

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
Vlahos Nikolaos A			CLOROX CO /DE/ [CLX]			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP-COO - Household		
(Last) (First) (Middle)			3. Date of Earliest Transaction (MM/DD/YYYY)					
1221 BROADWAY			2/28/2017					
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)		
OAKLAND, CA 94612-1888						<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	2/28/2017		M		7605.0000	A	\$111.6000	18039.3460	D	
Common Stock	2/28/2017		M		5860.0000	A	\$89.8200	23899.3460	D	
Common Stock	2/28/2017		M		5387.0000	A	\$72.1100	29286.3460	D	
Common Stock	2/28/2017		M		5122.0000	A	\$84.4500	34408.3460	D	
Common Stock	2/28/2017		M		2595.0000	A	\$97.2300	37003.3460	D	
Common Stock	2/28/2017		S		25610.0000	D	\$136.6652 (L)	11393.3460	D	
Common Stock								1672.0000	I	By Trust

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	V	(A)	(D)	Date Exercisable	Expiration Date				
Stock Option (Right to Buy)	\$72.1100	2/28/2017		M		5387.0000	9/11/2013	9/11/2022	Common Stock	5387.0000	\$0.0000	0.0000	D	
Stock Option (Right to Buy)	\$111.6000	2/28/2017		M		7605.0000	9/15/2016	9/15/2025	Common Stock	7605.0000	\$0.0000	22815.0000	D	
Stock Option (Right to Buy)	\$84.4500	2/28/2017		M		5122.0000	9/17/2014	9/17/2023	Common Stock	5122.0000	\$0.0000	5123.0000	D	
Stock Option (Right to Buy)	\$89.8200	2/28/2017		M		5860.0000	9/17/2015	9/17/2024	Common Stock	5860.0000	\$0.0000	11720.0000	D	
Stock Option (Right to Buy)	\$97.2300	2/28/2017		M		2595.0000	9/22/2015	9/22/2024	Common Stock	2595.0000	\$0.0000	5190.0000	D	

Explanation of Responses:

- (This transaction was executed in multiple trades at prices ranging from \$136.63 to \$136.73. The price reported above reflects the weighted average sale price.
1) The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Vlahos Nikolaos A 1221 BROADWAY OAKLAND, CA 94612-1888			EVP-COO - Household	

Signatures

By Angela Hilt, Attorney-in-Fact for

3/2/2017

 Signature of Reporting Person

 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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