UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

	1014,110 4	
(Mark One)		
☑ QUARTERLY REPORT PURSUANT TO SE	CTION 13 OR 15(d) OF THE SECURITIES	S EXCHANGE ACT OF 1934
	For the quarterly period ended November 3 OR	3, 2018
☐ TRANSITION REPORT PURSUANT TO SE	CTION 13 OR 15(d) OF THE SECURITIES	S EXCHANGE ACT OF 1934
	For the transition period from to	
	Commission File Number: 1-9595	
	BEST BUY	
	BEST BUY CO., INC	
	(Exact name of registrant as specified in its c	harter)
Minnesota		41-0907483
(State or other jurisdiction of incorporation or or	rganization)	(I.R.S. Employer Identification No.)
7601 Penn Avenue South		
Richfield, Minnesota		55423
(Address of principal executive office	s)	(Zip Code)
	(612) 291-1000 (Registrant's telephone number, including area	a code)
(Former name	N/A e, former address and former fiscal year, if char	nged since last report)
		13 or 15(d) of the Securities Exchange Act of 1934 during the (2) has been subject to such filing requirements for the past
	ion S-T (§ 232.405 of this chapter) during the p	e Web site, if any, every Interactive Data File required to be preceding 12 months (or for such shorter period that the
Indicate by check mark whether the registrant is a larg growth company (as defined in Rule 12b-2 of the Excl		ccelerated filer, smaller reporting company, or an emerging
Large accelerated filer ⊠	Accelerated filer □	Non-accelerated filer □

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or

Emerging growth company □

Yes □ No ⊠

Smaller reporting company □

revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

The registrant had 269,101,569 shares of common stock outstanding as of December 5, 2018.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

BEST BUY CO., INC.

FORM 10-Q FOR THE QUARTER ENDED NOVEMBER 3, 2018

TABLE OF CONTENTS

Part I —	Fina	ncial Information	<u>3</u>
Item 1.		<u>Financial Statements</u>	<u>3</u>
	<u>a)</u>	Condensed Consolidated Balance Sheets as of November 3, 2018, February 3, 2018 and October 28, 2017	<u>3</u>
	<u>b)</u>	Condensed Consolidated Statements of Earnings for the three and nine months ended November 3, 2018 and October 28, 2017	<u>4</u>
	<u>c)</u>	Condensed Consolidated Statements of Comprehensive Income for the three and nine months ended November 3, 2018 and October 28, 2017	<u>5</u>
	<u>d</u>)	Condensed Consolidated Statements of Cash Flows for the nine months ended November 3, 2018 and October 28, 2017	<u>6</u>
	<u>e)</u>	Condensed Consolidated Statements of Changes in Shareholders' Equity for the three and nine months ended November 3, 2018 and October 28, 2017	<u>7</u>
	<u>f</u>)	Notes to Condensed Consolidated Financial Statements	<u>8</u>
Item 2.		Management's Discussion and Analysis of Financial Condition and Results of Operations	<u>27</u>
Item 3.		Quantitative and Qualitative Disclosures About Market Risk	<u>39</u>
Item 4.		Controls and Procedures	<u>40</u>
<u>Part II –</u>	– Oth	ner Information	<u>41</u>
Item 1.		<u>Legal Proceedings</u>	<u>41</u>
Item 2.		<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>41</u>
Item 6.		<u>Exhibits</u>	<u>41</u>
Signatur	<u>es</u>		<u>42</u>
		2	

PART I — FINANCIAL INFORMATION

Item 1. Financial Statements

Condensed Consolidated Balance Sheets

\$ in millions, except per share and share amounts (unaudited)

	November 3, 2018			February 3, 2018	October 28, 2017		
ASSETS							
Current assets							
Cash and cash equivalents	\$	1,228	\$	1,101	\$	1,103	
Short-term investments		76		2,032		2,237	
Receivables, net		921		1,049		971	
Merchandise inventories		8,168		5,209		6,663	
Other current assets		508		438		431	
Total current assets	,	10,901		9,829		11,405	
Property and equipment, net		2,525		2,421		2,352	
Goodwill		921		425		425	
Other assets		653		374		603	
TOTAL ASSETS	\$	15,000	\$	13,049	\$	14,785	
LIABILITIES AND EQUITY							
Current liabilities							
Accounts payable	\$	7,964	\$	4,873	\$	6,587	
Unredeemed gift card liabilities		281		385		375	
Deferred revenue		449		453		426	
Accrued compensation and related expenses		349		561		331	
Accrued liabilities		844		1,001		888	
Current portion of long-term debt		46		544		545	
Total current liabilities	,	9,933		7,817		9,152	
Long-term liabilities		775		809		697	
Long-term debt		1,280		811		784	
Contingencies and Commitments (Note 14)							
Equity							
Preferred stock, \$1.00 par value: Authorized — 400,000 shares; Issued and outstanding — none		_		_		_	
Common stock, $\$0.10$ par value: Authorized — 1.0 billion shares; Issued and outstanding — $272,000,000,283,000,000$ and $296,000,000$ shares, respectively		27		28		30	
Retained earnings		2,685		3,270		3,818	
Accumulated other comprehensive income		300		314		304	
Total equity		3,012		3,612		4,152	
TOTAL LIABILITIES AND EQUITY	\$	15,000	\$	13,049	\$	14,785	

 $NOTE: The\ Consolidated\ Balance\ Sheet\ as\ of\ February\ 3,\ 2018\ ,\ has\ been\ condensed\ from\ the\ audited\ consolidated\ financial\ statements.$

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Earnings

\$ and shares in millions, except per share amounts (unaudited)

		Three Mo	Ended	Nine Months Ended						
	Nove	mber 3, 2018		October 28, 2017	N	ovember 3, 2018	(October 28, 2017		
Revenue	\$	9,590	\$	9,320	\$	28,078	\$	26,788		
Cost of goods sold		7,266		7,040		21,400		20,333		
Gross profit		2,324		2,280		6,678		6,455		
Selling, general and administrative expenses		2,002		1,932		5,709		5,484		
Restructuring charges		_		(2)		47		_		
Operating income		322		350		922		971		
Other income (expense):										
Gain on sale of investments		12		_		12		_		
Investment income and other		11		12		35		30		
Interest expense		(15)		(20)		(53)		(57)		
Earnings from continuing operations before income tax expense		330		342		916		944		
Income tax expense		53		104		187		309		
Net earnings from continuing operations		277		238		729		635		
Gain from discontinued operations (Note 1), net of tax		_		1		_		1		
Net earnings	\$	277	\$	239	\$	729	\$	636		
Basic earnings per share	\$	1.01	\$	0.80	\$	2.62	\$	2.09		
Diluted earnings per share	\$	0.99	\$	0.78	\$	2.57	\$	2.05		
Weighted-average common shares outstanding										
Basic		274.3		299.1		278.6		304.1		
Diluted		279.3		305.4		283.8		310.6		
See Notes to Condensed Consolidated Financial Statements.										
		4								

Condensed Consolidated Statements of Comprehensive Income

\$ in millions (unaudited)

		Three Mo	nths	Ended		Nine Mon	nths Ended		
	Nove	November 3, 2018 October 2			October 28, 2017 November 3, 2018			October 28, 2017	
Net earnings	\$	277	\$	239	\$	729	\$	636	
Foreign currency translation adjustments		4		(17)		(14)		25	
Comprehensive income	\$	281	\$	222	\$	715	\$	661	

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Cash Flows

\$ in millions (unaudited)

		Nine Months Ended				
	November	3, 2018	Octob	er 28, 2017		
Operating activities						
Net earnings	\$	729	\$	636		
Adjustments to reconcile net earnings to total cash provided by operating activities:						
Depreciation and amortization		550		500		
Restructuring charges		47		_		
Stock-based compensation		92		97		
Deferred income taxes		15		4		
Other, net		(10)		(5)		
Changes in operating assets and liabilities, net of acquired assets and liabilities:						
Receivables		121		413		
Merchandise inventories		(2,950)		(1,811)		
Other assets		(45)		(36)		
Accounts payable		3,085		1,530		
Other liabilities		(400)		(187)		
Income taxes		(127)		62		
Total cash provided by operating activities		1,107		1,203		
Investing activities						
Additions to property and equipment		(619)		(489)		
Purchases of investments		(017)		(4,047)		
Sales of investments		1,970		3,518		
Acquisition of business, net of cash acquired		(792)				
Other, net		15		2		
Total cash provided by (used in) investing activities		574		(1,016)		
		,				
Financing activities						
Repurchase of common stock		(1,144)		(1,138)		
Issuance of common stock		37		145		
Dividends paid		(376)		(310)		
Borrowings of debt		498		_		
Repayments of debt		(535)		(31)		
Other, net		(6)		(1)		
Total cash used in financing activities		(1,526)		(1,335)		
Effect of exchange rate changes on cash		(16)		15		
Increase (decrease) in cash, cash equivalents and restricted cash		139		(1,133)		
Cash, cash equivalents and restricted cash at beginning of period		1,300		2,433		
Cash, cash equivalents and restricted cash at end of period	\$	1,439	\$	1,300		
· ·						

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Changes in Shareholders' Equity

\$ and shares in millions, except per share amounts (unaudited)

	Three Months Ended November 3, 2018										
	Common Shares		Common Stock		Additional Paid-In Retained Capital Earnings			Accumulated Other Comprehensive Income (Loss)			Total
Balances at August 4, 2018	276	\$	27	\$	_	\$	2,863	\$	296	\$	3,186
Net earnings	_		_		_		277		_		277
Other comprehensive income, net of tax:											
Foreign currency translation adjustments	_		_		_		_		4		4
Stock-based compensation	_		_		29		_		_		29
Issuance of common stock	_		_		8		_		_		8
Common stock dividends, \$0.45 per share	_		_		1		(124)		_		(123)
Repurchase of common stock	(4)				(38)		(331)				(369)
Balances at November 3, 2018	272	\$	27	\$		\$	2,685	\$	300	\$	3,012

	Nine Months Ended November 3, 2018										
	Common Shares		Common Stock		Additional Paid-In Capital	n Retained		Accumulated Other Comprehensive Income (Loss)			Total
Balances at February 3, 2018	283	\$	28	\$	_	\$	3,270	\$	314	\$	3,612
Adoption of ASU 2014-09	_		_		_		73		_		73
Net earnings	_		_		_		729		_		729
Other comprehensive loss, net of tax:											
Foreign currency translation adjustments	_		_		_		_		(14)		(14)
Stock-based compensation	_		_		92		_		_		92
Issuance of common stock	4		_		37		_		_		37
Common stock dividends, \$1.35 per share	_		_		5		(379)		_		(374)
Repurchase of common stock	(15)		(1)		(134)		(1,008)		_		(1,143)
Balances at November 3, 2018	272	\$	27	\$	_	\$	2,685	\$	300	\$	3,012

	Three Months Ended October 28, 2017										
	Common Shares		Common Stock	Additional Paid-In Retained Capital Earnings			Accumulated Other Comprehensive Income (Loss)			Total	
Balances at July 29, 2017	300	\$	30	\$	_	\$	3,996	\$	321	\$	4,347
Net earnings	_		_		_		239		_		239
Other comprehensive loss, net of tax:											
Foreign currency translation adjustments	_		_		_		_		(17)		(17)
Stock-based compensation	_		_		30		_		_		30
Issuance of common stock	2		1		20		_		_		21
Common stock dividends, \$0.34 per share	_		_		_		(102)		_		(102)
Repurchase of common stock	(6)		(1)		(50)		(315)				(366)
Balances at October 28, 2017	296	\$	30	\$		\$	3,818	\$	304	\$	4,152

	Nine Months Ended October 28, 2017											
	Common Shares		Common Stock		Additional Paid-In Capital		Retained Earnings	Accumulated Other Comprehensive Income (Loss)			Total	
Balances at January 28, 2017	311	\$	31	\$	_	\$	4,399	\$	279	\$	4,709	
Adoption of ASU 2016-09	_		_		10		(12)		_		(2)	
Net earnings	_		_		_		636		_		636	
Other comprehensive income, net of tax:												
Foreign currency translation adjustments	_		_		_		_		25		25	
Stock-based compensation	_		_		97		_		_		97	
Issuance of common stock	7		1		144		_		_		145	
Common stock dividends, \$1.02 per share	_		_		_		(311)		_		(311)	
Repurchase of common stock	(22)		(2)		(251)		(894)		_		(1,147)	

Balances at October 28, 2017 <u>296</u> <u>\$ 30</u> <u>\$ — <u>\$ 3,818</u> <u>\$ 304</u> <u>\$ 4,152</u></u>

See Notes to Condensed Consolidated Financial Statements.

Notes to Condensed Consolidated Financial Statements

(unaudited)

1. Basis of Presentation

Unless the context otherwise requires, the use of the terms "Best Buy," "we," "us" and "our" in these Notes to Condensed Consolidated Financial Statements refers to Best Buy Co., Inc. and its consolidated subsidiaries.

In the opinion of management, the accompanying condensed consolidated financial statements contain all adjustments necessary for a fair presentation as prescribed by accounting principles generally accepted in the United States ("GAAP"). All adjustments were comprised of normal recurring adjustments, except as noted in these Notes to Condensed Consolidated Financial Statements.

Historically, we have generated a large proportion of our revenue and earnings in the fiscal fourth quarter, which includes the majority of the holiday shopping season in the U.S., Canada and Mexico. Due to the seasonal nature of our business, interim results are not necessarily indicative of results for the entire fiscal year. The interim financial statements and the related notes included in this Quarterly Report on Form 10-Q should be read in conjunction with the consolidated financial statements and related notes included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018. The first nine months of fiscal 2019 and fiscal 2018 included 39 weeks.

In order to align our fiscal reporting periods and comply with statutory filing requirements, we consolidate the financial results of our Mexico operations on a one month lag. Our policy is to accelerate recording the effect of events occurring in the lag period that significantly affect our condensed consolidated financial statements. No such events were identified for the reported periods.

In preparing the accompanying condensed consolidated financial statements, we evaluated the period from November 4, 2018, through the date the financial statements were issued for material subsequent events requiring recognition or disclosure. No such events were identified for the reported periods.

Unadopted Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-02, Leases, which will require lessees to recognize most leases on their balance sheets related to the rights and obligations created by those leases, and will expand disclosure requirements. The new guidance was issued to increase transparency and comparability among companies. In July 2018, the FASB approved an amendment to the new guidance that allows companies the option of using the effective date of the new standard as the initial application (at the beginning of the period in which is it adopted, rather than at the beginning of the earliest comparative period) and to recognize the effects of applying the new ASU as a cumulative effect adjustment to the opening balance sheet or retained earnings. Based on the effective dates, we expect to adopt the new guidance in the first quarter of fiscal 2020 using the new transition election to not restate comparative periods and are in process of implementing required upgrades to our existing lease systems. While we expect adoption to lead to a material increase in the assets and liabilities recorded on our consolidated balance sheet and an increase to our footnote disclosures related to leases, we are still evaluating the impact on our consolidated statement of earnings. We also expect that adoption of the new standard will require changes to our internal controls over financial reporting.

Adopted Accounting Pronouncements

In the first quarter of fiscal 2019, we prospectively adopted the following ASUs, all of which had an immaterial impact on our results of operations, cash flows and financial position.

- ASU 2016-16, Intra-Entity Transfers of Assets Other Than Inventory
- ASU 2017-12, Derivatives and Hedging
- ASU 2018-02, Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income

In the first quarter of fiscal 2019, we also adopted ASU 2014-09, *Revenue from Contracts with Customers*. The new guidance establishes a single comprehensive model for entities to use in accounting for revenue and supersedes most revenue recognition guidance. It introduces a five-step process for revenue recognition that focuses on transfer of control, as opposed to transfer of risk and rewards under previous guidance. We elected the modified retrospective method of adoption, which we applied to contracts not completed at the date of adoption. Under this method, we recorded an increase to opening retained earnings of \$73

million, net of tax, due to the cumulative impact of these changes. The impact was primarily related to the timing of revenue recognition related to our gift cards, the sale of certain software licenses and our loyalty programs. We did not make any adjustments to prior period financial statements. We expect the impact of adoption to be immaterial to our revenue, net earnings and cash flows on an ongoing basis. As part of the adoption, we also modified certain control procedures and processes, none of which had a material effect on our internal controls over financial reporting.

The cumulative effect of the changes made to our Condensed Consolidated Balance Sheets on February 4, 2018, for the adoption of this standard was as follows (\$ in millions):

	ıary 3, 2018 Reported	ASU 2014-09 Adjustment on February 4, 2018	February 4, 20 Adjusted	018
Assets				
Other assets	\$ 374	\$ (19)	\$	355
Liabilities				
Unredeemed gift card liabilities	385	(69)		316
Deferred revenue	453	(26)		427
Accrued liabilities	864	(3)		861
Accrued income taxes	137	6		143
Equity				
Retained earnings	3,270	73	3	3,343

The following tables reflect the impact of adopting this standard on our Condensed Consolidated Balance Sheets as of November 3, 2018, and our Condensed Consolidated Statements of Earnings for the three and nine months ended November 3, 2018 (\$ in millions, except per share amounts):

		November 3, 2018								
Impact of Changes to Condensed Consolidated Balance Sheets	As	Reported	1	ances without Adoption of ASU 2014-09		Effect of Change Higher/(Lower) (1)				
Assets										
Other current assets	\$	508	\$	459	\$	49				
Other assets		653		672		(19)				
Liabilities										
Unredeemed gift card liabilities		281		349		(68)				
Deferred revenue		449		472		(23)				
Accrued liabilities		823		777		46				
Accrued income taxes		21		15		6				
Equity										
Retained earnings		2,685		2,616		69				

⁽¹⁾ Effect of change includes the opening retained earnings adjustment as detailed within the table above.

	Three Months Ended November 3, 2018										
Impact of Changes to Condensed Consolidated Statements of Earnings	As	Reported	Ad	nces without loption of U 2014-09		Effect of Change Higher/(Lower)					
Revenue	\$	9,590	\$	9,575	\$	15					
Cost of goods sold		7,266		7,250		16					
Gross profit		2,324		2,325		(1)					
Operating income		322		323		(1)					
Income tax expense		53		53		_					
Net earnings		277		278		(1)					
Basic earnings per share	\$	1.01	\$	1.01	\$	_					
Diluted earnings per share	\$	0.99	\$	0.99	\$	_					

	Nine Months Ended November 3, 2018										
Impact of Changes to Condensed Consolidated Statements of Earnings	A	s Reported	A	ances without doption of SU 2014-09		Effect of Change Higher/(Lower)					
Revenue	\$	28,078	\$	28,043	\$	35					
Cost of goods sold		21,400		21,361		39					
Gross profit		6,678		6,682		(4)					
Operating income		922		926		(4)					
Income tax expense		187		188		(1)					
Net earnings		729		732		(3)					
Basic earnings per share	\$	2.62	\$	2.63	\$	(0.01)					
Diluted earnings per share	\$	2.57	\$	2.58	\$	(0.01)					

SEC Disclosure Update

In the third quarter of fiscal 2019, the U.S. Securities and Exchange Commission ("SEC") adopted the final rule under SEC Release No. 33-10532, *Disclosure Update and Simplification*, amending certain disclosure requirements that have become redundant, duplicative, overlapping, outdated or superseded. Other than the amendment's expanded disclosure requirement for interim financial statements to include both current and comparative quarter- and year-to-date reconciliations of changes in shareholders' equity, it did not have a material impact on our interim disclosures or financial statements, nor do we expect it to have a material impact on our annual disclosures or financial statements.

Total Cash, Cash Equivalents and Restricted Cash

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the Condensed Consolidated Balance Sheets to the total shown within the Condensed Consolidated Statements of Cash Flows as of November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

	Novembe	er 3, 2018	February 3, 2018			October 28, 2017	
Cash and cash equivalents	\$	1,228	\$	1,101	\$	1,103	
Restricted cash included in Other current assets		211		199		197	
Total cash, cash equivalents and restricted cash	\$	1,439	\$	1,300	\$	1,300	

Amounts included in restricted cash are pledged as collateral or restricted to use for general liability insurance and workers' compensation insurance.

Discontinued Operations

Discontinued operations reflects activity within our International segment. Gain from discontinued operations for the three and nine months ended October 28, 2017, was \$1 million, primarily related to the proceeds attributed to a non-compete clause from the sale of Best Buy Europe to Carphone Warehouse plc.

2. Acquisition

GreatCall, Inc.

On October 1, 2018, we acquired all of the outstanding shares of GreatCall, Inc. ("GreatCall") for net cash consideration of \$792 million . GreatCall, a leading connected health services provider for aging consumers, offers easy-to-use mobile products and connected devices, tailored for seniors. These products are combined with a range of services, including a simple, one-touch connection to U.S.-based, specially-trained agents who can connect the user to family caregivers, provide concierge services and dispatch emergency personnel. The acquisition of GreatCall is aligned with our strategy to address health and wellness with a focus on aging consumers and how technology can help them live a more independent life.

The acquisition was accounted for using the acquisition method of accounting for business combinations. Accordingly, the cost was allocated to the underlying net assets based on their respective fair values. The excess of the purchase price over the

estimated fair value of the net assets acquired was recorded as goodwill. All of the goodwill was assigned to our Domestic reportable segment and is not expected to be deductible for income tax purposes. We recorded \$13 million of transaction costs related to the acquisition within Selling, general and administrative ("SG&A") expenses on our Condensed Consolidated Statements of Earnings for the three months ended November 3, 2018. Results of operations from the date of acquisition were included within our Domestic segment and our Services revenue category. The acquisition of GreatCall was not material to the results of our operations.

The purchase price allocation for the assets acquired and liabilities assumed is substantially complete, but may be subject to immaterial change as we complete our valuation analysis in the fourth quarter of fiscal 2019. The fair value of assets acquired and liabilities assumed as of the acquisition date on October 1, 2018, was as follows (\$ in millions):

	•	
Current assets	\$	34
Goodwill		496
Intangible assets (1)		371
Other assets		27
Total assets acquired		928
Accrued liabilities		56
Long-term liabilities		72
Total liabilities assumed		128
Total purchase price		800
Less: Cash acquired		8
Total purchase price, net of cash acquired	\$	792

⁽¹⁾ The components of Intangible assets included consumer customer relationships of \$235 million (amortized over 5 years), tradename of \$61 million (amortized over 8 years), developed technology of \$52 million (amortized over 5 years) and commercial customer relationships of \$23 million (amortized over 10 years).

3. Revenue Recognition

We generate revenue primarily from the sale of products and services, both as a principal and as an agent. Revenue is recognized when control of the promised goods or services is transferred to our customers, in an amount that reflects the transaction price consideration that we expect to receive in exchange for those goods or services. Control refers to the ability of the customer to direct the use of, and obtain substantially all of, the remaining benefits from the goods or services. Our transaction price consideration is fixed, unless otherwise disclosed below as variable consideration. We generate all of our operating revenue from contracts with customers. Our revenue excludes sales and usage-based taxes collected.

Revenue from product sales and services is reported net of sales refunds, which includes an estimate of future returns and contract cancellations based on historical refund rates, with a corresponding reduction to cost of sales. There is inherent judgment in estimating future refunds as they are susceptible to factors outside of our influence. However, we have significant experience in estimating the amount of refunds, based primarily on historical data. Our refund liability for sales returns was \$69 million at November 3, 2018, which is included in Accrued liabilities on our Condensed Consolidated Balance Sheets and represents the expected value of the aggregate refunds that will be due to our customers. We also have a corresponding asset included in Other current assets on our Condensed Consolidated Balance Sheets that represents the inventory we expect to be returned, valued at the lower of cost or net realizable value. As of November 3, 2018, this amount was \$48 million.

For revenue transactions that involve more than one performance obligation, we defer the revenue associated with any unsatisfied performance obligation until the obligation is satisfied, i.e., when control of a product is transferred to the customer or a service is completed. For such contracts, we allocate revenue and any discounts to each performance obligation based on its relative standalone selling price. We determine standalone selling prices based on the prices charged to customers or, when directly observable selling prices are not available, we generally use an expected cost-plus margin approach.

Our contract liabilities primarily relate to product merchandise not yet delivered to customers; unredeemed gift cards; services not yet completed; services technical support contracts, where performance is satisfied over the duration of the contract; and options that provide a material right to customers, such as our customer loyalty programs. Most of our contract liabilities have a duration of one year or less. For an insignificant portion of our technical support service contracts, terms of up to three years apply. We do not have any material contract assets.

The following table provides information about receivables and contract liabilities from our contracts with customers, which reflects the aggregate amount of the transaction price allocated to the performance obligations that are unsatisfied as of November 3, 2018, and February 4, 2018 (\$ in millions):

	Novem	ber 3, 2018	Februar	y 4, 2018
Receivables, net of an allowance for doubtful accounts of \$15 and \$24, respectively	\$	588	\$	674
Short-term contract liabilities included in:				
Unredeemed gift cards		281		316
Deferred revenue		449		408
Accrued liabilities		149		151
Long-term contract liabilities included in:				
Long-term liabilities		12		22

We establish allowances for uncollectible receivables based on historical collection trends and write-off history. The following table summarizes our allowance for doubtful accounts activity related to contracts with customers during the nine months ended November 3, 2018 (\$ in millions):

	for Doubtful ounts
Balance at February 4, 2018	\$ 24
Charged to expenses or other accounts	27
Other (1)	(36)
Balance at November 3, 2018	\$ 15

(1) Includes bad debt write-offs, recoveries and the effect of foreign currency fluctuations.

The following table summarizes significant changes in our contract liability balances during the nine months ended November 3, 2018 (\$ in millions):

	 Nine Months Ended
	November 3, 2018
Revenue recognized that was included in the contract liability balance(s) as of February 4, 2018	\$ 729
Revenue recognized from performance obligations satisfied in previous periods	_
Increase due to acquisition (1)	14
Adjustments (2)	2

- (1) Represents an increase in our contract liability balances due to our acquisition of GreatCall, primarily related to deferred revenue.
- (2) Includes changes in the measure of progress, changes in the estimate of the transaction price or contract modifications.

The following table includes estimated revenue from our contract liability balances expected to be recognized in future periods if performance of the contract is expected to have a duration of more than one year (\$ in millions):

	November 3, 2018 (1)
Remainder of fiscal 2019	\$ 6
Fiscal 2020	14
Fiscal 2021	6
Fiscal 2022	2
Fiscal 2023 and thereafter	1

(1) We have elected to exclude unsatisfied performance obligations from contract liability balances with a duration of one year or less. The estimated transaction price revenue disclosed above also does not include amounts of variable consideration attributable to contracts where the consideration is constrained at November 3, 2018. Further information about our forms of variable consideration is disclosed below.

We apply a practical expedient to expense direct costs of obtaining a contract when incurred because the amortization period would have been one year or less.

See Note 12, Segments, for a disaggregation of revenue by reportable segment and product category, which represents how our chief operating decision maker reviews information internally to evaluate our financial performance and to make resource allocation and other decisions for the enterprise.

Product Revenue

Product revenue is recognized when control passes, which generally occurs at a point in time when the customer completes a transaction in the store and receives the merchandise. Our payment terms are typically at the point of sale. In the case of items paid for in the store, but subsequently delivered to the customer, control passes and revenue is recognized once delivery has been completed, as we have transferred possession to the customer.

For transactions initiated online, customers choose whether to have it delivered to them (using third-party parcel delivery companies) or to collect their merchandise from one of our stores ("in-store pick up"). For items delivered directly to the customer, control passes and revenue is recognized when delivery has been completed to the customer, as title has passed and we have transferred possession to the customer. For in-store pick up, control passes and revenue is recognized once the customer has taken possession of the merchandise. Any fees charged to customers for delivery are a component of the transaction price and are recognized when delivery has been completed. We use delivery information at an individual contract level to determine when to recognize revenue for products and any related delivery fee revenue.

Generally, we are the principal to the contract as we have control of the physical products prior to transfer to the customer. Accordingly, revenue is recognized on a gross basis. For certain sales, primarily activation-based software licenses and third-party stored-value cards, we are the sales agent providing access to the content and recognize fixed commission revenue net of amounts due to third parties who fulfill the performance obligation. For these sales, control passes upon providing access of the content to the customer.

Warranty obligations associated with the sale of our exclusive brands products are assurance-type warranties that are a guarantee of the product's intended functionality and, therefore, do not represent a distinct performance obligation within the context of the contract.

Services - When we are the principal

We recognize service revenue for installation, set-up, software troubleshooting, product repair, consultation and educational classes once the service is completed, as this is when the customer has the ability to direct the use of and obtain the benefits of the service or serviced product. Payment terms are typically at the point of sale, but may also occur upon completion of the service. Our service contracts are primarily with retail customers, merchandise vendors (for factory warranty repairs) and third-party underwriters who sell extended warranty protection plans.

For technical support membership contracts, we are responsible for fulfilling the support services to customers. These contracts have terms ranging from one month to three years and typically contain multiple performance obligations. Payment for the membership contracts is due at the start of the contract period. We have determined that our contracts do not include a significant financing component. The primary purpose of our payment terms is to provide customers with a simplified method of purchasing our services, not to provide customers with financing. We recognize revenue over time on a service consumption basis, an input method of measuring progress over the related contract term. This method is based on historical utilization patterns as this depicts when customers use the services and discounts provided and, accordingly, when delivery of the performance obligation occurs. There is judgment in (1) determining the level at which we apply a portfolio approach to these contracts, and (2) measuring the relative standalone selling price for performance obligations within these contracts to the extent that they are only bundled and sold to customers with other performance obligations. When direct observable evidence of the standalone selling price is not available, a cost-plus margin approach is generally used. Additionally, there is judgment in (3) assessing the pattern of delivery across multiple portfolios of customers, including measuring future progress based on historical consumption patterns. When sufficient history of consumption is unavailable, we generally recognize revenue ratably over the life of the contract.

Services - When we are the agent

We sell various hardware protection plans to customers that provide extended warranty coverage on their device purchases. Such plans have terms ranging from one month to five years. Payment is due at the point of sale. Third-party underwriters assume the risk associated with the coverage and are primarily responsible for fulfillment. We record the fixed net commissions (the amount charged to the customer less the premiums remitted to the underwriter) as revenue at a point in time when the corresponding product revenue is recognized. In addition, we are eligible to receive profit-sharing payments,

a form of variable consideration, which are dependent upon the profitable performance of the portfolio. We do not share in any losses of the portfolio. We record any such profit share as revenue once the uncertainty associated with the portfolio period, which is calendar-year based, is no longer constrained using the expected value method. This typically occurs when claims experience for the annual period is known in our fiscal fourth quarter, with payment of the profit share occurring in the subsequent fiscal year.

We earn fixed commissions from mobile network carriers to sell service contracts on their platforms. Revenue is recognized when control passes at a point in time upon sale of the contract and activation of the customer on the provider's platform. The time between when we bill the content provider and when we receive payment is generally within 30 to 60 days, which is after control has passed. Activation commissions are subject to repayment to the carrier primarily due to customer cancellation for specified time periods after the sale. Commission revenue from mobile network carriers is reported net of the expected cancellations, which we estimate based on historical cancellation rates.

Credit Card Revenue

We offer promotional financing and credit cards issued by third-party banks that manage and directly extend credit to our customers. We provide a license to our brand and marketing services, and we facilitate credit applications in our stores and online. The banks are the sole owners of the accounts receivable generated under the program and, accordingly, we do not hold any customer receivables related to these programs and act as an agent in the financing transactions with customers. We are eligible to receive a profit share from our banking partner based on the annual performance of the program, and we receive quarterly payments based on forecasts of full-year performance. This is a form of variable consideration. We record such profit share as revenue over time using the most likely amount method, which reflects the amount earned each quarter when it is determined that the likelihood of a significant revenue reversal is not probable, which is typically quarterly. Profit-share payments occur quarterly, shortly after the end of each program quarter.

Best Buy Gift Cards

We sell Best Buy gift cards to our customers in our retail stores, online and through select third parties. Our gift cards do not have an expiration date. We recognize revenue from gift cards when the card is redeemed by the customer. We also recognize revenue for the portion of gift card values that is not expected to be redeemed ("breakage"). We estimate breakage based on historical patterns and other factors, such as laws and regulations applicable to each jurisdiction.

We recognize gift card breakage based on the expected pattern of gift card redemptions, based on analysis of historic trends. Typically, over 90% of gift card values are redeemed within one year of issuance. There is judgment in assessing (1) the level at which we group gift cards for analysis of breakage rates, (2) redemption patterns, and (3) the ultimate value of gift cards that we do not expect to be redeemed.

Sales Incentives

We frequently offer sales incentives that entitle our customers to receive a gift card at the time of purchase or an instant savings coupon that can be redeemed towards a future purchase. For sales incentives issued to customers that are only earned in conjunction with the purchase of products or services, the sales incentives represent an option that is a material right and, accordingly, is a performance obligation in the contract. The relative standalone selling price of these sales incentives is deferred as a contract liability, based on the cards or coupons that are projected to be redeemed. We recognize revenue for this performance obligation when it is redeemed by the customer or when it is not expected to be redeemed. There is judgment in determining (1) the level at which we group incentives based on similar redemption patterns, (2) redemption patterns, and (3) the ultimate number of incentives that we do not expect to be redeemed.

We also issue coupons that are not earned in conjunction with a purchase of a product or service, typically as part of targeted marketing activities. This is not a performance obligation, but is recognized as a reduction of the transaction price when redeemed by the customer.

Customer Loyalty Programs

We have customer loyalty programs which allow members to earn points for each qualifying purchase. Points earned enable members to receive a certificate that may be redeemed on future purchases at our Best Buy branded stores. Depending on the customer's membership level within our loyalty program, certificate expirations typically range from 2 to 12 months from the date of issuance. Our loyalty programs represent customer options that provide a material right and, accordingly, are performance obligations for each applicable contract. The relative standalone selling price of points earned

by our loyalty program members is deferred and included in Accrued liabilities on our Condensed Consolidated Balance Sheets based on the percentage of points that are projected to be redeemed. We recognize revenue for this performance obligation over time when a certificate is estimated to be redeemed by the customer. There is judgment in measuring the standalone selling price of this performance obligation related to our estimate of the amount of and subsequent timing of redemptions of certificates ("certificate breakage"). We determine our certificate breakage rate based upon an analysis of historic trends. There is judgment in assessing (1) the level at which we group certificates for analysis of breakage rates, (2) redemption patterns, and (3) the ultimate value of certificates that we do not expect to be redeemed.

4. Fair Value Measurements

Fair value is the price that would be received to sell an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. To measure fair value, we use a three-tier valuation hierarchy based upon observable and non-observable inputs:

Level 1 — Unadjusted quoted prices that are available in active markets for the identical assets or liabilities at the measurement date.

Level 2 — Significant other observable inputs available at the measurement date, other than quoted prices included in Level 1, either directly or indirectly, including:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in non-active markets;
- Inputs other than quoted prices that are observable for the asset or liability; and
- Inputs that are derived principally from or corroborated by other observable market data.

Level 3 — Significant unobservable inputs that cannot be corroborated by observable market data and reflect the use of significant management judgment. These values are generally determined using pricing models for which the assumptions utilize management's estimates of market participant assumptions.

Assets and Liabilities Measured at Fair Value on a Recurring Basis

The fair value hierarchy requires the use of observable market data when available. In instances where the inputs used to measure fair value fall into different levels of the fair value hierarchy, the fair value measurement has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. Our assessment of the significance of a particular item to the fair value measurement in its entirety requires judgment, including the consideration of inputs specific to the asset or liability.

The following table sets forth our financial assets and liabilities that were accounted for at fair value on a recurring basis at November 3, 2018, February 3, 2018, and October 28, 2017, by level within the fair value hierarchy as determined by the valuation techniques we used to determine the fair value (\$ in millions):

	Fair Value		Fair Value at							
	Hierarchy				February 3, 2018		October 28, 2017			
Assets										
Cash and cash equivalents:										
Money market funds	Level 1	\$	126	\$	21	\$	84			
Commercial paper	Level 2		_		90		_			
Time deposits	Level 2		_		65		_			
Short-term investments:										
Commercial paper	Level 2		_		474		588			
Time deposits	Level 2		76		1,558		1,649			
Other current assets:										
Money market funds	Level 1		72		3		8			
Commercial paper	Level 2		_		60		60			
Time deposits	Level 2		100		101		100			
Foreign currency derivative instruments	Level 2		1		2		5			
Interest rate swap derivative instruments	Level 2		_				3			
Other assets:										
Marketable securities that fund deferred compensation	Level 1		100		99		98			
Liabilities										
Accrued liabilities:										
Foreign currency derivative instruments	Level 2		_		8		5			
Interest rate swap derivative instruments	Level 2		_		1		_			
Long-term liabilities:										
Interest rate swap derivative instruments	Level 2		22		4		3			

The following methods and assumptions were used to estimate the fair value of each class of financial instrument:

Money market funds. Our money market fund investments were measured at fair value as they trade in an active market using quoted market prices and, therefore, were classified as Level 1.

Commercial paper. Our investments in commercial paper were measured using inputs based upon quoted prices for similar instruments in active markets and, therefore, were classified as Level 2.

Time deposits. Our time deposits are balances held with banking institutions that cannot be withdrawn for specified terms without a penalty. Time deposits are held at face value plus accrued interest, which approximates fair value, and are classified as Level 2.

Foreign currency derivative instruments. Comprised primarily of foreign currency forward contracts and foreign currency swap contracts, our foreign currency derivative instruments were measured at fair value using readily observable market inputs, such as quotations on forward foreign exchange points and foreign interest rates. Our foreign currency derivative instruments were classified as Level 2 as these instruments are custom, over-the-counter contracts with various bank counterparties that are not traded in an active market.

Interest rate swap derivative instruments. Our interest rate swap contracts were measured at fair value using readily observable inputs, such as the LIBOR interest rate. Our interest rate swap derivative instruments were classified as Level 2 as these instruments are custom, over-the-counter contracts with various bank counterparties that are not traded in an active market.

Marketable securities that fund deferred compensation. The assets that fund our deferred compensation consist of investments in corporate-owned life insurance, the value of which is based on select mutual fund performance. These investments were classified as Level 1 as the shares of these mutual funds trade with sufficient frequency and volume to enable us to obtain pricing information on an ongoing basis.

Assets and Liabilities Measured at Fair Value on a Nonrecurring Basis

Assets and liabilities that are measured at fair value on a nonrecurring basis relate primarily to our tangible fixed assets, goodwill and other intangible assets, which are remeasured when the derived fair value is below carrying value on our Condensed Consolidated Balance Sheets. For these assets, we do not periodically adjust carrying value to fair value, except in the event of impairment. When we determine that impairment has occurred, the carrying value of the asset is reduced to fair value and the difference is recorded within SG&A expenses or Restructuring charges on our Condensed Consolidated Statements of Earnings for non-restructuring and restructuring charges, respectively.

The following table summarizes the fair value remeasurements of property and equipment impairments recorded during the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

				Impai	irments	S							
		Three Mo	nths E	nded		Nine Mon	ths End	ed	Rem	naining Net C	Carrying Value (1)		
	Novemb	er 3, 2018	Oc	tober 28, 2017	Nov	ember 3, 2018	Octo	ber 28, 2017	Novem	ber 3, 2018	Octobe	r 28, 2017	
Property and equipment (non-restructuring)	\$	3	\$	2	\$	8	\$	8	\$		\$	_	

(1) Remaining net carrying value approximates fair value. Because assets subject to long-lived asset impairment are not measured at fair value on a recurring basis, certain fair value measurements presented in the table may reflect values at earlier measurement dates and may no longer represent the fair values at November 3, 2018, and October 28, 2017.

All of the fair value remeasurements included in the table above were based on significant unobservable inputs (Level 3). Fixed asset fair values were derived using a discounted cash flow ("DCF") model to estimate the present value of net cash flows that the asset or asset group was expected to generate. The key inputs to the DCF model generally included our forecasts of net cash generated from revenue, expenses and other significant cash outflows, such as capital expenditures, as well as an appropriate discount rate.

Fair Value of Financial Instruments

Our financial instruments, other than those presented in the disclosures above, include cash, receivables, other investments, accounts payable, other payables and long-term debt. The fair values of cash, receivables, accounts payable and other payables approximated carrying values because of the short-term nature of these instruments. If these instruments were measured at fair value in the financial statements, they would be classified as Level 1 in the fair value hierarchy. Fair values for other investments held at cost are not readily available, but we estimate that the carrying values for these investments approximate fair value. See Note 7, *Debt*, for information about the fair value of our long-term debt.

5. Goodwill and Intangible Assets

Goodwill and Indefinite-Lived Intangible Assets

The following table provides the carrying values of goodwill and indefinite-lived intangible assets, which includes our Pacific Sales tradename, for the Domestic segment as of November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

	Noven	nber 3, 2018	February 3, 2018	October 28, 2017
Goodwill	\$	921	\$ 425	\$ 425
Indefinite-lived tradename included in Other assets		18	18	18

The following table provides the gross carrying amount of goodwill and cumulative goodwill impairment as of November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

		Novem	2018		Februa	2018	October 28, 2017					
	Gross Carrying Cumulative Amount Impairment		Cumulative Impairment	Gross Carrying Amount			Cumulative Impairment		Gross Carrying Amount	Cumulative Impairment		
Goodwill	\$	1,596	\$	675	\$	1,100	\$	675	\$	1,100	\$	675

Definite-Lived Intangible Assets

We have definite-lived intangible assets related to GreatCall included within our Domestic segment, which is recorded within Other assets on our Condensed Consolidated Balance Sheets. The following table provides the gross carrying amount and

related accumulated amortization of definite-lived intangible assets as of November 3, 2018 (\$ in millions). We had no definite-lived intangible assets as of February 3, 2018, or October 28, 2017.

		Noven	nber 3, 2018	
	Gross Ca	rrying Amount	Accumulated An	nortization
Customer relationships	\$	258	\$	4
Tradename		61		1
Developed technology		52		1
Total	\$	371	\$	6

We recorded \$6 million of aggregate amortization expense related to definite-lived intangible assets during the three and nine months ended November 3, 2018, and \$0 million during the three and nine months ended October 28, 2017. The following table provides the amortization expense expected to be recognized in future periods (\$ in millions):

	Amorti	ization Expense
Remainder of fiscal 2019	\$	17
Fiscal 2020		67
Fiscal 2021		67
Fiscal 2022		67
Fiscal 2023 and thereafter		147

6. Restructuring Charges

Restructuring charges incurred in the three and nine months ended November 3, 2018, and October 28, 2017, were as follows (\$ in millions):

	Three M	hs Ended	Nine Months Ended				
	November 3, 2018		October 28, 2017	November 3, 2018			October 28, 2017
Best Buy Mobile	\$	- 7	<u> </u>	\$	17	\$	_
Canadian brand consolidation	<u> </u>	-	(2)	-	_		(3)
Renew Blue	_	-	_	-	_		3
Total	\$	-	\$ (2)	\$	1 7	\$	

Best Buy Mobile

On March 1, 2018, we announced our intent to close all of our 257 remaining Best Buy Mobile stand-alone stores in the U.S., of which all remaining stores were closed during the second quarter of fiscal 2019. This decision was a result of changing economics in the mobile industry since we began opening these stores in 2006, along with the integration of our mobile model into our core stores and on-line channel, which are more economically compelling today. All restructuring charges related to this plan are from continuing operations and are presented in Restructuring charges on our Condensed Consolidated Statements of Earnings.

The composition of the restructuring charges we incurred for Best Buy Mobile during the three and nine months ended November 3, 2018, as well as the cumulative amount incurred through November 3, 2018, were as follows (\$ in millions):

	Three Months Ended		Nine Months Ended	Cumulative Amount		
	November 3, 2018		November 3, 2018	November 3, 2018		
Property and equipment impairments	\$		\$	\$	1	
Termination benefits		_	(2)		6	
Facility closure and other costs		_	49		49	
Total	\$	_	\$ 47	\$	56	

The following table summarizes our restructuring accrual activity during the nine months ended November 3, 2018, related to termination benefits and facility closure and other costs associated with Best Buy Mobile (\$ in millions):

	Termin Benef		Clo	Facility osure and her Costs	Total
Balances at February 3, 2018	\$	8	\$	_	\$ 8
Charges		1		49	50
Cash payments		(6)		(48)	(54)
Adjustments (1)		(3)		_	(3)
Balances at November 3, 2018	\$	_	\$	1	\$ 1

⁽¹⁾ Adjustments to termination benefits represent changes in retention assumptions.

Other

We have remaining vacant space liabilities at November 3, 2018, of \$9 million related to our Canadian brand consolidation restructuring program, \$9 million related to our Renew Blue restructuring program and \$2 million related to our U.S. large-format store closures in fiscal 2013. We may continue to incur immaterial adjustments to these liabilities for changes in sublease assumptions or potential lease buyouts. In addition, lease payments for vacated stores will continue until leases expire or are terminated.

7. Debt

Short-Term Debt

U.S. Revolving Credit Facility

On April 17, 2018, we entered into a \$1.25 billion five-year senior unsecured revolving credit facility agreement (the "Five-Year Facility Agreement") with a syndicate of banks. The Five-Year Facility Agreement replaced the previous \$1.25 billion senior unsecured revolving credit facility (the "Previous Facility") with a syndicate of banks, which was originally scheduled to expire in June 2021, but was terminated on April 17, 2018. The Five-Year Facility Agreement permits borrowings of up to \$1.25 billion and expires in April 2023, with no borrowings outstanding as of November 3, 2018. There were no borrowings outstanding under the Previous Facility as of February 3, 2018, or October 28, 2017.

The interest rate under the Five-Year Facility Agreement is variable and is determined at our option as: (i) the sum of (a) the greatest of (1) JPMorgan Chase Bank, N.A.'s prime rate, (2) the greater of the federal funds rate and the overnight bank funding rate plus, in each case, 0.5%, and (3) the one-month London Interbank Offered Rate ("LIBOR"), subject to certain adjustments plus 1%, and (b) a variable margin rate (the "ABR Margin"); or (ii) the LIBOR plus a variable margin rate (the "LIBOR Margin"). In addition, a facility fee is assessed on the commitment amount. The ABR Margin, LIBOR Margin and the facility fee are based upon our current senior unsecured debt rating. Under the Five-Year Facility Agreement, the ABR Margin ranges from 0.00% to 0.30%, the LIBOR Margin ranges from 0.80% to 1.30%, and the facility fee ranges from 0.08% to 0.20%.

The Five-Year Facility Agreement is guaranteed by certain of our subsidiaries and contains customary affirmative and negative covenants. Among other things, these covenants restrict our and certain of our subsidiaries' abilities to incur liens on certain assets; make material changes in corporate structure or the nature of our business; dispose of material assets; engage in certain mergers, consolidations and other fundamental changes; or engage in certain transactions with affiliates. The Five-Year Facility Agreement also contains covenants that require us to maintain a maximum cash flow leverage ratio and a minimum interest coverage ratio. The Five-Year Facility Agreement contains default provisions including, but not limited to, failure to pay interest or principal when due and failure to comply with covenants. At November 3, 2018, we were in compliance with all such financial covenants.

Long-Term Debt

Long-term debt consisted of the following at November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

	November 3, 2018	February 3, 2018	October 28, 2017
2018 Notes	\$	\$ 500	\$ 500
2021 Notes	650	650	650
2028 Notes	500	_	_
Interest rate swap valuation adjustments	(22)	(5)	_
Subtotal	1,128	1,145	1,150
Debt discounts and issuance costs	(8)	(3)	(3)
Financing lease obligations	189	191	158
Capital lease obligations	17	22	24
Total long-term debt	1,326	1,355	1,329
Less: current portion	46	544	545
Total long-term debt, less current portion	\$ 1,280	\$ 811	\$ 784

The fair value of total long-term debt, excluding debt discounts and issuance costs and financing and capital lease obligations, approximated \$1,133 million, \$1,199 million and \$1,219 million at November 3, 2018, February 3, 2018, and October 28, 2017, respectively, based primarily on the market prices quoted from external sources, compared with carrying values of \$1,128 million, \$1,145 million and \$1,150 million, respectively. If long-term debt was measured at fair value in the financial statements, it would be classified primarily as Level 2 in the fair value hierarchy.

2018 Notes

Our \$500 million principal amount of notes due August 1, 2018 (the "2018 Notes"), were repaid on August 1, 2018, using existing cash resources and were classified within Current portion of long-term debt on our Condensed Consolidated Balance Sheets as of February 3, 2018, and October 28, 2017.

2028 Notes

On September 27, 2018, we issued \$500 million principal amount of notes due October 1, 2028 (the "2028 Notes"). The 2028 Notes bear interest at a fixed rate of 4.45% per year, payable semi-annually on April 1 and October 1 of each year, beginning on April 1, 2019. Net proceeds from the issuance were \$495 million after underwriting and issue discounts totaling \$5 million .

We may redeem some or all of the 2028 Notes at any time at a redemption price equal to the greater of (i) 100% of the principal amount, and (ii) the sum of the present values of each remaining scheduled payment of principal and interest discounted to the redemption date on a semiannual basis, plus accrued and unpaid interest on the principal amount to the redemption date as described in the indenture (including the supplemental indenture) relating to the 2028 Notes. Furthermore, if a change of control triggering event occurs, we will be required to offer to purchase the remaining unredeemed 2028 Notes at a price equal to 101% of their principal amount, plus accrued and unpaid interest to the purchase date.

The 2028 Notes are unsecured and unsubordinated obligations and rank equally with all of our other unsecured and unsubordinated debt. The 2028 Notes contain covenants that, among other things, limit our ability to incur debt secured by liens or to enter into sale and lease-back transactions. At November 3, 2018, we were in compliance with all such financial covenants.

See Note 5, *Debt*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding the terms of our other debt facilities, debt instruments and other obligations.

8. Derivative Instruments

We manage our economic and transaction exposure to certain risks through the use of foreign currency derivative instruments and interest rate swaps. Our objective in holding derivatives is to reduce the volatility of net earnings, cash flows and net asset value associated with changes in foreign currency exchange rates and interest rates. We do not hold derivative instruments for

trading or speculative purposes. We have no derivatives that have credit risk-related contingent features, and we mitigate our credit risk by engaging with financial institutions with investment-grade credit ratings as our counterparties.

We record all derivative instruments on our Condensed Consolidated Balance Sheets at fair value and evaluate hedge effectiveness prospectively or retrospectively when electing to apply hedge accounting. We formally document all hedging relations at inception for derivative hedges and the underlying hedged items, as well as the risk management objectives and strategies for undertaking the hedge transaction. In addition, we have derivatives which are not designated as hedging instruments

Net Investment Hedges

We use foreign exchange forward contracts to hedge against the effect of Canadian dollar exchange rate fluctuations on a portion of our net investment in our Canadian operations. The contracts have terms of up to 12 months. For a net investment hedge, we recognize changes in the fair value of the derivative as a component of foreign currency translation within other comprehensive income to offset a portion of the change in translated value of the net investment being hedged, until the investment is sold or liquidated. We limit recognition in net earnings of amounts previously recorded in other comprehensive income to circumstances such as complete or substantially complete liquidation of the net investment in the hedged foreign operation. We report the gains and losses, if any, related to the amount excluded from the assessment of hedge effectiveness in net earnings.

Interest Rate Swaps

We utilized "receive fixed-rate, pay variable-rate" interest rate swaps to mitigate the effect of interest rate fluctuations on our 2018 Notes, prior to their maturity, and currently have swaps outstanding on our 2021 Notes and 2028 Notes. Our interest rate swap contracts are considered perfect hedges because the critical terms and notional amounts match those of our fixed-rate debt being hedged and are, therefore, accounted for as fair value hedges using the shortcut method. Under the shortcut method, we recognize the change in the fair value of the derivatives with an offsetting change to the carrying value of the debt. Accordingly, there is no impact on our Condensed Consolidated Statements of Earnings from the fair value of the derivatives.

Derivatives Not Designated as Hedging Instruments

We use foreign currency forward contracts to manage the impact of fluctuations in foreign currency exchange rates relative to recognized receivable and payable balances denominated in non-functional currencies. The contracts generally have terms of up to 12 months. These derivative instruments are not designated in hedging relationships and, therefore, we record gains and losses on these contracts directly to net earnings.

Summary of Derivative Balances

The following tables present the gross fair values of our outstanding derivative instruments and the corresponding classification at November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

		Assets					
Contract Type	Balance Sheet Location	November 3, 2018		February 3, 2018		October 28, 2017	
Derivatives designated as net investment hedges	Other current assets	\$ 1	\$	2	\$	3	
Derivatives designated as interest rate swaps	Other current assets and Other assets	_		_		3	
No hedge designation (foreign exchange forward contracts)	Other current assets	_		_		2	
Total		\$ 1	\$	2	\$	8	

	Liabilities					
Balance Sheet Location	Noven	nber 3, 2018	Fel	bruary 3, 2018		October 28, 2017
Accrued liabilities	\$	_	\$	7	\$	5
Accrued liabilities and Long-term liabilities		22		5		3
Accrued liabilities		_		1		_
	\$	22	\$	13	\$	8
	Accrued liabilities Accrued liabilities and Long-term liabilities	Accrued liabilities \$ Accrued liabilities and Long-term liabilities	Accrued liabilities \$ — Accrued liabilities and Long-term liabilities 22 Accrued liabilities —	Accrued liabilities \$ — \$ Accrued liabilities and Long-term liabilities 22 Accrued liabilities —	Balance Sheet LocationNovember 3, 2018February 3, 2018Accrued liabilities\$ -\$ 7Accrued liabilities and Long-term liabilities225Accrued liabilities-1	Balance Sheet Location November 3, 2018 February 3, 2018 Accrued liabilities \$ - \$ 7 \$ Accrued liabilities and Long-term liabilities 22 5 Accrued liabilities - 1

Liabilities

The following table presents the effects of derivative instruments on other comprehensive income ("OCI") for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

	Three Months Ended			Nine Months Ended					
Derivatives designated as net investment hedges	November 3, 2018	3		October 28, 2017	No	vember 3, 2018		October 28, 2017	
Pre-tax gain (loss) recognized in OCI	\$	2	\$	8	\$	21	\$	(3)	

The following table presents the effects of derivatives not designated as hedging instruments on our Condensed Consolidated Statements of Earnings for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

		Gain (Loss) Recognized								
		Three Months Ended			Nine	Mon	ths l	Ended		
Contract Type	Statement of Earnings Location	November 3, 2018		October 28, 2017		November 3, 201	8		October 28, 201	17
No hedge designation (foreign exchange										
contracts)	SG&A	\$ _	\$	2	2	\$	2	\$		(1)

The following table presents the effects of interest rate derivatives and adjustments to the carrying value of long-term debt on our Condensed Consolidated Statements of Earnings for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

		Gain (Loss) Recognized							
			Three Months Ended				Nine Mor	iths	Ended
Contract Type	Statement of Earnings Location		mber 3, 2018		October 28, 2017	November 3, 2018			October 28, 2017
Interest rate swap contracts	Interest expense	\$	(15)	\$	16	\$	(16)	\$	13
Adjustments to carrying value of long-term debt	Interest expense		15		(16)		16		(13)
Total		\$	_	\$	_	\$	_	\$	_

The following table presents the notional amounts of our derivative instruments at November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

	Notional Amount									
Contract Type		November 3, 2018 February 3, 2018				October 28, 2017				
Derivatives designated as net investment hedges	\$	16	\$	462	\$	240				
Derivatives designated as interest rate swap contracts		1,150		1,150		1,150				
No hedge designation (foreign exchange forward contracts)		67		33		64				
Total	\$	1,233	\$	1,645	\$	1,454				

9. Earnings per Share

We compute our basic earnings per share based on the weighted-average number of common shares outstanding and our diluted earnings per share based on the weighted-average number of common shares outstanding adjusted by the number of additional shares that would have been outstanding had potentially dilutive common shares been issued. Potentially dilutive securities include stock options, nonvested share awards and shares issuable under our employee stock purchase plan. Nonvested market-based share awards and nonvested performance-based share awards are included in the average diluted shares outstanding for each period, if established market or performance criteria have been met at the end of the respective periods.

The following table presents a reconciliation of the numerators and denominators of basic and diluted earnings per share from continuing operations for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ and shares in millions, except per share amounts):

		Three Mo		Nine Months Ended				
	Novem	nber 3, 2018	October 28,	2017	November 3, 2018		Octo	ber 28, 2017
Numerator	<u> </u>							
Net earnings from continuing operations	\$	277	\$	238	\$	729	\$	635
Denominator								
Weighted-average common shares outstanding		274.3	2	99.1		278.6		304.1
Dilutive effect of stock compensation plan awards		5.0		6.3		5.2		6.5
Weighted-average common shares outstanding, assuming dilution		279.3	3	05.4		283.8		310.6
Anti-dilutive securities excluded from Weighted-average common shares outstanding, assuming dilution		0.1		0.0		0.1		0.0
Net earnings per share from continuing operations								
Basic	\$	1.01	\$	0.80	\$	2.62	\$	2.09
Diluted	\$	0.99	\$	0.78	\$	2.57	\$	2.05

Beginning with our annual broad grant of restricted stock and restricted stock units in March 2018, we attach dividend equivalents to our restricted stock and restricted stock units equal to dividends payable on the same number of shares of Best Buy common stock during the applicable period. Dividend equivalents, settled in additional shares of Best Buy common stock, accrue on restricted stock and restricted stock unit awards during the vesting period. No dividend equivalents are paid on any restricted stock or restricted stock units that are forfeited prior to the vesting date.

10. Comprehensive Income

Changes in accumulated other comprehensive income, net of tax, were as follows for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

		Three Months Ended				Nine Months Ended			
	Novem	nber 3, 2018	Octo	ber 28, 2017	Noven	nber 3, 2018	(October 28, 2017	
Foreign currency translation adjustments	\$	4	\$	(17)	\$	(14)	\$	25	

The gains and losses on our net investment hedges, which are included in foreign currency translation adjustments, were not material for the periods presented. Foreign currency translation adjustments do not include a provision for income tax expense when earnings from foreign operations are considered to be indefinitely reinvested outside the U.S. At this time, we are still evaluating the earnings that are indefinitely reinvested outside the U.S. Refer to Note 10, *Income Taxes*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information.

11. Repurchase of Common Stock

In February 2017, our Board of Directors ("Board") authorized a \$5.0 billion share repurchase program that superseded the previous \$5.0 billion authorization from 2011. There is no expiration date governing the period over which we can repurchase shares under the February 2017 authorization. On March 1, 2018, we announced our intent to repurchase \$1.5 billion of shares in fiscal 2019, which reflects an updated two-year plan of \$3.5 billion compared to the original \$3.0 billion two-year plan announced on March 1, 2017.

The following table presents information regarding the shares we repurchased during the three and nine months ended November 3, 2018, and October 28, 2017 (\$ and shares in millions, except per share amounts):

	 Three Mo	s Ended	Nine Months Ended				
	November 3, 2018		October 28, 2017		November 3, 2018		October 28, 2017
Total cost of shares repurchased	\$ 369	\$	366	\$	1,143	\$	1,147
Average price per share	\$ 76.04	\$	57.14	\$	74.10	\$	52.35
Number of shares repurchased	4.8		6.4		15.4		21.9
	23						

At November 3, 2018, \$1.9 billion of the \$5.0 billion of share repurchases authorized by our Board in February 2017 was available for future share repurchases. Between the end of the third quarter of fiscal 2019 on November 3, 2018, and December 5, 2018, we repurchased an incremental 2.5 million shares of our common stock at a cost of \$168 million.

12. Segments

Our chief operating decision maker ("CODM") is our Chief Executive Officer. Our business is organized into two reportable segments: Domestic (which is comprised of all states, districts and territories of the U.S., including GreatCall) and International (which is comprised of all operations in Canada and Mexico). Our CODM has ultimate responsibility for enterprise decisions. Our CODM determines, in particular, resource allocation for, and monitors the performance of, the consolidated enterprise, the Domestic segment and the International segment. The Domestic segment managers and International segment managers have responsibility for operating decisions, allocating resources and assessing performance within their respective segments. Our CODM relies on internal management reporting that analyzes enterprise results to the net earnings level and segment results to the operating income level.

We aggregate our Canada and Mexico businesses into one International operating segment. Our Domestic and International operating segments also represent our reportable segments. The accounting policies of the segments are the same.

Revenue by reportable segment and product category were as follows for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

	Three Months Ended					Nine Months Ended			
	Novem	ber 3, 2018	O	October 28, 2017	November 3, 2018		О	ctober 28, 2017	
Revenue by reportable segment									
Domestic	\$	8,756	\$	8,491	\$	25,807	\$	24,675	
International		834		829		2,271		2,113	
Total revenue	\$	9,590	\$	9,320	\$	28,078	\$	26,788	
Revenue by product category (1)									
Domestic:									
Computing and Mobile Phones	\$	4,125	\$	4,097	\$	11,947	\$	11,532	
Consumer Electronics		2,665		2,590		8,091		7,782	
Appliances		964		884		2,860		2,575	
Entertainment		558		508		1,617		1,572	
Services		409		382		1,185		1,120	
Other		35		30		107		94	
Total Domestic revenue	\$	8,756	\$	8,491	\$	25,807	\$	24,675	
International:									
Computing and Mobile Phones	\$	425	\$	431	\$	1,092	\$	1,040	
Consumer Electronics		221		227		644		616	
Appliances		69		63		215		165	
Entertainment		55		49		140		129	
Services		46		42		127		118	
Other		18		17		53		45	
Total International revenue	\$	834	\$	829	\$	2,271	\$	2,113	

⁽¹⁾ Refer to our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding the key components of each revenue category. GreatCall results of operations from the date of acquisition were included within the Domestic segment and Services revenue category.

Operating income by reportable segment and the reconciliation to earnings from continuing operations before income tax expense were as follows for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

		Three Months Ended				Nine Months Ended			
	Noven	nber 3, 2018	Oc	tober 28, 2017	Nov	ember 3, 2018	Oct	tober 28, 2017	
Domestic	\$	315	\$	345	\$	911	\$	959	
International		7		5		11		12	
Total operating income		322		350		922		971	
Other income (expense):									
Gain on sale of investments		12		_		12		_	
Investment income and other		11		12		35		30	
Interest expense		(15)		(20)		(53)		(57)	
Earnings from continuing operations before income tax expense	\$	330	\$	342	\$	916	\$	944	

Assets by reportable segment were as follows as of November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

	Noven	nber 3, 2018	Fe	bruary 3, 2018	0	ctober 28, 2017
Domestic	\$	13,812	\$	11,553	\$	13,140
International		1,188		1,496		1,645
Total assets	\$	15,000	\$	13,049	\$	14,785

13. Income Taxes

On December 22, 2017, the U.S. enacted the Tax Cuts and Jobs Act ("Tax Act"), which significantly changed U.S. tax law. Among other things, the Tax Act lowered the U.S. statutory tax rate from 35% to 21% effective January 1, 2018, broadened the base to which U.S. income tax applies, imposed a one-time deemed repatriation tax on net unremitted earnings of foreign subsidiaries not previously subject to U.S. income tax and changed how foreign earnings are subject to U.S. income tax.

In response to the Tax Act, the Securities and Exchange Commission staff issued Staff Accounting Bulletin No. 118 ("SAB 118") that provides guidance on accounting for the impact of the Tax Act. SAB 118 allows companies to record provisional amounts to the extent they are reasonably estimable and adjust them over time as more information becomes available, not to extend beyond the measurement period of one year from the enactment of the Tax Act.

As a result of the Tax Act and in accordance with SAB 118, we recorded provisional tax expense in the fourth quarter of fiscal 2018 related to the deemed repatriation tax and the revaluation of deferred tax assets and liabilities to reflect the new tax rate. We made the following adjustments to the provisional tax expense during the three months ended November 3, 2018: (1) an \$18 million reduction to the deemed repatriation tax liability, resulting in an adjusted provisional tax liability of \$192 million as of November 3, 2018, and (2) a \$5 million reduction to the revaluation of deferred tax assets and liabilities to reflect the new tax rate, resulting in an adjusted provisional tax liability of \$71 million as of November 3, 2018.

We continue to gather and analyze additional information needed to complete our accounting for these items and expect to complete our accounting within the one-year measurement period provided by SAB 118. Any adjustment to these amounts during the measurement period will be recorded in income tax expense in the period in which the analysis is complete.

Beginning in fiscal 2019, the Tax Act created a provision known as the global intangible low-tax income ("GILTI") that imposes a tax on certain earnings of foreign subsidiaries. Due to the complexity of the new GILTI tax rules, we are not yet able to reasonably determine the complete effects of this provision. Therefore, we have not yet elected a policy as to whether we will recognize deferred taxes for basis differences expected to reverse or record GILTI as a current period cost when incurred. We have, however, included an estimate of the current GILTI impact in our effective tax rate for fiscal 2019.

Refer to Note 10, *Income Taxes*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information.

14. Contingencies

We are involved in a number of legal proceedings. Where appropriate, we have made accruals with respect to these matters, which are reflected on our Condensed Consolidated Financial Statements. However, there are cases where liability is not

probable or the amount cannot be reasonably estimated and, therefore, accruals have not been made. We provide disclosure of matters where we believe it is reasonably possible the impact may be material to our Condensed Consolidated Financial Statements.

Securities Actions

In February 2011, a purported class action lawsuit captioned, *IBEW Local 98 Pension Fund, individually and on behalf of all others similarly situated v. Best Buy Co., Inc., et al.*, was filed against us and certain of our executive officers in the U.S. District Court for the District of Minnesota. This federal court action alleges, among other things, that we and the officers named in the complaint violated Sections 10(b) and 20A of the Exchange Act and Rule 10b-5 under the Exchange Act in connection with press releases and other statements relating to our fiscal 2011 earnings guidance that had been made available to the public. Additionally, in March 2011, a similar purported class action was filed by a single shareholder, Rene LeBlanc, against us and certain of our executive officers in the same court. In July 2011, after consolidation of the IBEW Local 98 Pension Fund and Rene LeBlanc actions, a consolidated complaint captioned, *IBEW Local 98 Pension Fund v. Best Buy Co., Inc., et al.*, was filed and served. Following discovery and motion practice Plaintiffs moved to certify the purported class. By Order filed August 6, 2014, the court certified a class of persons or entities who acquired Best Buy common stock between 10:00 a.m. EDT on September 14, 2010, and December 13, 2010, and who were damaged by the alleged violations of law. The 8th Circuit Court of Appeals granted our request for interlocutory appeal. On April 12, 2016, the 8th Circuit held the trial court misapplied the law and reversed the class certification order. IBEW petitioned the 8th Circuit for a rehearing *en banc*, which was denied on June 1, 2016. On June 23, 2017, the trial court denied plaintiff's request to file a new Motion for Class Certification. On October 30, 2017, plaintiff's filed a motion for leave to file a second amended class action complaint which the Magistrate Judge denied on July 11, 2018. On August 24, 2018, the District Court Judge overruled plaintiff's objections to that ruling, affirming the Magistrate Judge's deni

In June 2011, a purported shareholder derivative action captioned, Salvatore M. Talluto, Derivatively and on Behalf of Best Buy Co., Inc. v. Richard M. Schulze, et al., as Defendants and Best Buy Co., Inc. as Nominal Defendant, was filed against both present and former members of our Board serving during the relevant periods in fiscal 2011 and us as a nominal defendant in the U.S. District Court for the State of Minnesota. The lawsuit alleges that the director defendants breached their fiduciary duty, among other claims, including violation of Section 10(b) of the Exchange Act and Rule 10b-5 thereunder, in failing to correct public misrepresentations and material misstatements and/or omissions regarding our fiscal 2011 earnings projections and, for certain directors, selling stock while in possession of material adverse non-public information. Additionally, in July 2011, a similar purported class action was filed by a single shareholder, Daniel Himmel, against us and certain of our executive officers in the same court. In November 2011, the respective lawsuits of Salvatore M. Talluto and Daniel Himmel were consolidated into a new action captioned, In Re: Best Buy Co., Inc., Shareholder Derivative Litigation, and a stay ordered pending the close of discovery in the consolidated IBEW Local 98 Pension Fund v. Best Buy Co., Inc., et al. case. Additionally, in June 2015, a similar purported class action was filed by a single shareholder, Khuong Tran, derivatively on behalf of Best Buy Co., Inc. against us and certain of our executive officers and directors in the same court. The Khuong Tran lawsuit has also been stayed pending the close of discovery in IBEW.

The plaintiffs in the above securities actions seek damages, including interest, equitable relief and reimbursement of the costs and expenses they incurred in the lawsuits. As stated above, we believe the allegations in the above securities actions are without merit, and we intend to defend these actions vigorously. Based on our assessment of the facts underlying the claims in the above securities actions, their respective procedural litigation history and the degree to which we intend to defend our company in these matters, the amount or range of reasonably possible losses, if any, cannot be estimated.

Other Legal Proceedings

We are involved in various other legal proceedings arising in the normal course of conducting business. For such legal proceedings, we have accrued an amount that reflects the aggregate liability deemed probable and estimable, but this amount is not material to our consolidated financial position, results of operations or cash flows. Because of the preliminary nature of many of these proceedings, the difficulty in ascertaining the applicable facts relating to many of these proceedings, we are not able to estimate an amount or range of any reasonably possible additional losses. However, based upon our historical experience, the resolution of these proceedings is not expected to have a material effect on our consolidated financial position, results of operations or cash flows.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Unless the context otherwise requires, the use of the terms "Best Buy," "we," "us" and "our" refers to Best Buy Co., Inc. and its consolidated subsidiaries. Any references to our website addresses do not constitute incorporation by reference of the information contained on the websites.

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") is intended to provide a reader of our financial statements with a narrative from the perspective of our management on our financial condition, results of operations, liquidity and certain other factors that may affect our future results. Unless otherwise noted, transactions and other factors significantly impacting our financial condition, results of operations and liquidity are discussed in order of magnitude. Our MD&A is presented in the following sections:

- Overview
- Business Strategy Update
- Results of Operations
- Liquidity and Capital Resources
- Off-Balance-Sheet Arrangements and Contractual Obligations
- Significant Accounting Policies and Estimates
- New Accounting Pronouncements
- Safe Harbor Statement Under the Private Securities Litigation Reform Act

Our MD&A should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, (including the information presented therein under *Risk Factors*), as well as our reports on Forms 10-Q and 8-K and other publicly available information. All amounts herein are unaudited.

Overview

We strive to enrich the lives of consumers through technology, whether they come to us online, visit our stores or invite us into their homes. We do this by solving technology problems and addressing key human needs across a range of areas, including entertainment, productivity, communication, food preparation, security and health and wellness. We have operations in the U.S., Canada and Mexico. We operate two reportable segments: Domestic and International. The Domestic segment is comprised of the operations in all states, districts and territories of the U.S., including GreatCall, Inc. ("GreatCall"). The International segment is comprised of all operations in Canada and Mexico.

Our fiscal year ends on the Saturday nearest the end of January. Fiscal 2019 will include 52 weeks and fiscal 2018 included 53 weeks, with the additional week included in the fourth quarter. Our business, like that of many retailers, is seasonal. A large proportion of our revenue and earnings is generated in the fiscal fourth quarter, which includes the majority of the holiday shopping season in the U.S., Canada and Mexico.

Comparable Sales

Throughout this MD&A, we refer to comparable sales. Our comparable sales calculation compares revenue from stores, websites and call centers operating for at least 14 full months, as well as revenue related to certain other comparable sales channels for a particular period to the corresponding period in the prior year. Relocated stores, as well as remodeled, expanded and downsized stores closed more than 14 days, are excluded from the comparable sales calculation until at least 14 full months after reopening. Acquisitions are included in the comparable sales calculation beginning with the first full quarter following the first anniversary of the date of the acquisition. The calculation of comparable sales excludes the impact of revenue from discontinued operations and the effect of fluctuations in foreign currency exchange rates (applicable to our International segment only). On March 1, 2018, we announced our intent to close all of our 257 remaining Best Buy Mobile stand-alone stores in the U.S. As a result, all revenue related to these stores has been excluded from the comparable sales calculation beginning in March 2018. On October 1, 2018, we acquired all outstanding shares of GreatCall. Consistent with our comparable sales policy, the results of GreatCall are excluded from our comparable sales calculation for the third quarter and first nine months of fiscal 2019. The method of calculating comparable sales varies across the retail industry. As a result, our method of calculating comparable sales may not be the same as other retailers' methods.

Non-GAAP Financial Measures

This MD&A includes financial information prepared in accordance with accounting principles generally accepted in the United States ("GAAP"), as well as certain adjusted or non-GAAP financial measures, such as constant currency, non-GAAP operating

income, non-GAAP effective tax rate, non-GAAP diluted earnings per share ("EPS") and non-GAAP debt to earnings before interest, income taxes, depreciation, amortization and rent ("EBITDAR") ratio. We believe that non-GAAP financial measures, when reviewed in conjunction with GAAP financial measures, can provide more information to assist investors in evaluating current period performance and in assessing future performance. For these reasons, our internal management reporting also includes non-GAAP measures. Generally, our non-GAAP measures include adjustments for items such as restructuring charges, goodwill impairments, gains and losses on investments, certain acquisition-related costs and the tax effect of all such items. In addition, certain other items may be excluded from non-GAAP financial measures when we believe doing so provides greater clarity to management and our investors. These non-GAAP financial measures should be considered in addition to, and not superior to or as a substitute for, GAAP financial measures. We strongly encourage investors and shareholders to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure. Non-GAAP measures as presented herein may not be comparable to similarly titled measures used by other companies.

In our discussions of the operating results of our Consolidated business and our International segment, we sometimes refer to the impact of changes in foreign currency exchange rates or the impact of foreign currency exchange rate fluctuations, which are references to the differences between the foreign currency exchange rates we use to convert the International segment's operating results from local currencies into U.S. dollars for reporting purposes. We also use the term "constant currency", which represents results adjusted to exclude foreign currency impacts. We calculate those impacts as the difference between the current period results translated using the current period currency exchange rates and using the comparable prior period currency exchange rates. We believe the disclosure of revenue changes in constant currency provides useful supplementary information to investors in light of significant fluctuations in currency rates.

Refer to the Consolidated Non-GAAP Financial Measures section below for a detailed reconciliation of items that impacted non-GAAP operating income, non-GAAP effective tax rate and non-GAAP diluted EPS in the presented periods.

Refer to the *Other Financial Measures* section below for a detailed reconciliation of items that impacted the non-GAAP debt to EBITDAR ratio. Management believes this ratio is an important indicator of our creditworthiness. Furthermore, we believe that our non-GAAP debt to EBITDAR ratio is important for understanding our financial position and provides meaningful additional information about our ability to service our long-term debt and other fixed obligations and to fund our future growth. We also believe our non-GAAP debt to EBITDAR ratio is relevant because it enables investors to compare our indebtedness to that of retailers who own, rather than lease, their stores. Our decision to own or lease real estate is based on an assessment of our financial liquidity, our capital structure, our desire to own or to lease the location, the owner's desire to own or to lease the location and the alternative that results in the highest return to our shareholders.

Business Strategy Update

Our strong performance in the third quarter of fiscal 2019 was broad-based, with positive comparable sales across all channels, countries and most of our product categories. Similar to the first half of the year, our revenue growth was helped by a favorable environment and driven by how customers are responding to the experience we are building.

We continued to make significant progress in implementing our Best Buy 2020: Building the New Blue ("Best Buy 2020") strategy, including expanding our In-Home Advisor program, growing our Total Tech Support members and completing the acquisition of GreatCall, a leading connected health services provider for aging consumers.

We are investing in a range of enablers that are necessary to execute our Best Buy 2020 strategy. Most of these enablers are multi-year investments in areas such as specialty labor, enterprise customer relationship management, knowledge management capabilities, our services platform and our supply chain.

We also continue to invest in the multi-channel shopping experience, and we are excited about the ways in which we are making it easier for our customers to use the Best Buy app to shop online and in our stores. These innovations continue to blur the lines between online and physical shopping. This is increasingly how our consumers want to shop and our innovation pipeline closely mirrors and enables this changing behavior.

We are excited about the opportunities in front of us to enrich lives through technology and provide services and solutions that solve real customer needs and build deeper customer relationships, and the related value creation opportunities that this entails.

With regard to the U.S. tariffs on imports of certain products from China, we estimate that the latest \$200 billion list that went into effect on September 24, 2018, impacts approximately 7%, or around \$2.3 billion, of our total annual cost of goods sold. We do not expect the impact of tariffs on our business for the remainder of this fiscal year to be material. There is greater uncertainty regarding future periods. We believe that, working together, our vendors and our team have at their disposal a range

of effective ways to mitigate the effects of tariffs. However, we cannot predict the timing and magnitude of future tariff actions, and these actions could adversely affect our results of operations in future periods.

Results of Operations

In order to align our fiscal reporting periods and comply with statutory filing requirements, we consolidate the financial results of our Mexico operations on a one-month lag. Consistent with such consolidation, the financial and non-financial information presented in our MD&A relative to these operations is also presented on a lag. Our policy is to accelerate recording the effect of events occurring in the lag period that significantly affect our condensed consolidated financial statements. No such events were identified for the periods presented.

Consolidated Performance Summary

The following table presents selected consolidated financial data for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions, except per share amounts):

	-	Three Mor	nths !	Ended	Nine Months Ended			
	No	November 3, 2018		October 28, 2017		November 3, 2018		October 28, 2017
Revenue	\$	9,590	\$	9,320	\$	28,078	\$	26,788
Revenue % growth		2.9%		4.2%		4.8%		3.3%
Comparable sales % gain		4.3%		4.4%		5.8%		3.8%
Gross profit	\$	2,324	\$	2,280	\$	6,678	\$	6,455
Gross profit as a % of revenue (1)		24.2%		24.5%		23.8%		24.1%
SG&A	\$	2,002	\$	1,932	\$	5,709	\$	5,484
SG&A as a % of revenue (1)		20.9%		20.7%		20.3%		20.5%
Restructuring charges	\$	_	\$	(2)	\$	47	\$	_
Operating income	\$	322	\$	350	\$	922	\$	971
Operating income as a % of revenue		3.4%		3.8%		3.3%		3.6%
Net earnings	\$	277	\$	239	\$	729	\$	636
Diluted earnings per share	\$	0.99	\$	0.78	\$	2.57	\$	2.05

⁽¹⁾ Because retailers vary in how they record costs of operating their supply chains between cost of goods sold and SG&A, our gross profit rate and SG&A rate may not be comparable to other retailers' corresponding rates. For additional information regarding costs classified in cost of goods sold and SG&A, refer to Note 1, Summary of Significant Accounting Policies, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018.

The components of the 2.9% and 4.8% revenue increases for the three and nine months ended November 3, 2018, respectively, were as follows:

	Three Months Ended	Nine Months Ended
	November 3, 2018	November 3, 2018
Comparable sales impact	4.0 %	5.5 %
Non-comparable sales impact (1)	(0.7)%	(0.7)%
Foreign currency exchange rate fluctuation impact	(0.4)%	<u> </u>
Total revenue increase	2.9 %	4.8 %

⁽¹⁾ Non-comparable sales reflects the impact of net store opening and closing activity, as well as the impact of revenue streams not included within our comparable sales calculation, such as profit-share revenue, credit card revenue, gift card breakage and sales of merchandise to wholesalers and dealers, as applicable.

All gross profit rate, SG&A rate and operating income rate changes in the third quarter and first nine months of fiscal 2019 were primarily driven by our Domestic segment. For further discussion of each segment's rate changes, see the Segment Performance Summary below.

Income Tax Expense

Income tax expense decreased to \$53 million in the third quarter of fiscal 2019 compared to \$104 million in the third quarter of fiscal 2018. Our effective income tax rate in the third quarter of fiscal 2019 was 16.1% compared to a rate of 30.4% in the third quarter of fiscal 2018. The decreases in tax expense and the effective income tax rate were primarily a result of the impact of the Tax Cuts and Jobs Act ("Tax Act") enacted on December 22, 2017, due to a reduction in the U.S. statutory tax rate and adjustments to the provisional tax expense recorded in the fourth quarter of fiscal 2018, partially offset by a decrease in excess tax benefits related to stock-based compensation in the current year period. Refer to Note 13, *Income Taxes*, in the Notes to Condensed Consolidated Financial Statements for additional information.

Income tax expense decreased to \$187 million in the first nine months of fiscal 2019 compared to \$309 million in the prior-year period. Our effective income tax rate for the first nine months of fiscal 2019 was 20.4%, compared to a rate of 32.7% in the first nine months of fiscal 2018. The decreases in tax expense and the effective income tax rate were primarily a result of the impact of the Tax Act due to a reduction in the U.S. statutory tax rate and adjustments to the provisional tax expense recorded in the fourth quarter of fiscal 2018.

Our tax provision for interim periods is determined using an estimate of our annual effective tax rate, adjusted for discrete items, if any, that are taken into account in the relevant period. We update our estimate of the annual effective tax rate each quarter and make a cumulative adjustment if our estimated tax rate changes. Our quarterly tax provision and our quarterly estimate of our annual effective tax rate are subject to variation due to several factors, including our ability to accurately forecast our pre-tax and taxable income and loss by jurisdiction, tax audit developments, recognition of excess tax benefits or deficiencies related to stock-based compensation, foreign currency gains or losses, changes in laws or regulations and expenses or losses for which tax benefits are not recognized. Our effective tax rate can be more or less volatile based on the amount of pre-tax income. For example, the impact of discrete items and non-deductible losses on our effective tax rate is greater when our pre-tax income is lower.

Segment Performance Summary

Domestic

The following table presents selected financial data for the Domestic segment for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

	Three Months Ended					Nine Months Ended			
	Nove	mber 3, 2018		October 28, 2017		November 3, 2018		October 28, 2017	
Revenue	\$	8,756	\$	8,491	\$	25,807	\$	24,675	
Revenue % growth		3.1%		3.6%		4.6%		3.2%	
Comparable sales % gain (1)		4.3%		4.5%		5.8%		3.8%	
Gross profit	\$	2,139	\$	2,096	\$	6,159	\$	5,952	
Gross profit as a % of revenue		24.4%		24.7%		23.9%		24.1%	
SG&A	\$	1,824	\$	1,751	\$	5,201	\$	4,993	
SG&A as a % of revenue		20.8%		20.6%		20.2%		20.2%	
Restructuring charges	\$	_	\$	_	\$	47	\$	_	
Operating income	\$	315	\$	345	\$	911	\$	959	
Operating income as a % of revenue		3.6%		4.1%		3.5%		3.9%	
Selected Online Revenue Data									
Total online revenue	\$	1,214	\$	1,077	\$	3,565	\$	3,191	
Online revenue as a % of total segment revenue		13.9%		12.7%		13.8%		12.9%	
Comparable online sales % gain (1)		12.6%		22.3%		11.5%		25.3%	

⁽¹⁾ Comparable online sales is included in the comparable sales calculation.

The components of the 3.1% and 4.6% revenue increases for the three and nine months ended November 3, 2018, respectively, were as follows:

	Three Months Ended	Nine Months Ended
	November 3, 2018	November 3, 2018
Comparable sales impact	4.0 %	5.4 %
Non-comparable sales impact (1)	(0.9)%	(0.8)%
Total revenue increase	3.1 %	4.6 %

(1) Non-comparable sales reflects the impact of net store opening and closing activity, as well as the impact of revenue streams not included within our comparable sales calculation, such as profit-share revenue, credit card revenue, gift card breakage and sales of merchandise to wholesalers and dealers, as applicable.

The increases in revenue in the third quarter and first nine months of fiscal 2019 were primarily driven by the comparable sales impact of 4.0% and 5.4%, respectively, partially offset by the loss of revenue from Best Buy Mobile stand-alone and Best Buy store closures in both periods. In the third quarter and first nine months of fiscal 2019, online revenue of \$1.2 billion and \$3.6 billion, respectively, increased 12.6% and 11.5%, respectively, on a comparable basis, primarily due to higher conversion rates, increased traffic and higher average order values.

The following table reconciles the number of Domestic stores open at the beginning and end of the third quarter s of fiscal 2019 and fiscal 2018:

		Fiscal	2019		Fiscal 2018					
	Total Stores at Beginning of Third Quarter	Stores Opened	Stores Closed	Total Stores at End of Third Quarter	Total Stores at Beginning of Third Quarter	Stores Opened	Stores Closed	Total Stores at End of Third Quarter		
Best Buy	1,007	1	(11)	997	1,024	_	(16)	1,008		
Best Buy Mobile stand-alone	_	_	_	_	292	_	(5)	287		
Pacific Sales	28	_	(1)	27	28	_	_	28		
Total Domestic segment stores	1,035	1	(12)	1,024	1,344		(21)	1,323		

We continuously monitor store performance. As we approach the expiration date of our store leases, we evaluate various options for each location, including whether a store should remain open. On March 1, 2018, we announced our intent to close all of our 257 remaining Best Buy Mobile stand-alone stores in the U.S., of which all remaining stores were closed during the second quarter of fiscal 2019. Refer to Note 6, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information.

The following table presents the Domestic segment revenue mix percentages and comparable sales percentage changes by revenue category for the three months ended November 3, 2018, and October 28, 2017:

	Revenue	e Mix	Comparable Sales Three Months Ended			
	Three Mont	hs Ended				
	November 3, 2018	October 28, 2017	November 3, 2018	October 28, 2017		
Computing and Mobile Phones	47%	48%	3.1%	3.5%		
Consumer Electronics	31%	31%	3.7%	3.5%		
Appliances	11%	10%	8.4%	13.5%		
Entertainment	6%	6%	12.4%	4.1%		
Services	5%	5%	1.9%	3.2%		
Total	100%	100%	4.3%	4.5%		

The following is a description of the notable comparable sales changes in our Domestic segment by revenue category for the three months ended November 3, 2018:

- Computing and Mobile Phones: The 3.1% comparable sales gain was driven primarily by mobile phones and wearables, partially offset by declines in tablets
- Consumer Electronics: The 3.7% comparable sales gain was driven primarily by headphones, smart home and home theater, partially offset by declines in digital imaging.
- **Appliances:** The 8.4% comparable sales gain was driven by large and small appliances.
- Entertainment: The 12.4% comparable sales gain was driven primarily by gaming.
- Services: The 1.9% comparable sales gain was driven primarily by growth in installation and repair, partially offset by a decline in warranty.

Our gross profit rate decreased in the third quarter and first nine months of fiscal 2019, primarily driven by higher supply chain costs, including investments and higher transportation costs, and the national rollout of the Total Tech Support offer, where costs for services and discounts are typically higher at the onset of the membership. These increases were partially offset by improved product margin rates, which included the benefit of gross profit optimization initiatives.

Our SG&A rate increased in the third quarter of fiscal 2019 primarily due to increases in growth investments, higher incentive compensation, GreatCall transaction costs and operating expenses, and higher variable costs associated with increased revenue. These increases were partially offset by cost reductions. Our SG&A rate remained flat in the first nine months of fiscal 2019, primarily due to sales leverage, as SG&A increased \$208 million primarily due to increases in growth investments, higher variable costs associated with increased revenue, and higher incentive compensation, partially offset by cost reductions.

No restructuring charges were incurred in the third quarter of fiscal 2019. Restructuring charges in the first nine months of fiscal 2019 related to our Best Buy Mobile stand-alone store closures. Refer to Note 6, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information.

Our operating income rate decreased in the third quarter of fiscal 2019 due to a lower gross profit rate and a higher SG&A rate as described above. Operating income decreased in the first nine months of fiscal 2019 due to a lower gross profit rate and increases in restructuring charges as described above.

International

The following table presents selected financial data for the International segment for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

	Three Months Ended					Nine Months Ended			
	Nove	mber 3, 2018		October 28, 2017		November 3, 2018		October 28, 2017	
Revenue	\$	834	\$	829	\$	2,271	\$	2,113	
Revenue % growth		0.6%		10.1%		7.5%		5.1%	
Comparable sales % gain		3.7%		3.8%		5.8%		4.2%	
Gross profit	\$	185	\$	184	\$	519	\$	503	
Gross profit as a % of revenue		22.2%		22.2%		22.9%		23.8%	
SG&A	\$	178	\$	181	\$	508	\$	491	
SG&A as a % of revenue		21.3%		21.8%		22.4%		23.2%	
Restructuring charges	\$	_	\$	(2)	\$	_	\$	_	
Operating income	\$	7	\$	5	\$	11	\$	12	
Operating income as a % of revenue		0.8%		0.6%		0.5%		0.6%	

The components of the 0.6% and 7.5% revenue increases for the three and nine months ended November 3, 2018, respectively, were as follows:

	Three Months Ended	Nine Months Ended
	November 3, 2018	November 3, 2018
Comparable sales impact	3.6 %	5.7 %
Non-comparable sales impact (1)	1.6 %	1.9 %
Foreign currency exchange rate fluctuation impact	(4.6)%	(0.1)%
Total revenue increase	0.6 %	7.5 %

⁽¹⁾ Non-comparable sales reflects the impact of net store opening and closing activity, as well as the impact of revenue streams not included within our comparable sales calculation, such as profit-share revenue, credit card revenue, gift card breakage and sales of merchandise to wholesalers and dealers, as applicable.

The increases in revenue in the third quarter and first nine months of fiscal 2019 were primarily driven by the comparable sales impact of 3.6% and 5.7%, respectively, due to growth in both Canada and Mexico and increased revenue from Best Buy Mexico store openings. The increase in revenue in the third quarter of fiscal 2019 was partially offset by the negative impact of foreign currency exchange rate fluctuations primarily related to Canada.

The following table reconciles the number of International stores open at the beginning and end of the third quarter s of fiscal 2019 and fiscal 2018:

		Fiscal	2019		Fiscal 2018				
	Total Stores at Beginning of Third Quarter	Stores Opened	Stores Closed	Total Stores at End of Third Quarter	Total Stores at Beginning of Third Quarter	Stores Opened	Stores Closed	Total Stores at End of Third Quarter	
Canada:									
Best Buy	134	_	_	134	134	_	_	134	
Best Buy Mobile	49	_	(2)	47	53	_	(1)	52	
Mexico:									
Best Buy	28	1	_	29	22	1	_	23	
Best Buy Express	6	_	_	6	5	_	_	5	
Total International segment stores	217	1	(2)	216	214	1	(1)	214	

The following table presents the International segment's revenue mix percentages and comparable sales percentage changes by revenue category for the three months ended November 3, 2018, and October 28, 2017:

	Revenu	ie Mix	Comparab	ole Sales
	Three Mon	ths Ended	Three Mont	hs Ended
	November 3, 2018	October 28, 2017	November 3, 2018	October 28, 2017
Computing and Mobile Phones	51%	52%	2.0 %	0.6 %
Consumer Electronics	26%	27%	(0.6)%	4.5 %
Appliances	8%	8%	11.7 %	49.0 %
Entertainment	7%	6%	10.8 %	7.8 %
Services	6%	5%	15.0 %	(15.1)%
Other	2%	2%	43.8 %	n/a
Total	100%	100%	3.7 %	3.8 %

The following is a description of the notable comparable sales changes in our International segment by revenue category for the three months ended November 3, 2018:

- Computing and Mobile Phones: The 2.0% comparable sales gain was driven primarily by mobile phones and wearables, partially offset by computing and tablets
- Consumer Electronics: The 0.6% comparable sales decline was driven primarily by digital imaging and home theater, partially offset by growth in headphones and health and fitness.
- Appliances: The 11.7% comparable sales gain was driven by large and small appliances.
- Entertainment: The 10.8% comparable sales gain was driven primarily by gaming, partially offset by declines in movies and drones.
- Services: The 15.0% comparable sales gain was driven primarily by repair and technical support.
- Other: The 43.8% comparable sales gain was driven primarily by other product offerings, including baby products and luggage.

Our gross profit rate remained flat in the third quarter of fiscal 2019. During the first nine months of fiscal 2019, our gross profit rate decreased primarily due to home theater and large appliances in Canada.

Our SG&A rate decreased in the third quarter of fiscal 2019 primarily due to the favorable impact of foreign currency exchange rates, primarily related to Canada. In the first nine months of fiscal 2019, our SG&A rate decreased primarily due to sales leverage, as SG&A increased \$17 million due to higher variable costs associated with increased revenue.

No restructuring charges were incurred in the third quarter or first nine months of fiscal 2019.

Our operating income rate increased in the third quarter of fiscal 2019 primarily due to a lower SG&A rate as described above. In the first nine months of fiscal 2019, our operating income rate decreased driven primarily by a lower gross profit rate, partially offset by a lower SG&A rate as described above.

Consolidated Non-GAAP Financial Measures

The following table reconciles consolidated operating income, effective tax rate and diluted EPS for the periods presented (GAAP financial measures) to non-GAAP operating income, non-GAAP effective tax rate and non-GAAP diluted EPS for the periods presented (\$\frac{1}{2}\$ in millions, except per share amounts):

		Three Mo	onths l	Ended	Nine Months Ended			·
	Nov	ember 3, 2018		October 28, 2017	Nov	vember 3, 2018	Octo	ber 28, 2017
Operating income	\$	322	\$	350	\$	922	\$	971
Restructuring charges (1)		_		(2)		47		_
Acquisition-related transaction costs (2)		13		_		13		_
Intangible asset amortization (2)		5		_		5		_
Tax reform related item - employee bonus (3)		_		_		7		_
Non-GAAP operating income	\$	340	\$	348	\$	994	\$	971
Effective tax rate		16.1 %		30.4 %		20.4%		32.7%
Tax reform - repatriation tax (3)		5.4 %		<u> </u>		1.9%		%
Tax reform - deferred tax rate change (3)		1.5 %		<u> </u>		0.5%		%
Acquisition-related transaction costs (2)		(0.6)%		<u> </u>		<u> </u> %		%
Intangible asset amortization (2)		(0.3)%		<u> </u>		<u> </u> %		%
(Gain) loss on investments, net		0.6 %		0.1 %		<u> </u> %		0.1%
Restructuring charges (1)		<u> </u>		(0.1)%		0.1%		%
Non-GAAP effective tax rate		22.7 %	_	30.4 %		22.9%		32.8%
Diluted EPS	\$	0.99	\$	0.78	\$	2.57	\$	2.05
Tax reform - repatriation tax (3)		(0.06)		_		(0.06)		_
Tax reform - deferred tax rate change (3)		(0.02)		_		(0.02)		_
Restructuring charges (1)		_		_		0.17		_
Acquisition-related transaction costs (2)		0.04		_		0.04		_
Intangible asset amortization (2)		0.02		_		0.02		_
Tax reform related item - employee bonus (3)		_		_		0.02		_
(Gain) loss on investments, net		(0.04)		_		(0.04)		0.02
Tax impact of non-GAAP adjustments (4)		_		_		(0.05)		(0.01)
Non-GAAP diluted EPS	\$	0.93	\$	0.78	\$	2.65	\$	2.06

- (1) Represents charges primarily associated with our Best Buy Mobile stand-alone store closures in the U.S. Refer to Note 6, Restructuring Charges, in the Notes to Condensed Consolidated Financial Statements for additional information.
- (2) Represents charges associated with the acquisition of GreatCall, including (1) acquisition-related transaction costs primarily comprised of professional fees, and (2) the non-cash amortization of definite-lived intangible assets, including customer relationships, tradenames and technology. Refer to Note 2, *Acquisition*, in the Notes to Condensed Consolidated Financial Statements for additional information
- (3) Represents adjustments to the provisional tax expense recorded in the fourth quarter of fiscal 2018 resulting from the Tax Act, including adjustments associated with a deemed repatriation tax and the revaluation of deferred tax assets and liabilities, as well as adjustments to Tax Act-related items announced in response to future tax savings created by the Tax Act, including a one-time bonus for certain employees.
- (4) The non-GAAP adjustments relate primarily to the U.S. and Canada. As such, the income tax impact of non-GAAP adjustments is calculated using the tax rate for the U.S. (24.5% for the periods ended November 3, 2018, and 38.0% for the periods ended October 28, 2017) and Canada (26.9% for the periods ended November 3, 2018, and 26.6% for the periods ended October 28, 2017), applied to the non-GAAP adjustments of each country.

Non-GAAP operating income decreased \$8 million and increased \$23 million in the third quarter and first nine months of fiscal 2019, respectively, compared to the corresponding prior year periods. The decrease in the third quarter of fiscal 2019 was primarily driven by an increase in SG&A expenses, primarily due to increases in growth investments, higher incentive compensation and higher variable costs due to increased revenue, partially offset by strong revenue performance in both the Domestic and International segments. The increase in the first nine months of fiscal 2019 was primarily driven by strong revenue performance in both the Domestic and International segments in nearly all product categories, partially offset by an

increase in SG&A expenses, primarily due to increase in growth investments, higher incentive compensation and higher variable costs due to increased revenue.

Our non-GAAP effective tax rate decreased in the third quarter of fiscal 2019 primarily due to the impact of the Tax Act, partially offset by a decrease in excess tax benefits related to stock-based compensation in the current year period. Our non-GAAP effective tax rate decreased in the first nine months of fiscal 2019 primarily due to the impact of the Tax Act.

Non-GAAP diluted EPS increased in the third quarter and first nine months of fiscal 2019 driven by lower non-GAAP effective tax rates and lower diluted weighted-average common shares outstanding driven by share repurchases. Refer to the *Share Repurchases and Dividends* section below for additional information.

Liquidity and Capital Resources

Summary

We closely manage our liquidity and capital resources. Our liquidity requirements depend on key variables, including the level of investment needed to support our business strategies, the performance of our business, capital expenditures, credit facilities, short-term borrowing arrangements and working capital management. Capital expenditures and share repurchases

are components of our cash flow and capital management strategy which, to a large extent, we can adjust in response to economic and other changes in our business environment. We have a disciplined approach to capital allocation, which focuses on investing in key priorities that support our Best Buy 2020 strategy.

The following table summarizes our cash and cash equivalents and short-term investments at November 3, 2018, February 3, 2018, and October 28, 2017 (\$ in millions):

	November 3, 2018		February 3, 2018		October 28, 2017	
Cash and cash equivalents	\$	1,228	\$	1,101	\$	1,103
Short-term investments		76		2,032		2,237
Total	\$	1,304	\$	3,133	\$	3,340

The decreases in total cash, cash equivalents and short-term investments from February 3, 2018, and October 28, 2017, were primarily due to share repurchases and the acquisition of GreatCall.

Cash Flows

The following table summarizes our cash flows from total operations for the nine months ended November 3, 2018, and October 28, 2017 (\$ in millions):

	Nine	Nine Months Ended		
	November 3, 2018	í	October 28, 2017	
Total cash provided by (used in):				
Operating activities	\$ 1,1	07 \$	1,203	
Investing activities	5	74	(1,016)	
Financing activities	(1,5	26)	(1,335)	
Effect of exchange rate changes on cash	(16)	15	
Increase (decrease) in cash, cash equivalents and restricted cash	\$ 1	39 \$	5 (1,133)	

Operating Activities

The decrease in cash provided by operating activities was primarily due to changes in working capital from the timing of collections of receivables, higher incentive compensation payments and the timing of income tax payments partially offset by timing of receipts and payments on inventory.

Investing Activities

The increase in cash provided by investing activities was primarily due to a decrease in purchases of investments, partially offset by a decrease in sales of investments and the acquisition of GreatCall.

Financing Activities

The increase in cash used in financing activities was primarily due to a decrease in the issuance of common stock from a decrease in the volume of option exercises, and an increase in our regular quarterly dividend rate from \$0.34 per share in fiscal 2018 to \$0.45 per share in fiscal 2019. The cash used in the repayment of our 2018 Notes and cash provided by the issuance of our \$500 million principal amount of notes due October 1, 2028 (the "2028 Notes") largely offset.

Sources of Liquidity

Funds generated by operating activities, available cash and cash equivalents, short-term investments, our credit facilities and other debt arrangements are our most significant sources of liquidity. We believe our sources of liquidity will be sufficient to fund operations and anticipated capital expenditures, share repurchases, dividends and strategic initiatives, including business combinations. However, in the event our liquidity is insufficient, we may be required to limit our spending. There can be no assurance that we will continue to generate cash flows at or above current levels or that we will be able to maintain our ability to borrow under our existing credit facilities or obtain additional financing, if necessary, on favorable terms.

On April 17, 2018, we entered into a new \$1.25 billion five-year senior unsecured revolving credit facility (the "Five-Year Facility Agreement") with a syndicate of banks that expires in April 2023. The Five-Year Facility Agreement replaced the previous \$1.25 billion unsecured revolving credit facility, which was originally scheduled to expire in June 2021, but was terminated on April 17, 2018. Refer to Note 7, *Debt*, in the Notes to Condensed Consolidated Financial Statements for additional information. At November 3, 2018, we had no borrowings outstanding under the Five-Year Facility Agreement.

Our ability to access our revolving credit facility under the Five-Year Facility Agreement is subject to our compliance with the terms and conditions of the facility, including financial covenants. The financial covenants require us to maintain certain financial ratios. At November 3, 2018, we were in compliance with all such financial covenants. If an event of default were to occur with respect to any of our other debt, it would likely constitute an event of default under our facilities as well.

Our credit ratings and outlook at December 5, 2018, are summarized below. On September 24, 2018, Moody's upgraded its outlook from stable to positive. On August 21, 2018, Fitch upgraded its rating from BBB- to BBB and changed its outlook from positive to stable. Standard & Poor's ratings remain unchanged from those reported in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018.

Rating Agency	Rating	Outlook
Standard & Poor's	BBB	Stable
Moody's	Baa1	Positive
Fitch	BBB	Stable

Credit rating agencies review their ratings periodically, and, therefore, the credit rating assigned to us by each agency may be subject to revision at any time. Accordingly, we are not able to predict whether our current credit ratings will remain as disclosed above. Factors that can affect our credit ratings include changes in our operating performance, the economic environment, conditions in the retail and consumer electronics industries, our financial position and changes in our business strategy. If further changes in our credit ratings were to occur, they could impact, among other things, interest costs for certain of our credit facilities, our future borrowing costs, access to capital markets, vendor financing terms and future store leasing costs.

Restricted Cash

Our liquidity is also affected by restricted cash balances that are pledged as collateral or restricted to use for general liability insurance and workers' compensation insurance. Restricted cash and cash equivalents, which are included in Other current assets on our Condensed Consolidated Balance Sheets, remained relatively unchanged at \$211 million, \$199 million and \$197 million at November 3, 2018, February 3, 2018, and October 28, 2017, respectively.

Debt and Capital

On August 1, 2018, we repaid our 2018 Notes using existing cash resources and on September 27, 2018, we issued our 2028 Notes. Refer to Note 7, *Debt*, in the Notes to Condensed Consolidated Financial Statements and Note 5, *Debt*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for further information about our outstanding notes.

Share Repurchases and Dividends

We repurchase our common stock and pay dividends pursuant to programs approved by our Board of Directors ("Board"). Our long-term capital allocation strategy is to first fund operations and investments in growth and then return excess cash over time to shareholders through dividends and share repurchases while maintaining investment grade credit metrics.

In February 2017, our Board authorized a \$5.0 billion share repurchase program that superseded the previous \$5.0 billion authorization from 2011. There is no expiration date governing the period over which we can repurchase shares under the February 2017 authorization. On March 1, 2018, we announced our intent to repurchase \$1.5 billion of shares in fiscal 2019, which reflects an updated two-year plan of \$3.5 billion compared to the original \$3.0 billion two-year plan announced on March 1, 2017. Between the end of the third quarter of fiscal 2019 on November 3, 2018, and December 5, 2018, we repurchased an incremental 2.5 million shares of our common stock at a cost of \$168 million.

The following table presents our share repurchase activity for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ and shares in millions, except per share amounts):

		Three Months Ended				Nine Months Ended			
	November 3, 2018 October 28, 2017		November 3, 2018		October 28, 2017				
Total cost of shares repurchased	\$	369	\$	366	\$	1,143	\$	1,147	
Average price per share	\$	76.04	\$	57.14	\$	74.10	\$	52.35	
Number of shares repurchased		4.8		6.4		15.4		21.9	

In fiscal 2004, our Board initiated the payment of a regular quarterly cash dividend on common stock. A quarterly cash dividend has been paid in each subsequent quarter. The payment of cash dividends is subject to customary legal and contractual restrictions. The following table presents our dividend activity for the three and nine months ended November 3, 2018, and October 28, 2017 (\$ in millions, except per share amounts):

		Three Mo	ed	Nine Months Ended					
	Novem	November 3, 2018 October 28, 2017		tober 28, 2017	November 3, 2018			October 28, 2017	
Regular quarterly cash dividends per share	\$	0.45	\$	0.34	\$	1.35	\$	1.02	
Cash dividends declared and paid	\$	123	\$	102	\$	376	\$	310	

The increase in cash dividends declared and paid for the three and nine months ended November 3, 2018, compared to the same periods in the prior year was the result of an increase in the regular quarterly dividend rate, partially offset by fewer shares due to the return of capital to shareholders through share repurchases.

Other Financial Measures

Our current ratio, calculated as current assets divided by current liabilities, was 1.1 at November 3, 2018, compared to 1.3 at February 3, 2018, and 1.2 at October 28, 2017. The decreases from February 3, 2018, and October 28, 2017, were primarily due to the use of existing cash to fund share repurchases and the acquisition of GreatCall. This was partially offset by the repayment of our 2018 Notes, which were included in current liabilities at February 3, 2018, and October 28, 2017.

Our debt to net earnings ratio was 1.2 at November 3, 2018, compared to 1.4 at February 3, 2018, and 1.1 at October 28, 2017. The changes from February 3, 2018, and October 28, 2017, were primarily due to fluctuations in net earnings.

Our non-GAAP debt to EBITDAR ratio, which includes capitalized operating lease obligations in its calculation, remained unchanged at 1.6 at November 3, 2018, February 3, 2018, and October 28, 2017, respectively.

Our non-GAAP debt to EBITDAR ratio is calculated as follows:



The most directly comparable GAAP financial measure to our non-GAAP debt to EBITDAR ratio is our debt to net earnings ratio, which excludes capitalized operating lease obligations from debt in the numerator of the calculation and does not adjust net earnings in the denominator of the calculation.

The following table presents a reconciliation of our debt to net earnings ratio and our non-GAAP debt to EBITDAR ratio for continuing operations (\$ in millions):

	November 3, 2018 (1)		February 3, 2018 (1)		October 28, 2017 (1)	
Debt (including current portion)	\$	1,326	\$	1,355	\$	1,329
Capitalized operating lease obligations (5 times rental expense) (2)		3,891		3,914		3,910
Non-GAAP debt	\$	5,217	\$	5,269	\$	5,239
Net earnings from continuing operations	\$	1,093	\$	999	\$	1,242
Other income (expense) (including interest expense, net)		(5)		26		35
Income tax expense		696		818		575
Depreciation and amortization expense		733		683		663
Rental expense		778		782		782
Restructuring charges (3)		57		10		9
Non-GAAP EBITDAR	\$	3,352	\$	3,318	\$	3,306
Debt to net earnings ratio		1.2		1.4		1.1
Non-GAAP debt to EBITDAR ratio		1.6		1.6		1.6

- (1) Debt is reflected as of the balance sheet date for each of the respective fiscal periods, while net earnings from continuing operations and the other components of non-GAAP EBITDAR represent activity for the 12 months ended as of each of the respective dates.
- (2) The multiple of five times annual rent expense in the calculation of our capitalized operating lease obligations is the multiple used for the retail sector by one of the nationally recognized credit rating agencies that rate our creditworthiness, and we consider it to be an appropriate multiple for our lease portfolio.
- (3) Refer to Note 6, Restructuring Charges, in the Notes to Condensed Consolidated Financial Statements and Note 4, Restructuring Charges, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding the nature of these charges.

Off-Balance-Sheet Arrangements and Contractual Obligations

Our liquidity is not dependent on the use of off-balance-sheet financing arrangements other than in connection with our operating leases and our \$1.25 billion in undrawn capacity on our credit facility at November 3, 2018, which, if drawn upon, would be included as short-term debt on our Condensed Consolidated Balance Sheets

There has been no material change in our contractual obligations other than in the ordinary course of business since the end of fiscal 2018. See our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding our off-balance-sheet arrangements and contractual obligations.

Significant Accounting Policies and Estimates

We describe our significant accounting policies in Note 1, Summary of Significant Accounting Policies, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018. We discuss our critical accounting estimates in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018. In the first quarter of fiscal 2019, we adopted new revenue recognition guidance, as described in Note 1, Basis of Presentation, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q. There have been no other significant changes in our significant accounting policies or critical accounting estimates since the end of fiscal 2018.

New Accounting Pronouncements

For a description of new applicable accounting pronouncements, see Note 1, *Basis of Presentation*, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

Safe Harbor Statement Under the Private Securities Litigation Reform Act

Section 27A of the Securities Act of 1933, as amended ("Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended ("Exchange Act"), provide a "safe harbor" for forward-looking statements to encourage companies to

provide prospective information about their companies. With the exception of historical information, the matters discussed in this Quarterly Report on Form 10-O are forward-looking statements and may be identified by the use of words such as "anticipate," "assume," "believe," "estimate," "expect," "guidance," "intend," "outlook," "plan," "project" and other words and terms of similar meaning. Such statements reflect our current views and estimates with respect to future market conditions, company performance and financial results, operational investments, business prospects, new strategies, the competitive environment and other events. These statements are subject to certain risks and uncertainties that could cause actual results to differ materially from the potential results discussed in such forward-looking statements. Readers should review Item 1A, Risk Factors, of our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for a description of important factors that could cause our actual results to differ materially from those contemplated by the forward-looking statements made in this Quarterly Report on Form 10-O. Among the factors that could cause actual results and outcomes to differ materially from those contained in such forward-looking statements are the following: macro-economic conditions (including fluctuations in housing prices, oil markets and jobless rates), conditions in the industries and categories in which we operate, changes in consumer preferences or confidence, changes in consumer spending and debt levels, the mix of products and services offered for sale in our physical stores and online, credit market changes and constraints, product availability, trade restrictions or changes in the costs of imports (including existing or new tariffs or duties and changes in the amount of any such tariffs and duties), competitive initiatives of competitors (including pricing actions and promotional activities), strategic and business decisions of our vendors (including actions that could impact promotional support, product margin and/or supply), the success of new product launches, the impact of pricing investments and promotional activity, weather, natural or man-made disasters, attacks on our data systems, our ability to prevent or react to a disaster recovery situation, changes in laws or regulations, changes in tax rates, changes in taxable income in each jurisdiction, tax audit developments and resolution of other discrete tax matters, the effects of the Tax Act, foreign currency fluctuation, our ability to manage our property portfolio, the impact of labor markets, our ability to retain qualified employees and management, failure to achieve anticipated expense and cost reductions, disruptions in our supply chain, the costs of procuring goods we sell, failure to achieve anticipated revenue and profitability increases from operational and restructuring changes (including investments in our multi-channel capabilities), inability to secure or maintain favorable vendor terms, failure to accurately predict the duration over which we will incur costs, development of new businesses, failure to complete or achieve anticipated benefits of acquisitions or other transactions (including our recent acquisition of GreatCall), including, with respect to such transactions, the risks that revenues following the transactions may be lower than expected, operating costs, customer loss, and business disruption (including, without limitation, difficulties in maintaining relationships with employees, customers, and suppliers) may be greater than expected and that we may assume unexpected risks and liabilities from the transaction), the success of our strategic initiatives and our ability to protect information relating to our employees and customers. We caution that the foregoing list of important factors is not complete. Any forward-looking statements speak only as of the date they are made, and we assume no obligation to update any forward-looking statement that we may make.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

As disclosed in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, in addition to the risks inherent in our operations, we are exposed to certain market risks.

Interest Rate Risk

We are exposed to changes in short-term market interest rates and these changes in rates will impact our net interest expense. Our cash and short-term investments generate interest income that will vary based on changes in short-term interest rates. In addition, we have swapped our fixed-rate debt to a floating-rate such that the interest rate expense on this debt will vary with short-term interest rates. Refer to Note 5, *Debt*, and Note 6, *Derivative Instruments*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for further information regarding our interest rate swaps.

As of November 3, 2018, we had \$1.3 billion of cash and short-term investments and \$1.2 billion of debt that has been swapped to floating rate. Therefore, we had net cash and short-term investments of \$0.1 billion generating income that is exposed to interest rate changes. As of November 3, 2018, a 50 basis-point increase in short-term interest rates would lead to an estimated \$1 million reduction in net interest expense, and conversely a 50 basis-point decrease in short-term interest rates would lead to an estimated \$1 million increase in net interest expense.

Foreign Currency Exchange Rate Risk

We have market risk arising from changes in foreign currency exchange rates related to our International segment operations. On a limited basis, we utilize foreign exchange forward contracts to manage foreign currency exposure to certain forecast inventory purchases, recognized receivable and payable balances and our investment in our Canadian operations. Our primary

objective in holding derivatives is to reduce the volatility of net earnings and cash flows, as well as net asset value associated with changes in foreign currency exchange rates. Our foreign currency risk management strategy includes both hedging instruments and derivatives that are not designated as hedging instruments, which generally have terms of up to 12 months. The aggregate notional amount related to our foreign exchange forward contracts outstanding at November 3, 2018, was \$83 million. The net fair value recorded on our Condensed Consolidated Balance Sheets at November 3, 2018, related to our foreign exchange forward contracts was \$1 million. The amount recorded on our Condensed Consolidated Statements of Earnings related to all contracts settled and outstanding was \$0 million for the three months ended November 3, 2018, and a gain of \$2 million for the nine months ended November 3, 2018.

Foreign currency exchange rate fluctuations were primarily driven by the strength of the U.S. dollar compared to the Canadian dollar compared to the prior-year period, which had a negative overall impact on our revenue as these foreign currencies translated into less U.S. dollars. We estimate that foreign currency exchange rate fluctuations had a net unfavorable impact of \$38 million on our revenue and a \$0 million impact on our net earnings for the three months ended November 3, 2018, and a net unfavorable impact of \$3 million on our revenue and a \$0 million impact on our net earnings for the nine months ended November 3, 2018.

Item 4. Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed by us in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer (principal executive officer) and Chief Financial Officer (principal financial officer), to allow timely decisions regarding required disclosure. We have established a Disclosure Committee, consisting of certain members of management, to assist in this evaluation. The Disclosure Committee meets on a regular quarterly basis and otherwise as needed.

Our management, including our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Exchange Act), at November 3, 2018. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, at November 3, 2018, our disclosure controls and procedures were effective.

There was no change in internal control over financial reporting during the fiscal quarter ended November 3, 2018, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings

For a description of our legal proceedings, see Note 14, *Contingencies*, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(c) Stock Repurchases

The following table presents information regarding our repurchases of common stock during the third quarter of fiscal 2019:

Fiscal Period	Total Number of Shares Purchased	rage Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program (1)	proximate Dollar Value of Shares that May Yet Be Purchased Under the Program ⁽¹⁾
August 5, 2018 through September 1, 2018	1,558,776	\$ 78.77	1,558,776	\$ 2,132,000,000
September 2, 2018 through October 6, 2018	1,659,266	\$ 78.00	1,659,266	\$ 2,002,000,000
October 7, 2018 through November 3, 2018	1,641,664	\$ 71.45	1,641,664	\$ 1,885,000,000
Total	4,859,706	\$ 76.04	4,859,706	

⁽¹⁾ Pursuant to a \$5.0 billion share repurchase program that was authorized by our Board in February 2017. There is no expiration date governing the period over which we can repurchase shares under the February 2017 share repurchase program. For additional information, see Note 11, *Repurchase of Common Stock*, in the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

Item 6. Exhibits

- 3.1 Restated Articles of Incorporation (incorporated herein by reference to the Definitive Proxy Statement filed by Best Buy Co., Inc. on May 12, 2009)
- 3.2 Amended and Restated By-Laws (incorporated herein by reference to Exhibit 3.1 to the Current Report on Form 8-K filed by Best Buy Co., Inc. on June 14, 2018)
- 4.1 Third Supplemental Indenture, dated as of September 27, 2018, to the Indenture, dated as of March 11, 2011, between Best Buy Co., Inc. and U.S. Bank National Association, as successor trustee (incorporated herein by reference to Exhibit 4.1 to the Current Report on Form 8-K filed by Best Buy Co., Inc. on September 27, 2018)
- 31.1 Certification of the Chief Executive Officer pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of the Chief Financial Officer pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (1)
- 22.2 Certification of the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. (1)
- The following financial information from our Quarterly Report on Form 10-Q for the third quarter of fiscal 2019, filed with the SEC on December 7, 2018, formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Balance Sheets at November 3, 2018, February 3, 2018, and October 28, 2017, (ii) the Condensed Consolidated Statements of Earnings for the three and nine months ended November 3, 2018, and October 28, 2017, (iii) the Condensed Consolidated Statements of Comprehensive Income for the three and nine months ended November 3, 2018, and October 28, 2017, (iv) the Condensed Consolidated Statements of Cash Flows for the nine months ended November 3, 2018, and October 28, 2017, (v) the Condensed Consolidated Statements of Changes in Shareholders' Equity for the three and nine months ended November 3, 2018, and October 28, 2017, and (vi) the Notes to Condensed Consolidated Financial Statements.

Pursuant to Item 601(b)(4)(iii) of Regulation S-K under the Securities Act of 1933, as amended, the registrant has not filed as exhibits to this Quarterly Report on Form 10-Q certain instruments with respect to long-term debt under which the amount of securities authorized does not exceed 10% of the total assets of the registrant. The registrant hereby agrees to furnish copies of all such instruments to the SEC upon request.

⁽¹⁾ The certifications in Exhibit 32.1 and Exhibit 32.2 to this Quarterly Report on Form 10-Q shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability of that section and shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BEST BUY CO., INC.

(Registrant)

Date: December 7, 2018 By: /s/ HUBERT JOLY

Hubert Joly

Chairman and Chief Executive Officer

Date: December 7, 2018 By: /s/ CORIE BARRY

Corie Barry

Chief Financial Officer

Date: December 7, 2018 By: /s/ MATHEW R. WATSON

Mathew R. Watson

Senior Vice President, Finance - Controller and Chief Accounting Officer

CERTIFICATION PURSUANT TO RULES 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Hubert Joly, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Best Buy Co., Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that
 material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly
 during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 7, 2018 /s/ HUBERT JOLY

Hubert Joly

Chairman and Chief Executive Officer

CERTIFICATION PURSUANT TO RULES 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Corie Barry, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Best Buy Co., Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that
 material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly
 during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 7, 2018 /s/ CORIE BARRY

Corie Barry

Chief Financial Officer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. §1350 (adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002), I, the undersigned Chairman and Chief Executive Officer of Best Buy Co., Inc. (the "Company"), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarterly period ended November 3, 2018 (the "Report"), fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

Date: December 7, 2018

/s/ HUBERT JOLY

Hubert Joly

Chairman and Chief Executive Officer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. §1350 (adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002), I, the undersigned Chief Financial Officer of Best Buy Co., Inc. (the "Company"), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarterly period ended November 3, 2018 (the "Report"), fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

Date: December 7, 2018 /s/ CORIE BARRY

Corie Barry

Chief Financial Officer