



Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 09/28/2020
(To Prospectus Dated December 12, 2017)

Rule 424 (b) (3)
File No. 333-222012

Ally Financial Inc.
Demand Notes – Floating Rate

Effective Dates	Principal Amount	Rate	Yield
09/28/2020 through 10/04/2020	Under \$15,000	0.40%	0.40%
	\$15,000 through \$50,000.99	0.60%	0.60%
	\$50,001 and above	0.75%	0.75%