SCHEDULE 14A
(RULE 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant ☒
Filed by a Party other than the Registrant □

Check the appropriate box:
☐ Preliminary Proxy Statement
☒ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☐ Definitive Additional Materials
☒ Soliciting Material under §240.14a-12

Aon plc
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:
Aon plc
(Exact name of registrant as specified in its charter)

122 Leadenhall Street, London, England
(Address of principal executive offices)

Registrant’s telephone number, including area code: +44 20 7623 5500

Former name or former address, if changed since last report: Not Applicable

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☒ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<table>
<thead>
<tr>
<th>Title of each class</th>
<th>Trading Symbol(s)</th>
<th>Name of each exchange on which registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Ordinary Shares, $0.01 nominal value</td>
<td>AON</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 2.800% Senior Notes due 2021</td>
<td>AON21</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 4.000% Senior Notes due 2023</td>
<td>AON23</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 3.500% Senior Notes due 2024</td>
<td>AON24</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 3.875% Senior Notes due 2025</td>
<td>AON25</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 2.875% Senior Notes due 2026</td>
<td>AON26</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 4.250% Senior Notes due 2042</td>
<td>AON42</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 4.450% Senior Notes due 2043</td>
<td>AON43</td>
<td>New York Stock Exchange</td>
</tr>
<tr>
<td>Guarantees of Aon plc’s 4.600% Senior Notes due 2044</td>
<td>AON44</td>
<td>New York Stock Exchange</td>
</tr>
</tbody>
</table>
Guarantees of Aon plc’s 4.750% Senior Notes due 2045

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  ☐
On April 24, 2020, due to the COVID-19 pandemic and the resulting economic disruption, the Board of Directors of Aon plc (the “Company”) determined to temporarily reduce the annual base salaries of the Company’s named executive officers (“NEOs”) and the cash compensation of each of the Company’s non-executive directors.

Each of the Company’s NEOs, Gregory Case, Chief Executive Officer, Christa Davies, Chief Financial Officer, Eric Andersen, President, and John Bruno, Chief Operating Officer, as well as Tony Goland, the Company’s Chief Innovation Officer, have agreed to a temporary 50% reduction in his or her base salary from May 1, 2020 through December 31, 2020, or until such other date as decided by the Company.

In addition, each of the Company’s non-executive directors has agreed to a temporary 50% reduction in his or her cash compensation from May 1, 2020 through December 31, 2020, or until such other date as decided by the Company.

On April 27, 2020, the Company issued a Message to Colleagues, outlining additional actions being taken by the Company to mitigate the impact of the COVID-19 pandemic on the Company. A copy of the Message to Colleagues is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 7.01, including Exhibit 99.1, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

(d) Exhibits

<table>
<thead>
<tr>
<th>Exhibit Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>104</td>
<td>Cover Page Interactive Data File (embedded within the Inline XBRL document)</td>
</tr>
</tbody>
</table>
Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 27, 2020

By: /s/ Molly Johnson

Molly Johnson

Assistant Company Secretary
Exhibit 99.1

The following is a message Greg Case, Aon CEO, shared with Aon colleagues on Monday, April 27, 2020.

Colleagues,

Over the last two months, as the COVID-19 outbreak has spread around the world, we’ve begun a discussion about what its human and economic toll means for our firm.

Throughout this trauma, our team has demonstrated incredible resilience. We all understand the gravity of this crisis and recognize the important role Aon plays in an increasingly volatile, interconnected and uncertain world.

Which is why we have committed to you that no one at Aon is going to lose their job because of this COVID-19 outbreak. Bringing the best of our firm to clients requires every single one of our colleagues and we are committed to an approach that allows all of us to continue supporting that mission – that’s core to the premise of Aon United.

We also acknowledge that we are experiencing a humanitarian tragedy at a scale that is difficult to comprehend. While we hold on to glimmers of hope that the worst of the human impact may have passed, the economic consequences are likely to play out for months, or even years to come. Which presents us with difficult decisions in the near term.

As we have previously discussed, we have adopted a set of principles to help us navigate this unprecedented global economic lockdown. Guided by those principles, we are now prepared to share the actions we will take to preserve our operational flexibility and ensure we emerge from this uncertainty a stronger and more capable firm.

First, I’d like to provide some context on how we have reached our decisions.

**Recognizing an unprecedented economic lockdown**

The global economy is forecasted to shrink by about 3 percent for all of 2020¹, the worst performance in nearly 100 years².

In Europe, recent reports project 59 million jobs affected³, with more than a quarter of all private sector employment in the EU and UK impacted. In Asia, millions are projected to be out of work as China recovers from its first quarter of negative economic growth in over 50 years⁴. In the United States, some project that nearly one third of American workers – nearly 47 million people – could lose their jobs before this crisis ends⁵.

The economic analysis is daunting, but if it were simply a case of marginal revenue declines, we could counter with further expense discipline. Those are fundamentals that we know how to manage. Unfortunately, this downturn is not that simple. This is an immediate, global lockdown of major segments of our economy.

In some sectors, organizations have seen nearly all their business disappear in an instant. Airlines have idled most of their fleets. Hotels are all but empty. Retailers have shuttered their storefronts and resorted to layoffs on a massive scale. Energy companies are pressured as demand plummets. Banks are bracing for a torrent of clients unable to repay debt, with the top 5 U.S. banks alone expanding their loan loss reserves to five times greater than normal.
The actions by the banking sector are particularly concerning as they represent a belief that payment behavior is changing. It’s one thing to reduce marginal expense to match declines in revenue, it’s an entirely different challenge if there are indications that payments will be deferred to an unknown date in the future. Emphasis on unknown. We simply do not know at what rate or over what time period payment behavior could change.

Taken together, these trends point to a significant and sustained economic downturn. It’s possible that we’re wrong about the gathering financial storm, but our analysis tells us that we need to act and that presents us with a choice: do we eliminate jobs, or do we find an alternative that protects our colleagues and serves our clients?

**Taking action from a position of strength**

We have chosen to take actions that protect jobs and preserve our ability to best serve our clients and are privileged to do so from a position of exceptional financial strength:

- Our Aon United growth strategy, refined over a decade, is working and has increased revenue and expanded operating margins, allowing us to reshape our portfolio to address emerging client needs.
- Our Aon United Blueprint, provides us greater clarity about how we bring the best of our firm to clients through our Delivering Aon United game plan.
- Our investments in Aon Business Services have allowed our firm to adapt quickly to the current environment and manage our expenses with better pace and precision.
- Our services are largely non-discretionary, and we enjoy a 95%+ retention rate.
- Our combination with Willis Towers Watson will be a positive catalyst that enables us to accelerate innovation on behalf of clients. This all-stock combination requires no financing and our intent to complete it creates no incremental financial burden.
- Our cash position is strong, reinforced by an investment-grade balance sheet and a thoughtfully managed and staggered debt portfolio which insulates us from the accumulation of debt maturities at any one time.

While we have reason to be encouraged, even hopeful, we also must be clear-eyed about the uncertainty we face and take action now.

**A principles-based approach to protecting colleagues**

As we have discussed over the past month, we have adopted a set of principles to guide our actions:

1. **Our priority will be our colleagues, clients, and our firm.** We will always look to protect our colleagues’ needs. Our value to clients stems fully from the collective capabilities of our colleagues. The concerns of all other stakeholders are important, but secondary at this time.
2. **We will be sober in our assessment of the landscape.** We recognize the extraordinarily fluid nature of the business landscape and will continue to make swift decisions that protect our operational flexibility. We will not take a “wait and see” approach to the future of our firm.
3. **Preserving operational flexibility**

Consistent with our principles, our first actions have been focused on opportunities that do not have a direct, personal impact on individual colleagues. We have already substantially curtailed spending on contractors and third-party vendors and are now asking our Aon Business Services team to take additional steps. They are mobilizing a monumental firm-wide effort to reduce all discretionary expense not related to client service.

We have also paused our stock buyback plan and set aside those funds. It’s important to note that we intend to preserve our dividend. Paying a regular dividend is consistent with maintaining an investment grade rating and fundamental to accessing the capital markets.

As we assess the economic risks on the horizon, we do not believe that these actions alone are enough to provide the operational flexibility we may require. That’s why we are also asking colleagues across the firm to support us during this time with temporary compensation reductions.

Our Named Executive Officers (NEOs), including me, Christa Davies, Eric Andersen, John Bruno and Tony Goland, as well as our Board of Directors, will reduce salaries by 50 percent.

We have worked with local leaders around the world to determine the most equitable way to apply a temporary salary reduction to our broader colleague base and have developed a tailored approach based on a set of criteria, including the cost-of-living.

Based on that analysis, we have set a floor in each country. This means that approximately 30% of our colleagues will see no reduction.

We are working with local leaders and planning for the remaining 70% of our colleagues to take a reduction of approximately 20% of salary, which will be implemented in accordance with local practices.

These actions, which will begin to take effect May 1, were developed in collaboration with the Aon Operating Committee.

Our objective is that everyone emerges from this challenging period in as good a place as possible; unfortunately, it is too early in this economic crisis to determine how we ultimately mitigate these actions.

Our commitment is that we will act with integrity to protect our colleagues and our firm. We will continue to apply our principles-based approach to how we manage through this crisis and review these actions monthly.

**Emerging a stronger and more capable firm**

There is no question that it would be easier to wait and see how significant the coming economic downturn will be, but that puts the future of our firm at risk. Some might argue it would simply be easier to lay-off a subset of our colleagues, but that would put our ability to serve clients at risk.
We are taking a more complex and difficult step because we believe that all of us are critical to delivering on the full potential of Aon. At a time when our clients need us most, we need the full force of Aon United behind them.

We have spent the last month carefully studying our options and know these proactive steps are the right decision for our firm. We are going on offense to both protect our firm and prepare for the opportunity that lays ahead.

Because as much as these actions reflect a principled decision consistent with our values, it is also a business decision based squarely on client need. We are witnessing a global shift in client priorities not seen in recent history and we must be ready to answer that call.

For that reason, we expect to emerge from this crisis a stronger and more capable firm that is essential to our client’s success and best positioned to capitalize on that opportunity.

Thank you for your support, your dedication and all that you are doing for our firm.

Be safe and stay Aon United.

Best,

Greg

1. International Monetary Fund: World Economic Outlook
2. IMF Blog: The Great Lockdown Worst Economic Downturn Since the Great Depression
3. ABS News/McKinsey: Up to 59 million jobs at risk as European countries look to ease coronavirus lockdown measures
5. CNBC: Coronavirus Job Losses Could Total 47 Million Unemployment Rate of 32 percent Fed Says