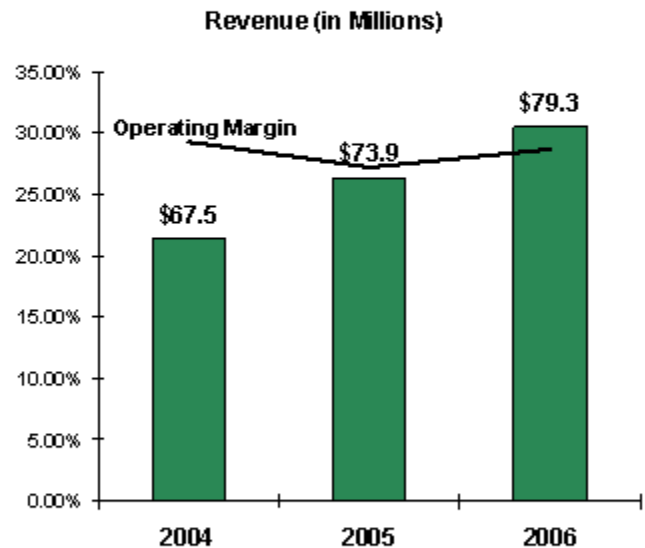
Glacier Park, Inc.

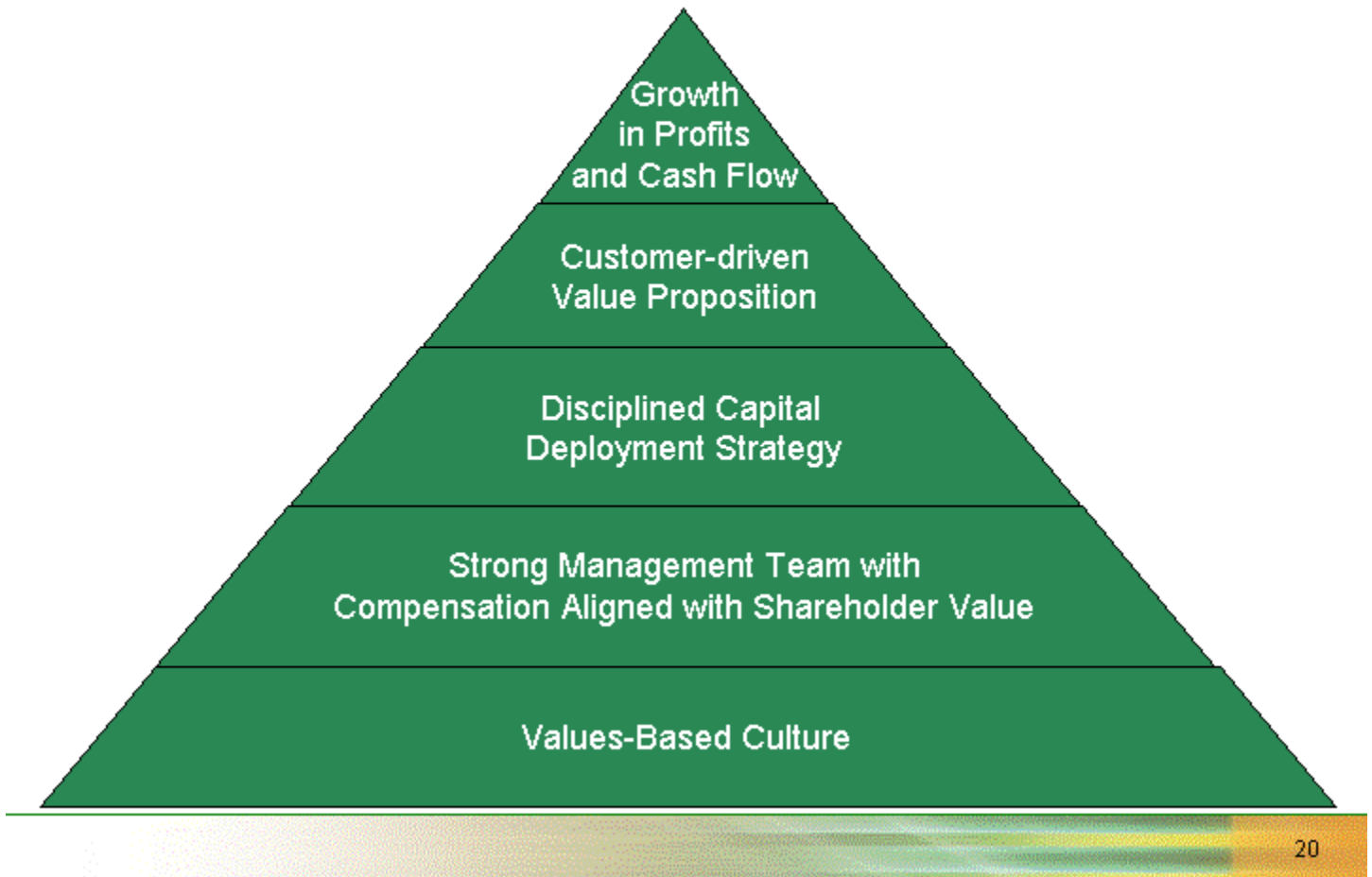
Waterton-Glacier International Peace Park

- 19% of segment's 2006 operating income
- Exclusive provider of certain lodging, tours and retail in Glacier National Park
 - Under concession contract with U.S. National Park Service
 - Contract is ~60% of Glacier Park's revenue
- Also independently owns and operates two hotels just outside Glacier National Park
- Typically open from mid-May through September

The Travel and Recreation Services segment delivers consistently strong results

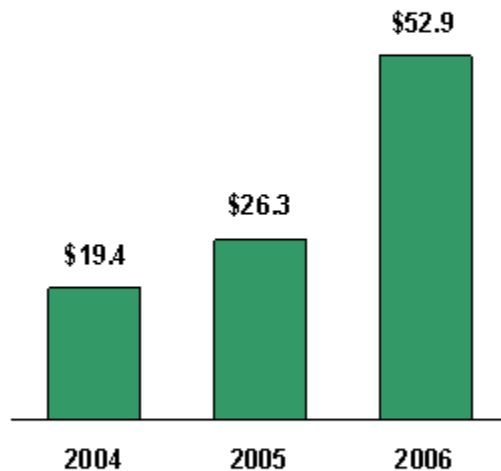
- Great cash flow and ROC
- Very strong operating margins
- Exclusive providers of one-of-a-kind services mostly within North American national parks





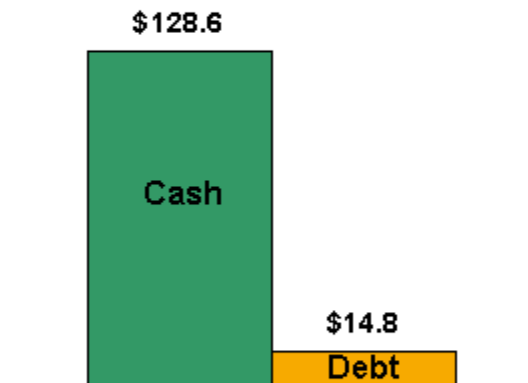
Viad generates significant free cash flow

Free Cash Flow ⁽¹⁾
(In Millions)



⁽¹⁾ Free cash flow is defined by Viad as cash provided by operating activities minus capital expenditures and dividends and is a non-GAAP measure, which should be considered in addition to, but not as a substitute for, other similar measures reported in accordance with GAAP. For a reconciliation of free cash flow to cash provided by operating activities, refer to page 24 of this document.

March 31, 2007 Cash & Debt
(In Millions)



Total Capital ⁽²⁾ \$446.3

Debt to Capital 3.3%

Revolving Credit Facility ⁽³⁾ \$150

⁽²⁾ Shareholders' equity (including minority interest) plus total debt.
⁽³⁾ 3.0/0.0 capacity of \$132.7 million.

William Blair Growth Stock Conference June 20, 2007

GES Exposition Services, Inc.



Brewster Inc.



VIAD



Exhibitgroup/Giltspur

VVI
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NYSE



Glacier Park, Inc.

Exhibition and Event Services • Travel & Recreation Services

Reconciliation of Non-GAAP Measures

- Income Before Other Items
- Free Cash Flow

Reconciliation of Non-GAAP Measures ⁽¹⁾

	<u>2004</u>	<u>2005</u>	<u>2006</u>
<u>Income Before Other Items per Share:</u>			
Income (loss) from continuing operations	\$(2.68)	\$1.64	\$2.35
Impairment losses, net of tax	3.75	0.02	0.10
Favorable resolution of tax matters	(0.11)	(0.21)	(0.60)
Gain on sale of corporate assets, net of tax	-	-	(0.10)
Income Before Other Items	<u>\$0.96</u>	<u>\$1.45</u>	<u>\$1.75</u>
Average dilutive shares outstanding	21,741	22,253	21,805
<u>Free Cash Flow (In Thousands):</u>			
Net cash provided by operating activities	\$35,646	\$49,864	\$76,437
Capital expenditures	(15,374)	(20,038)	(20,136)
Dividends	(871)	(3,537)	(3,449)
Free Cash Flow	<u>\$19,401</u>	<u>\$26,289</u>	<u>\$52,852</u>

(1) These non-GAAP measures should be considered in addition to, but not as a substitute for, similar measures presented in accordance with GAAP.