Filed under Rule 424(b)(2), Registration Statement No. 333-226651
Preliminary Pricing Supplement No. 211 - Dated Monday, November 4, 2019 (To: Prospectus dated August 7, 2018)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor's Option	Product Ranking
02006DTP6	[]	100.00%	1.125 %	[]	Fixed	2.300 %	Monthly	11/15/2022	12/15/2019	$1.92	Yes	Senior Unsecured Notes
Redemption Information: **Callable at 100% on 11/15/2020 and Monthly thereafter with 30 Calendar Days Notice.**												
02006DTQ4	[]	100.00%	1.700 %	[]	Fixed	2.550 %	Monthly	11/15/2024	12/15/2019	$2.12	Yes	Senior Unsecured Notes
Redemption Information: **Callable at 100% on 11/15/2020 and Monthly thereafter with 30 Calendar Days Notice.**												

Ally Financial Inc.

Offering Date: Monday, November 4, 2019 through Tuesday, November 12, 2019
Trade Date: Tuesday, November 12, 2019 @ 12:00 PM ET
Settle Date: Friday, November 15, 2019
Minimum Denomination/Increments: $1,000.00/$1,000.00
Initial trades settle flat and clear SDFS: DTC Book Entry only
DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

Except for Notes sold to level-fee accounts, Notes offered to the public will be offered at the public offering price set forth in this Pricing Supplement. Selected dealers purchasing Notes on an agency basis for non-level fee client accounts shall purchase Notes at the public offering price. Notes purchased by the selected dealers for their own account may be purchased at the public offering price less the applicable concession. Notes purchased by the selected dealers on behalf of level-fee accounts may be sold to such accounts at the applicable concession to the public offering price, in which case, such selected dealers will not retain any portion of the sales price as compensation.

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

Ally Financial Inc.
Ally Financial Term Notes, Series A
Prospectus dated August 7, 2018