

U.S. SECURITIES AND EXCHANGE COMMISSION  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person  
 2. Issuer Name and Ticker or Trading Symbol  
 3. IRS or Social Security Number of Reporting Person (Voluntary)  
 4. Statement for Month/Year  
 5. If Amendment, Date of Original (Month/Year)

Ingersoll, Ellen M. Viad Corp VVI 03-06-2003  
 Viad Corp  
 Viad Tower, Station 0815  
 Phoenix, AZ 85077-0815

6. Relationship of Reporting Person to Issuer (Check all applicable)

Director  10% Owner  Officer (give title below)  Other (specify below)  
 X  
 Chief Financial Officer

7. Individual or Joint/Group Reporting  
 Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03-06-2003	P	V Amount 500 A	\$20.64	36,250 D	
Common Stock			13.587 A		13.587 I	401k Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at end of Month (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
		(Month/Day/Year)	C O D E V	(A) (D)	Date Expiration Date	Title	Amount or Number of Shares			

Explanation of responses:

a. The information reported is as of February 28, 2003.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

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 Scott E. Sayre, Attorney-in-Fact