



Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 08/31/2020
(To Prospectus Dated December 12, 2017)

Rule 424 (b) (3)
File No. 333-222012

Ally Financial Inc.
Demand Notes – Floating Rate

Effective Dates	Principal Amount	Rate	Yield
08/31/2020 through 09/06/2020	Under \$15,000	0.75%	0.75%
	\$15,000 through \$50,000.99	0.95%	0.95%
	\$50,001 and above	1.10%	1.11%