United States Securities and Exchange Commission
Washington, D.C. 20549

Initial Statement of Beneficial Ownership of Securities

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
   Banse Amy
   1221 BROADWAY
   OAKLAND, CA 94612-1888

2. Date of Event Requiring Statement (MM/DD/YYYY)
   9/15/2016

3. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [CLX]

4. Relationship of Reporting Person(s) to Issuer (Check all applicable)
   ___ Director
   ___ 10% Owner
   ___ Officer (give title below)
   ___ Other (specify below)

5. If Amendment, Date Original Filed (MM/DD/YYYY)

6. Individual or Joint/Group Filing (Check Applicable Line)
   ___ Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

--- Table I - Non-Derivative Securities Beneficially Owned ---

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 4)</th>
<th>2. Amount of Securities Beneficially Owned</th>
<th>3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>4. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
</table>

--- Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) ---

<table>
<thead>
<tr>
<th>1. Title of Derivate Security (Instr. 4)</th>
<th>2. Date Exercisable and Expiration Date (MM/DD/YYYY)</th>
<th>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>4. Conversion or Exercise Price of Derivative Security</th>
<th>5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>6. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
</table>

--- Explanation of Responses: ---

Remarks:
bansepoa.txt

No securities are beneficially owned.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banse Amy</td>
<td>Director</td>
</tr>
<tr>
<td>1221 BROADWAY</td>
<td>X</td>
</tr>
<tr>
<td>OAKLAND, CA 94612-1888</td>
<td>10% Owner</td>
</tr>
</tbody>
</table>

Signatures

By Cheryl Brice, Attorney-in-Fact for

Signature of Reporting Person

Date 9/23/2016

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control
number.
September 20, 2016

Securities and Exchange Commission
450 Fifth Street N.W.
Washington, DC 20549

Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Laura Stein, Executive Vice President - General Counsel & Corporate Affairs
Angela Hilt, Vice President - Corporate Secretary & Associate General Counsel
Jinho Joo, Senior Corporate Counsel
Cheryl Brice, Assistant Secretary and Legal Specialist

Sincerely,

/s/ Amy Banse

Name: Amy Banse
Title: Director