

VIAD CORP

FORM SC 13D/A (Amended Statement of Beneficial Ownership)

Filed 3/9/1995

Address	1850 NORTH CENTRAL AVE SUITE 800 PHOENIX, Arizona 85004-4545
Telephone	(602) 207-4000
CIK	0000884219
Industry	Business Services
Sector	Services
Fiscal Year	12/31

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D
Under the Securities Exchange Act of 1934

(Amendment No. 3)

The Dial Corp

(Name of Issuer)

Common Stock
(Title of Class of Securities)

25247010
(CUSIP Number)

Michael E. Pietzsch	L. Gene Lemon, Esq.
Pietzsch & Williams	Vice President and General Counsel
2930 East Camelback Road	The Dial Corp
Suite 155	1850 North Central Avenue
Phoenix, Arizona 85016	Phoenix, Arizona 85077

(Name, address and telephone number of person authorized
to receive notices and communications)

February 15, 1995
(Date of Event which requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b) (3) or (4), check the following box:

Check the following box if a fee is being paid with this statement:

1. Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person

First Interstate Bank of Arizona, N.A., as Trustee for
The Dial Corp Employee Equity Trust
 2. Check the Appropriate Box if a Member of a Group
(a)
Not applicable (b)
 3. SEC Use Only
 4. Source of Funds

SC, OO
 5. Check Box if Disclosure of Legal Proceedings is Required
Pursuant to Items 2(d) or 2(e)
 6. Citizenship or Place of Organization

Delaware
- | | | | |
|----------------|--|------------------------------|-----------|
| Number of | | 7. Sole Voting Power | |
| Shares | | | 6,898,358 |
| Beneficially | | 8. Shared Voting Power | |
| Owned by | | | 0 |
| Each Reporting | | 9. Sole Dispositive Power | |
| Person With | | | 6,898,358 |
| | | 10. Shared Dispositive Power | |
| | | | 0 |
11. Aggregate Amount Beneficially Owned by Each Reporting
Person

6,898,358
 12. Check if the Aggregate Amount in Row (11) Excludes Cer-
tain Shares
 13. Percent of Class Represented by Amount in Row (11)

Approximately 7.4%
 14. Type of Reporting Person

BK, EP

Amendment No. 3 to
SCHEDULE 13D
RELATING TO THE COMMON STOCK OF
THE DIAL CORP

The Dial Corp Employee Equity Trust (the "Trust"), hereby amends its statement on Schedule 13D filed with respect to the Common Stock, \$1.50 par value per share (the "Common Stock"), of The Dial Corp, a Delaware corporation (the "Issuer"). Unless otherwise indicated, all items referred to herein shall have the same meanings as those set forth in the previously filed Schedule 13D.

The filing of this Amended Statement on Schedule 13D by the Trust does not constitute, and should not be construed as, an admission that either the Trust or First Interstate Bank of Arizona, N.A., as trustee of the Trust (the "Trustee"), beneficially owns any securities covered by this Amended Statement or is required to file this Amended Statement. In this connection, the Trust and the Trustee disclaim beneficial ownership of the securities covered by this Amended Statement.

Item 4. Purpose of Transaction

Under the terms and conditions of the Trust Agreement, dated as of September 9, 1992, during the period from

January 1, 1994 through December 31, 1994 the Trust has released and allocated 949,508 shares of Common Stock to and among The Dial Corp stock option plans, The Dial Corp employees 401k plans and The Dial Corp Restricted Stock Trust.

Item 5. Interest in Securities of the Issuer

The first paragraph of Item 5 is amended to read in its entirety as follows:

"As of January 1, 1995, and after giving effect to a two-for-one stock split paid during 1994, the Trust held 6,898,358 shares of Common Stock, as to which it may be deemed to have shared voting and dispositive power. Shares of Common Stock acquired pursuant to the Purchase Agreement are held in the Trust's suspense account and will be released as the Trust repays the Note to the Issuer and will be allocated to the accounts of participants in the Plans in the

manner set forth in the Trust Agreement."

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete and correct.

Dated: February 16, 1995

FIRST INTERSTATE BANK OF ARIZONA, N.A., Trustee

By /s/ Patricia A. Cross
Name: Patricia A. Cross
Title: Assistant Vice

President

End of Filing

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