

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A  
(RULE 14a-101)  
INFORMATION REQUIRED IN STATEMENT  
SCHEDULE 14A INFORMATION  
Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- |  |  |
|--|--|
| <p><input type="checkbox"/> Preliminary Proxy Statement</p> <p><input type="checkbox"/> Definitive Proxy Statement</p> <p><input checked="" type="checkbox"/> Definitive Additional Materials</p> <p><input type="checkbox"/> Soliciting Material under § 240.14a-12</p> | <p><input type="checkbox"/> <b>Confidential, for Use of the Commission Only</b><br/>(as permitted by Rule 14a-6(e)(2))</p> |
|--|--|

**Ryder System, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- ☐ Fee paid previously with preliminary materials:
- ☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:
-

**\*\*\* Exercise Your *Right to Vote* \*\*\***  
**Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on May 5, 2017.**

**RYDER SYSTEM, INC.**



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20170505 10:00 AM

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For holders as of:** March 10, 2017  
**Date:** May 5, 2017 **Time:** 10:00 a.m., EDT  
**Location:** Ryder System, Inc. Headquarters  
11690 N.W. 105th Street  
Miami, Florida 33178

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain  
proxy materials and voting instructions.**

## Before You Vote

### How to Access the Proxy Materials

#### Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT

ANNUAL REPORT ON FORM 10-K

SHAREHOLDER LETTER

#### How to View Online:

Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below.

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 24, 2017 to facilitate timely delivery.

## How To Vote

### Please Choose One of the Following Voting Methods



**SCAN TO**  
VIEW MATERIALS & VOTE



**Vote In Person:** If you plan to attend the Annual Meeting, please bring with you a form of personal identification and, if your shares are held by a brokerage firm, bank, trustee or other agent, please also bring proof of ownership as of the close of business on March 10, 2017, the record date. The proxy statement contains specific instructions on how to vote these shares at the meeting.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com) or from a smart phone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

#### Voting Items

The Board of Directors recommends a vote  
"FOR" the following director nominees:

1. Election of Directors

**Nominees:**

For a 1-year term of office expiring at the  
2018 Annual Meeting.

1a. Robert J. Beck

1b. J. Patrick Hasey

1c. Michael E. Hilton

1d. Tawana L. Lindgren

1e. Abbie J. Smith

1f. Hansel E. Toole, II

The Board of Directors recommends a vote  
"FOR" the following proposals:

2. Ratification of PricewaterhouseCoopers LLP as independent registered certified public accounting firm for the 2017 fiscal year.
3. Approval, on an advisory basis, of the compensation of our named executive officers.

The Board of Directors recommends a vote  
for "1 YEAR" on the following proposal:

4. Approval, on an advisory basis, of the frequency of the shareholder vote on the compensation of our named executive officers.

The Board of Directors recommends a vote  
"AGAINST" the following proposal:

5. A shareholder proposal to permit shareholder action by written consent.

**NOTE:** Such other business as may properly come before the meeting or any adjournment or postponement thereof.

FIGURE 1B

