

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * 2. Date of Eve Statement (MM 4/2)			D/YYYY)	3. Issuer Name and Ticker or Trading Symbol CLOROX CO /DE/ [CLX]				
(Last) (First) (Middle) 1221 BROADWAY	D	rirector	_	10% Owner	Check all applica	ble)		
		Officer (give to GM, Interna						
(Street) OAKLAND, CA 94612-1888 (City) (State) (Zip)	5. If Amendmer Original Filed (N		MM/DD/YYYY) _ X _ Form filed by Or		One Reporting Person	oint/Group Filing (Check Applicable Line) ne Reporting Person e than One Reporting Person		
	Tal	ble I - Non-D	erivative Secu	rities Benefic	ially Owned			
1.Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)		-	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock			6800.0000		D			
Table II - Derivat	ive Securities	Beneficially	Owned (e.g.	, puts, calls, w	arrants, options,	, convertible secu	rities)	
1. Title of Derivate Security (Instr. 4)	2. Date Exercisable an Expiration Date (MM/DD/YYYY)		3. Title and A Securities Un Derivative Se (Instr. 4)	derlying	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)		
Stock Option (Right to Buy)	9/17/2014	9/17/2023	Common Stock	6405.0000	\$84.4500	D		
Stock Option (Right to Buy)	9/17/2015 (1)	9/17/2024	Common Stock	9765.0000	\$89.8200	D		
Stock Option (Right to Buy)	9/15/2016	9/15/2025	Common Stock	11790.000	0 \$111.6000	D		
Stock Option (Right to Buy)	9/13/2017 (1)	9/13/2026	Common Stock	11280.000	0 \$123.0900	D		
Stock Option (Right to Buy)	9/12/2018	9/12/2027	Common Stock	8840.0000	\$135.5700	D		

Explanation of Responses:

(1) Option vests in 4 equal installments - 1/4 on each of the first, second, third and fourth anniversaries of the grant date.

Remarks:

barralpoa.txt

Reporting Owners	
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Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Barral Diego J					
1221 BROADWAY			SVP - GM, International		
OAKLAND, CA 94612-1888					

Signatures

By Cheryl Brice, Attorney-in-Fact for	4/11/2018	
** Signature of Reporting Person	Date	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

April 6th, 2018

Securities and Exchange Commission 450 - Fifth Street - N.W. Washington, DC 20549

Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Laura Stein, Executive Vice President - General Counsel & Corporate Affairs Angela Hilt, Vice President - Corporate Secretary & Associate General Counsel Jinho Joo, Senior Corporate Counsel

Cheryl Brice, Assistant Secretary - Corporate & Securities Specialist

Sincerely,

/s/ Diego J. Barral Name: Diego J. Barral Title: Senior Vice President - International