

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

October 27, 2006

Date of Report (Date of earliest event reported)

VIAD CORP

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-11015
(Commission
File Number)

36-1169950
(IRS Employer
Identification No.)

1850 North Central Avenue, Suite 800, Phoenix, Arizona 85004-4545
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (602) 207-4000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act

(17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act

(17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 27, 2006, Viad Corp (the "Company") issued a press release announcing its unaudited financial results for the third quarter of 2006. A copy of the Company's press release is furnished herewith as Exhibit 99.1 and is incorporated by reference herein.

The information in Item 2.02 of this current report on Form 8-K is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in Item 2.02 of this current report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

Item 8.01 OTHER EVENTS

On October 27, 2006, Viad Corp also issued a press release announcing that John F. Jastrem has been appointed as President and Chief Executive Officer of its Exhibitgroup/Giltspur division. A copy of the Company's press release is furnished herewith as Exhibit 99.2 and is incorporated by reference herein.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 - Press Release dated October 27, 2006.

99.2 - Press Release dated October 27, 2006.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

VIAD CORP
(Registrant)

October 27, 2006

By: /s/ G. Michael Latta

G. Michael Latta
Vice President - Controller
(Chief Accounting Officer and
Authorized Signer)

Viad Corp Announces Third Quarter Results

Income from Continuing Operations of \$1.03 per Share

Income Before Other Items of \$0.77 per Share

PHOENIX--(BUSINESS WIRE)--Oct. 27, 2006--Viad Corp (NYSE:VVI) today announced third quarter 2006 revenue of \$230.5 million, segment operating income of \$27.6 million, and income from continuing operations of \$22.0 million, or \$1.03 per diluted share. Income before other items was \$16.3 million, or \$0.77 per share, which excludes favorable tax settlements of \$5.8 million, or \$0.27 per share, and net impairment losses of \$132,000 (after-tax), or \$0.01 per share. This compares to the company's prior guidance of \$0.55 to \$0.64 per share and 2005 third quarter income before other items of \$8.4 million, or \$0.37 per share.

Paul B. Dykstra, president and chief executive officer, said, "We had another very strong quarter. All of our operating segments realized growth in operating income over 2005. Overall, segment operating income increased 68.8 percent on a revenue increase of 20.6 percent. The increase in revenue was driven mainly by positive show rotation at GES and Exhibitgroup and continued same-show growth at GES."

Third Quarter 2006 Financial Highlights

Highlights of the 2006 third quarter and year-to-date results, compared to the 2005 third quarter and year-to-date results, are presented below.

	Q3 2006	Q3 2005	Change

	(\$ in millions)		
Revenue	\$230.5	\$191.1	20.6%
Segment operating income	\$27.6	\$16.4	68.8%
Operating margins (Note A)	12.0%	8.6%	340 bps
Income before other items (Note B)	\$16.3	\$8.4	95.2%
Income before impairment losses/recoveries (Note B)	\$22.2	\$9.9	(a)
Income from continuing operations	\$22.0	\$9.4	(a)
Net income (Note C)	\$23.5	\$10.7	(a)
Adjusted EBITDA (Note B)	\$30.1	\$19.1	57.3%
Net cash provided by operating activities	\$41.8	\$24.7	69.3%
Free cash flow (Note B)	\$36.7	\$20.6	78.3%

YTD YTD

	2006	2005	Change

	(\$ in millions)		
Revenue	\$701.7	\$667.7	5.1%
Segment operating income	\$71.1	\$61.4	15.8%
Operating margins (Note A)	10.1%	9.2%	90 bps
Income before other items (Note B)	\$41.8	\$31.4	33.4%
Income before impairment losses/recoveries (Note B)	\$54.0	\$33.4	61.7%
Income from continuing operations	\$54.4	\$32.9	65.3%
Net income (Note C)	\$65.4	\$34.0	92.1%
Adjusted EBITDA (Note B)	\$86.4	\$71.8	20.3%
Net cash provided by operating activities	\$75.6	\$34.4	(a)
Free cash flow (Note B)	\$58.3	\$17.8	(a)

(a) Change is greater than +/- 100 percent.

(A) For operating margins, the change from the prior year period is presented in basis points.

(B) Income before other items is defined by Viad as income from continuing operations before the after-tax effects of impairment losses/recoveries, favorable tax settlements and the after-tax effects of gains on sale of corporate assets. Income before impairment losses/recoveries is defined by Viad as income from continuing operations before the after-tax effects of impairment losses/recoveries. Adjusted EBITDA is defined by Viad as net income before interest expense, income taxes, depreciation and amortization, impairment losses/recoveries, changes in accounting principles and the effects of discontinued operations. Free cash flow is defined by Viad as net cash provided by operating activities minus capital expenditures and dividends. Income before other items, income before impairment losses/recoveries, adjusted EBITDA and free cash flow are supplemental to results presented under accounting principles generally accepted in the United States of America (GAAP) and may not be comparable to similarly titled measures presented by other companies.

These non-GAAP measures are used by management to facilitate period-to-period comparisons and analysis of Viad's operating performance

and liquidity. Free cash flow is also used by management to assess the company's ability to service debt, fund capital expenditures and finance growth. Management believes these non-GAAP measures are useful to investors in trending, analyzing and benchmarking the performance and value of Viad's business. These non-GAAP measures should be considered in addition to, but not as a substitute for, other similar measures reported in accordance with GAAP. See Table Two for reconciliations of income from continuing operations to both income before impairment losses/recoveries and income before other items. Also see Table Two for reconciliations of net income to Adjusted EBITDA, and of net cash provided by operating activities to free cash flow.

(C) Net income includes the following results of discontinued operations primarily relating to tax matters associated with previously sold operations: income of \$1.5 million in the 2006 third quarter; income of \$1.3 million in the 2005 third quarter; income of \$3.6 million in 2006 year-to-date; and income of \$1.2 million in 2005 year-to-date. Net income in 2006 year-to-date also includes after-tax income from discontinued operations of \$7.4 million relating to the expiration of product warranty liabilities associated with a previously sold manufacturing operation.

At the end of the third quarter 2006:

- Cash and cash equivalents were \$197.2 million.
- Debt totaled \$15.3 million, with a debt-to-capital ratio of 3.3 percent.

Also relating to the third quarter 2006:

- Viad recorded favorable tax settlements of \$5.8 million included in income from continuing operations.
- Viad repurchased 79,500 shares of its common stock at an aggregate cost of \$2.6 million.

GES Exposition Services (GES)

For the third quarter of 2006, GES' revenue was \$151.7 million, up \$32.1 million or 26.9 percent from \$119.6 million in the third quarter of 2005. Third quarter operating income was \$9.6 million, up \$8.1 million from \$1.5 million in 2005. The improved results were due primarily to positive show rotation revenue of approximately \$27 million and continued same-show growth.

Dykstra said, "GES continues to produce terrific growth over 2005. On a year-to-date basis revenue is up \$46.8 million or 10.0 percent, due mainly to strong same-show growth driven by GES' focus on being a value-added provider of products and services to both show organizers and exhibitors, as well as continued growth in the overall industry."

Exhibitgroup/Giltspur (Exhibitgroup)

Exhibitgroup's third quarter revenue was \$32.0 million, up \$4.7 million or 17.1 percent from \$27.3 million in the third quarter of 2005. Segment operating results improved \$1.4 million to a loss of \$2.8 million as compared to a loss of \$4.2 million in the 2005 third quarter. The improved results are due to the rotation of a major European air show, which occurred in the second quarter of 2005 and in the third quarter of 2006.

Dykstra said, "Although Exhibitgroup's results improved from the 2005 third quarter due to the European air show, domestic revenue continued to fall short of 2005 levels. In response to lower domestic sales, we are taking steps to reduce controllable costs and to improve our sales win ratio. Today we announced the appointment of John Jastrem as the new CEO of Exhibitgroup. John comes to us from within Omnicom, the world's largest advertising and marketing services company. He is a proven leader with a strong background in sales and marketing, who has successfully driven significant revenue growth and operational improvements at various businesses. We are confident that John will be able to grow Exhibitgroup's revenue and leverage its excellent cost structure to maximize profits."

Travel and Recreation Services

Travel and Recreation Services segment revenue for the 2006 third quarter was \$46.9 million, up \$2.6 million or 5.9 percent from \$44.3 million in the third quarter of 2005. Third quarter segment operating income was \$20.8 million, up \$1.8 million or 9.4 percent from \$19.1 million in the 2005 third quarter. Operating margins were 44.5 percent in the 2006 third quarter as compared to 43.1 percent in the 2005 quarter.

Dykstra said, "Brewster and Glacier Park, Inc. both performed very well during the quarter. As compared to 2005, Brewster saw growth in passenger volume at its gondola and an increase in occupancy at its Mount Royal Hotel. Glacier Park realized strong occupancy at its inns and lodges and an increase in room revenue over the 2005 third quarter."

2006 Outlook

Guidance provided by Viad is subject to change as a variety of factors can affect actual operating results. Those factors are identified in the safe harbor language at the end of this press release. In prior quarters, Viad has provided full year guidance for income before impairment

recoveries. Beginning this quarter, Viad has also provided guidance for income before other items, which excludes impairment losses/recoveries, tax settlements and gains on sale of corporate assets. Management believes that income before other items provides an important measure of Viad's underlying operating performance.

Full Year 2006

Viad's guidance for 2006 full year income before impairment recoveries (which excludes income from discontinued operations) has been increased to \$2.28 to \$2.35 per share, as compared to prior guidance of \$1.96 to \$2.07 per share. The increase reflects Viad's stronger than expected third quarter performance, including favorable tax settlements of \$0.27 per share, as well as the expectation that, in the fourth quarter, Viad will receive approximately \$1.7 million of insurance recoveries related to Hurricane Katrina business interruption claims, which will be recorded in GES' operating income when received. Partially offsetting these increases is a decreased fourth quarter outlook for Exhibitgroup due to reduced revenue expectations. Income before other items (which excludes impairment losses/recoveries, tax settlements and gains on sale of corporate assets) is expected to be in the range of \$1.72 to \$1.79, which compares to 2005 income before other items of \$1.45 per share. The guidance range for 2006 assumes an effective tax rate of 39 percent for the fourth quarter and does not include the effect of any future share repurchases.

Revenue is expected to increase by a low to mid-single digit rate from the 2005 amount of \$826.3 million. Segment operating income is expected to increase by a low to mid-single digit rate from \$64.2 million in 2005. Results at GES and the Travel and Recreation Services segment are expected to improve, while lower revenues at Exhibitgroup are expected to negatively impact that segment's operating results.

Implicit within this guidance, are the following segment revenue and operating income expectations.

	Segment Revenue		Segment Operating Income (Loss)	
	low-end	high-end	low-end	high-end
	----- (\$ in millions)			
GES	\$615.0	to \$625.0	\$47.5	to \$49.0
Exhibitgroup	\$148.0	to \$154.0	\$(4.0)	to \$(2.5)
Travel & Recreation	\$78.5	to \$80.5	\$22.0	to \$23.0

Fourth Quarter 2006

For the fourth quarter, Viad's loss per share is expected to be in the range of \$0.21 to \$0.14. This compares to income before other items of \$0.04 per share in the 2005 fourth quarter. Revenue is expected to decrease by up to 12 percent from the 2005 amount of \$158.6 million, due to the expectation of lower revenues at Exhibitgroup. Segment operating loss is expected to be in the range of \$5 million to \$2 million, as compared to segment operating income of \$2.8 million in the 2005 fourth quarter. Show rotation is not expected to have a meaningful impact on the 2006 fourth quarter.

Dykstra said, "We are having a great year despite the underperformance at Exhibitgroup. Our full year guidance reflects an increase in income before other items per share of 18 percent to 23 percent and we expect free cash flow to increase by more than 50 percent. Both GES and the Travel and Recreation Services segment are on track to realize strong results in 2006."

Dykstra continued, "We are clearly very disappointed by Exhibitgroup's revenue decline this year and we are taking actions to improve our sales win ratio and to reduce controllable costs. With the addition of John Jastrem, as the new CEO of Exhibitgroup, we are confident that we will be able to successfully grow Exhibitgroup's revenue and leverage its excellent cost structure to maximize profits."

Dykstra concluded, "Overall, we continue to be on course to deliver growth in revenue, profits and free cash flow during 2006. Be assured that all of our companies remain focused on profitable growth by providing quality products and services to our customers at a good value, while continuing to control our costs to maximize margins. We are committed to winning for all of our stakeholders."

Conference Call and Web Cast

Viad Corp will hold a conference call with investors and analysts for a review of third quarter 2006 results on Friday, October 27, 2006 at 9 a.m. (ET). To join the live conference call, dial (800) 765-0709, passcode 3147257, or access the webcast through Viad's Web site at www.viad.com. A replay will be available for a limited time at (888) 203-1112, passcode 3147257, or visit the Viad Web site and link to a replay of the webcast.

Viad is an S&P SmallCap 600 company. Major operating companies include GES Exposition Services of Las Vegas, Exhibitgroup/Giltspur of Chicago, Brewster Transport Company Limited of Banff, Alberta, Canada, and Glacier Park, Inc. of Phoenix. For more information, visit the company's Web site at www.viad.com.

Forward-Looking Statements

As provided by the safe harbor provision under the "Private Securities Litigation Reform Act of 1995," Viad cautions readers that, in addition to historical information contained herein, this press release includes certain information, assumptions and discussions that may constitute forward-looking statements. These forward-looking statements are not historical facts, but reflect current estimates, projections, expectations, or trends concerning future growth, operating cash flows, availability of short-term borrowings, consumer demand, new business, investment policies, productivity improvements, ongoing cost reduction efforts, efficiency, competitiveness, legal expenses, tax rates and other tax matters, foreign exchange rates, and the realization of restructuring cost savings. Actual results could differ materially from those discussed in the forward-looking statements. Viad's businesses can be affected by a host of risks and uncertainties. Among other things, natural disasters, gains and losses of customers, consumer demand patterns, labor relations, purchasing decisions related to customer demand for exhibition and event services, existing and new competition, industry alliances, consolidation and growth patterns within the industries in which Viad competes, adverse developments in liabilities associated with discontinued operations and any deterioration in the economy, may individually or in combination impact future results. In addition to factors mentioned elsewhere, economic, competitive, governmental, technological, capital marketplace and other factors, including further terrorist activities or war and international conditions, could affect the forward-looking statements in this press release. Additional information concerning business and other risk factors that could cause actual results to materially differ from those in the forward-looking statements can be found in Viad's annual and quarterly reports filed with the Securities and Exchange Commission.

Information about Viad Corp obtained from sources other than the company may be out-of-date or incorrect. Please rely only on company press releases, SEC filings and other information provided by the company, keeping in mind that forward-looking statements speak only as of the date made. Viad undertakes no obligation to update any forward-looking statements, including prior forward-looking statements, to reflect events or circumstances arising after the date as of which the forward-looking statements were made.

VIAD CORP AND SUBSIDIARIES
TABLE ONE - QUARTERLY RESULTS
(UNAUDITED)

	Three months ended September 30,			Nine months ended September 30,		
	2006	2005	%	2006	2005	%
(000 omitted, except per share data)						
Revenues (Note A)	\$230,548	\$191,137	20.6%	\$701,727	\$667,680	5.1%
Segment operating income (Note A)	\$ 27,629	\$ 16,366	68.8%	\$ 71,138	\$ 61,422	15.8%
Corporate activities and minority interests	(4,243)	(4,103)	-3.4%	(9,295)	(9,869)	5.8%
Gain on sale of corporate assets (Note B)	-	-	(a)	3,468	-	(a)
Restructuring recoveries (charges) (Note C)	(355)	230	(a)	215	593	-63.7%
Impairment recoveries (losses) (Note D)	(193)	(843)	77.1%	650	(843)	(a)
Net interest income (Note E)	1,614	348	(a)	4,572	760	(a)
Income before income taxes	24,452	11,998	(a)	70,748	52,063	35.9%
Income tax expense (Note F)	(2,429)	(2,627)	7.5%	(16,385)	(19,181)	14.6%
Income from continuing operations	22,023	9,371	(a)	54,363	32,882	65.3%
Income from discontinued operations (Note G)	1,496	1,328	12.7%	11,026	1,160	(a)
Net income	\$ 23,519	\$ 10,699	(a)	\$ 65,389	\$ 34,042	92.1%
Diluted income per common						

share:							
Income from continuing operations	\$ 1.03	\$ 0.42	(a)	\$ 2.49	\$ 1.48	68.2%	
Income from discontinued operations	0.07	0.06	16.7%	0.50	0.05	(a)	
Net income per share	\$ 1.10	\$ 0.48	(a)	\$ 2.99	\$ 1.53	95.4%	

Basic income per common share:							
Income from continuing operations	\$ 1.04	\$ 0.42	(a)	\$ 2.54	\$ 1.50	69.3%	
Income from discontinued operations	0.07	0.06	16.7%	0.51	0.05	(a)	
Net income per share	\$ 1.11	\$ 0.48	(a)	\$ 3.05	\$ 1.55	96.8%	

Common shares treated as outstanding for net

income per share calculations:

Average outstanding shares	21,121	22,135	-4.6%	21,456	22,028	-2.6%
Average outstanding and potentially dilutive shares	21,424	22,345	-4.1%	21,850	22,211	-1.6%

(a) Change is greater than +/- 100 percent.

VIAD CORP AND SUBSIDIARIES
TABLE ONE - NOTES TO QUARTERLY RESULTS
(UNAUDITED)

(A) Reportable Segments

(000 omitted)	Three months ended September 30,			Nine months ended September 30,		
	2006	2005	%	2006	2005	%
Revenues:						
GES						
Exposition Services	\$151,737	\$119,591	26.9%	\$515,200	\$468,361	10.0%
Exhibitgroup/Giltspur	31,953	27,279	17.1%	113,575	132,228	-14.1%
Travel and Recreation Services	46,858	44,267	5.9%	72,952	67,091	8.7%
	\$230,548	\$191,137	20.6%	\$701,727	\$667,680	5.1%
Segment operating income:						
GES						
Exposition Services	\$ 9,600	\$ 1,545	(a)	\$ 50,373	\$ 44,441	13.3%

Exhibitgroup/ Giltspur Travel and Recreation Services	(2,816)	(4,236)	33.5%	(3,166)	(4,079)	22.4%
	20,845	19,057	9.4%	23,931	21,060	13.6%
	\$ 27,629	\$ 16,366	68.8%	\$ 71,138	\$ 61,422	15.8%
	=====	=====	=====	=====	=====	=====

(a) Change is greater than +/- 100 percent.

(B) Gain on Sale of Corporate Assets -- In the first quarter of 2006, Viad sold its remaining interest in its corporate aircraft along with related equipment for \$10.0 million, resulting in a gain of \$1.7 million (\$1.1 million after-tax). Also in the first quarter of 2006, Viad sold certain undeveloped land in Phoenix, Arizona for \$2.9 million, resulting in a gain of \$1.7 million (\$1.1 million after-tax).

(C) Restructuring Recoveries (Charges) -- In the third quarter of 2006, Viad recorded a restructuring charge of \$355,000 (\$222,000 after-tax) relating to its corporate leased office space. In the third quarter of 2005, Viad reversed restructuring reserves of \$230,000 (\$132,000 after-tax). In the first nine months of 2006 and 2005, \$570,000 (\$344,000 after-tax) and \$593,000 (\$351,000 after-tax), respectively, of restructuring reserves were reversed.

(D) Impairment Recoveries (Losses) -- In the third quarter of 2005, GES' operations in New Orleans were severely impacted by Hurricane Katrina and the related events that occurred. At that time, management made an estimate of the damage to GES' New Orleans property and recorded an asset impairment loss related to the net book value of fixed assets and inventory of \$843,000 (\$508,000 after-tax). Insurance recoveries recorded in the third quarter of 2006 and in the first nine months of 2006 were \$407,000 (\$242,000 after-tax) and \$1.3 million (\$750,000 after-tax), respectively, related to claims associated with Hurricane Katrina. Viad anticipates receiving approximately \$1.8 million in final settlement of its property and business interruption insurance claims related to GES during the fourth quarter of 2006. Certain claims related to Exhibitgroup remain pending with Viad's insurance carriers and the amounts of recoveries related to Exhibitgroup, if any, remain uncertain. Also during the third quarter of 2006, Viad recorded an impairment loss of \$600,000 (\$374,000 after-tax) related to the estimated reduction in value of a non-core asset.

(E) Net Interest Income -- Net interest income in the first nine months of 2006 included interest recoveries of \$658,000, which were recorded during the first and second quarters and were associated with income tax refunds.

(F) Income Tax Expense -- Income tax expense includes favorable tax settlements of \$5.8 million and \$1.5 million in the third quarters of 2006 and 2005, respectively, and \$10.0 million and \$2.0 million in the first nine months of 2006 and 2005, respectively.

(G) Income from Discontinued Operations -- Viad recorded after-tax income from discontinued operations, primarily relating to tax matters associated with previously sold operations, of \$1.5 million and \$1.3 million in the third quarters of 2006 and 2005, respectively, and \$3.6 million and \$1.2 million in the first nine months of 2006 and 2005, respectively. 2006 year-to-date income from discontinued operations also includes income of \$7.4 million (after-tax) relating to the expiration of product warranty liabilities associated with a previously sold manufacturing operation.

VIAD CORP AND SUBSIDIARIES
TABLE TWO - INCOME BEFORE IMPAIRMENT LOSSES/RECOVERIES,
INCOME BEFORE OTHER ITEMS, ADJUSTED EBITDA AND FREE CASH FLOW
(UNAUDITED)

	Three months ended September 30,			Nine months ended September 30,		
	2006	2005	%	2006	2005	%
(000 omitted)						
Income before impairment losses/recoveries and income before other items:						
Income from continuing operations	\$22,023	\$ 9,371	(a)	\$ 54,363	\$ 32,882	65.3%
Impairment losses (recoveries), net of tax	132	508	-74.0%	(376)	508	(a)
Income before impairment losses/recoveries	22,155	9,879	(a)	53,987	33,390	61.7%
Favorable tax settlements	(5,828)	(1,513)	(a)	(10,000)	(2,030)	(a)
Gain on sale of						

corporate assets, net of tax	-	-	(a)	(2,164)	-	(a)
Income before other items	\$16,327	\$ 8,366	95.2%	\$ 41,823	\$ 31,360	33.4%
	=====	=====	=====	=====	=====	=====
	Three months ended September 30,			Nine months ended September 30,		
(per diluted share)	2006	2005	%	2006	2005	%
Income before impairment losses/recoveries and income before other items:						
Income from continuing operations	\$ 1.03	\$ 0.42	(a)	\$ 2.49	\$ 1.48	68.2%
Impairment losses (recoveries), net of tax	0.01	0.02	-50.0%	(0.02)	0.02	(a)
Income before impairment losses/recoveries	1.04	0.44	(a)	2.47	1.50	64.7%
Favorable tax settlements	(0.27)	(0.07)	(a)	(0.46)	(0.09)	(a)
Gain on sale of corporate assets, net of tax	-	-	(a)	(0.10)	-	(a)
Income before other items	\$ 0.77	\$ 0.37	(a)	\$ 1.91	\$ 1.41	35.5%
	=====	=====	=====	=====	=====	=====
	Three months ended September 30,			Nine months ended September 30,		
(000 omitted)	2006	2005	%	2006	2005	%
Adjusted EBITDA:						
Net income	\$23,519	\$10,699	(a)	\$ 65,389	\$ 34,042	92.1%
Income from discontinued operations	(1,496)	(1,328)	12.7%	(11,026)	(1,160)	(a)
Income from continuing operations	22,023	9,371	(a)	54,363	32,882	65.3%
Impairment losses (recoveries)	193	843	77.1%	(650)	843	(a)
Interest expense	444	713	37.7%	1,219	1,872	34.9%
Income tax expense	2,429	2,627	7.5%	16,385	19,181	14.6%
Depreciation and amortization	5,019	5,585	10.1%	15,044	16,988	11.4%
Adjusted EBITDA	\$30,108	\$19,139	57.3%	\$ 86,361	\$ 71,766	20.3%
	=====	=====	=====	=====	=====	=====
	Three months ended September 30,			Nine months ended September 30,		
(000 omitted)	2006	2005	%	2006	2005	%
Free Cash Flow:						
Net cash provided by operating activities	\$41,840	\$24,719	69.3%	\$ 75,581	\$ 34,359	(a)
Less:						
Capital expenditures	(4,319)	(3,275)	-31.9%	(14,695)	(13,921)	-5.6%
Dividends paid	(861)	(886)	2.8%	(2,603)	(2,649)	1.7%
Free cash flow	\$36,660	\$20,558	78.3%	\$ 58,283	\$ 17,789	(a)
	=====	=====	=====	=====	=====	=====

(a) Change is greater than +/- 100 percent.

CONTACT: Viad Corp
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Exhibitgroup Names New President and CEO

PHOENIX--(BUSINESS WIRE)--Oct. 27, 2006--Today Paul B. Dykstra, president and chief executive officer of Viad Corp (NYSE:VVI), announced the appointment of John F. Jastrem as president and chief executive officer of its Exhibitgroup/Giltspur (Exhibitgroup) division.

Jastrem will lead Exhibitgroup's team of approximately 500 employees at more than 25 offices and multi-use facilities worldwide, providing its clients with innovative experiential marketing and sales solutions, including exhibitry, environments and full service exhibition program management.

Dykstra said, "We are very happy to have John join Exhibitgroup as its president and chief executive officer. He has great depth and breadth of experience in the advertising and marketing industry and a proven track record of leadership. After an extensive search, we are confident that we have found someone who shares our values, and will lead Exhibitgroup's growth and capitalize on its excellent cost structure, which will maximize profitability."

Prior to joining Exhibitgroup, Jastrem was an executive with Omnicom Group, Inc. (NYSE: OMC), the world's largest advertising and marketing services company.

During his eight year tenure, Jastrem headed two of the company's subsidiaries, Rapp Collins Worldwide, LP (Dallas) (RCW-Dallas) and The Marketing Arm (TMA). Under his six-year leadership as chief executive officer of RCW-Dallas, Omnicom's leading direct response marketing and database management company, RCW-Dallas' revenues and profits climbed significantly through organic growth by expanding service levels to existing clients and through new client wins.

Jastrem served as president of Omnicom's experiential marketing services agency TMA, which specializes in creating and executing branded experiences using entertainment, music, sports and events platforms.

He also served in a corporate staff position in the Diversified Agency Services Group, a \$4.8 billion division of Omnicom, where he reported directly to its president and was responsible for special projects, including acquisitions, restructurings and client development.

Prior to joining Omnicom, Jastrem led a number of companies in both consumer and business-to-business sectors. He joins Exhibitgroup with extensive experience in sales growth, client satisfaction, employee recruitment and development, growth-oriented strategic planning, and acquisitions and divestitures.

Dykstra added, "I believe that Mr. Jastrem's experience as a seasoned business leader will be invaluable to our company and of great benefit to Exhibitgroup's long-term success."

Jastrem said, "I am impressed with the values the company subscribes to and I am excited about the company's ability to service clients virtually anywhere in the world through its global network. I embrace the responsibility of being the "chief client advocate" in a service-oriented organization and believe that we all must be committed to understanding and meeting our client's needs every day. Our key objective is to help our clients win. I look forward to contributing to the company's success."

Jastrem has a bachelor of science degree in commerce and finance from Wilkes University.

Viad is an S&P SmallCap 600 company. Major operating companies include GES Exposition Services of Las Vegas, Exhibitgroup/Giltspur of Chicago, Brewster Transport Company Limited of Banff, Alberta, Canada, and Glacier Park, Inc. of Phoenix. For more information, visit the company's Web site at www.viad.com.

Forward-Looking Statements

As provided by the safe harbor provision under the "Private Securities Litigation Reform Act of 1995," Viad cautions readers that, in addition to historical information contained herein, this press release includes certain information, assumptions and discussions that may constitute forward-looking statements. These forward-looking statements are not historical facts, but reflect current estimates, projections, expectations, or trends concerning future growth, operating cash flows, availability of short-term borrowings, consumer demand, new business, investment policies, productivity improvements, ongoing cost reduction efforts, efficiency, competitiveness, legal expenses, tax rates and other tax matters, foreign exchange rates, and the realization of restructuring cost savings. Actual results could differ materially from those discussed in the forward-looking statements. Viad's businesses can be affected by a host of risks and uncertainties. Among other things, natural disasters, gains and losses of customers, consumer demand patterns, labor relations, purchasing decisions related to customer demand for exhibition and event services, existing and new competition, industry alliances, consolidation and growth patterns within the industries in which Viad competes, adverse developments in liabilities associated with discontinued operations and any deterioration in the economy, may individually or in combination impact future results. In addition to factors mentioned elsewhere, economic, competitive, governmental, technological, capital marketplace and other factors, including further terrorist activities or war and international conditions, could affect the forward-looking statements in this press release. Additional information concerning business and other risk factors that could cause actual results to materially

differ from those in the forward-looking statements can be found in Viad's annual and quarterly reports filed with the Securities and Exchange Commission.

Information about Viad Corp obtained from sources other than the company may be out-of-date or incorrect. Please rely only on company press releases, SEC filings and other information provided by the company, keeping in mind that forward-looking statements speak only as of the date made. Viad undertakes no obligation to update any forward-looking statements, including prior forward-looking statements, to reflect events or circumstances arising after the date as of which the forward-looking statements were made.

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