



Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 09/16/2019
(To Prospectus Dated December 12, 2017)

Rule 424 (b) (3)
File No. 333-222012

Ally Financial Inc.
Demand Notes – Floating Rate

Effective Dates	Principal Amount	Rate	Yield
09/16/2019 through 09/22/2019	Under \$15,000	1.90%	1.92%
	\$15,000 through \$50,000	2.10%	2.12%
	\$50,000 and above	2.25%	2.27%